

# 2020 Asian American Voter Survey

September 15, 2020



# Speakers



Gregg  
Orton

NCAPA



Karthick  
Ramakrishnan

AAPI Data



Janelle  
Wong

AAPI Data



Christine  
Chen

APIA Vote



John  
Yang

Advancing  
Justice | AAJC

# Gregg Orton

National Council on  
Asian Pacific Americans



Karthick  
Ramakrishnan

Janelle Wong

AAPL Data





# Background

- Asian Americans are the fastest growing racial group in the country
- Record high turnout in 2018 for midterm elections
- Growing importance in many competitive states and Congressional districts
  - NV, NC, GA, TX, FL, PA, MI for presidential
  - Southern CA, Texas, NJ, and more for Congressional
- “Immigrant voters” include about as many Asian Americans as Latinx people
  - Asian Americans are the only racial group that is majority immigrant
  - Language need is actually higher among Asian Americans than Latinos
- Despite significant diversity by socioeconomic status, remarkable solidarity on many issues around themes of inclusion, social safety net, and economic justice

# 2020 Asian American Voter Survey

- 1,569 Registered Asian American Voters
- National sample includes Chinese, Filipino, Asian Indian, Korean, Japanese, Vietnamese registered voters
- Interviews in English, Chinese, Korean, Vietnamese
- Conducted via telephone and online
- Fielded July 15 to September 10, 2020

# 2020 AAVS Survey samples and margins of error

Asian American	1,569 ( +/- 2%)	Indian	250 ( +/- 6%)
		Chinese	306 ( +/- 6%)
		Filipino	263 ( +/- 6%)
		Japanese	226 ( +/- 7%)
		Korean	250 ( +/- 6%)
		Vietnamese	264 ( +/- 6%)

95% confidence interval

# Key Findings

- Asian Americans are highly motivated this year
  - Many are still persuadable, but are not getting contacted by either party
  - Among those who have made up their mind, they favor Biden over Trump by nearly a 2:1 ratio
  - Indian Americans strongest on Dem identification and voting
  - Vietnamese are the only large Asian American group favoring Trump over Biden
- Economy, Health care, Education, and Racial discrimination top voter concerns
  - On economy, Republicans slightly favored
  - On all other issues, strong advantage for Democrats
- On a range of issues, Asian American voters are progressive
  - On immigration, racial justice, gun control, environmental protection
- Impacts of COVID-19 not only on racial discrimination, but also on health, unemployment, and financial well being

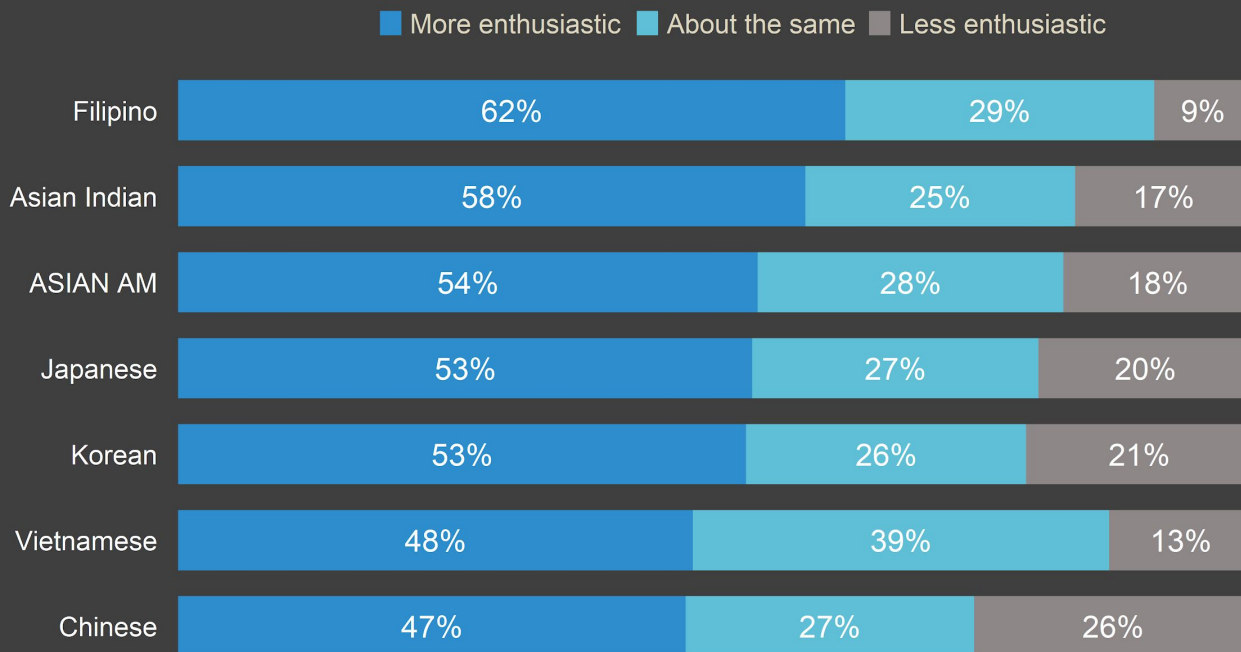


A A P I  
D A T A



## 2020 Voter Enthusiasm

*Compared to previous elections, are you more enthusiastic than usual about voting this year or less enthusiastic?*



Source: Asian American Voter Survey 2020

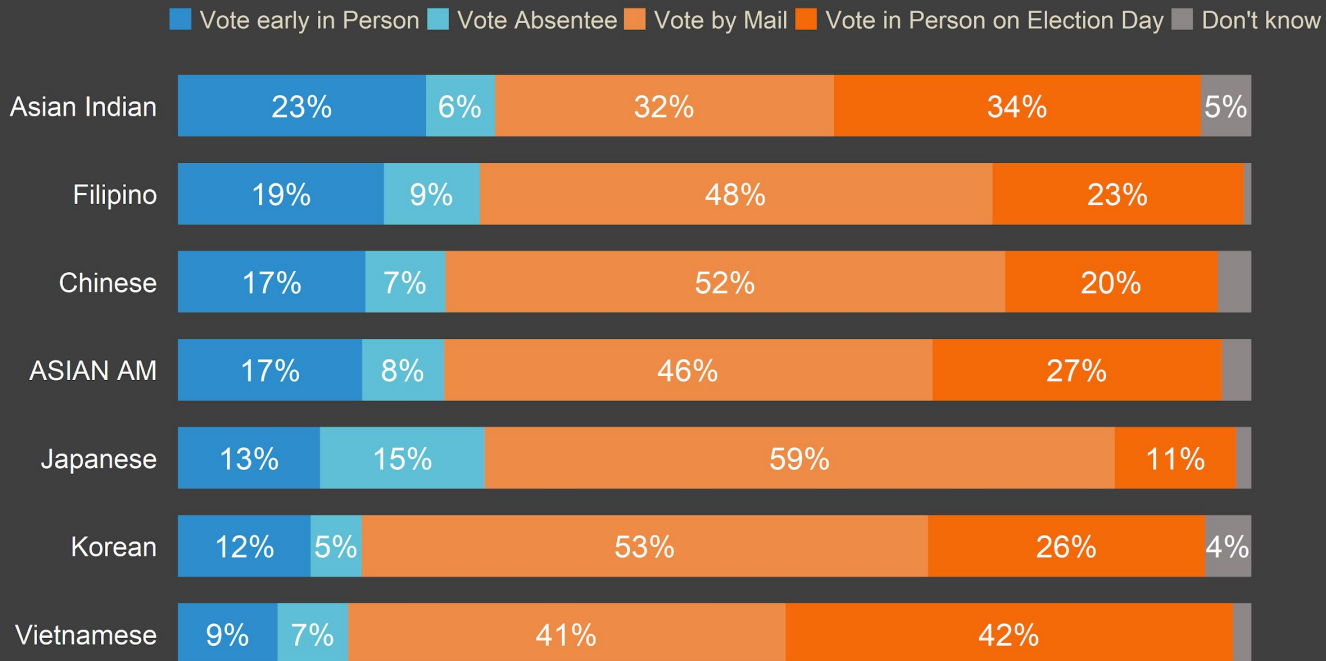


A A P I  
D A T A



## Voting Method, 2020 General Election

*If you do vote in this year's statewide election, will you vote early or by mail using an absentee ballot or will you vote at your precinct polling place on Election Day?*

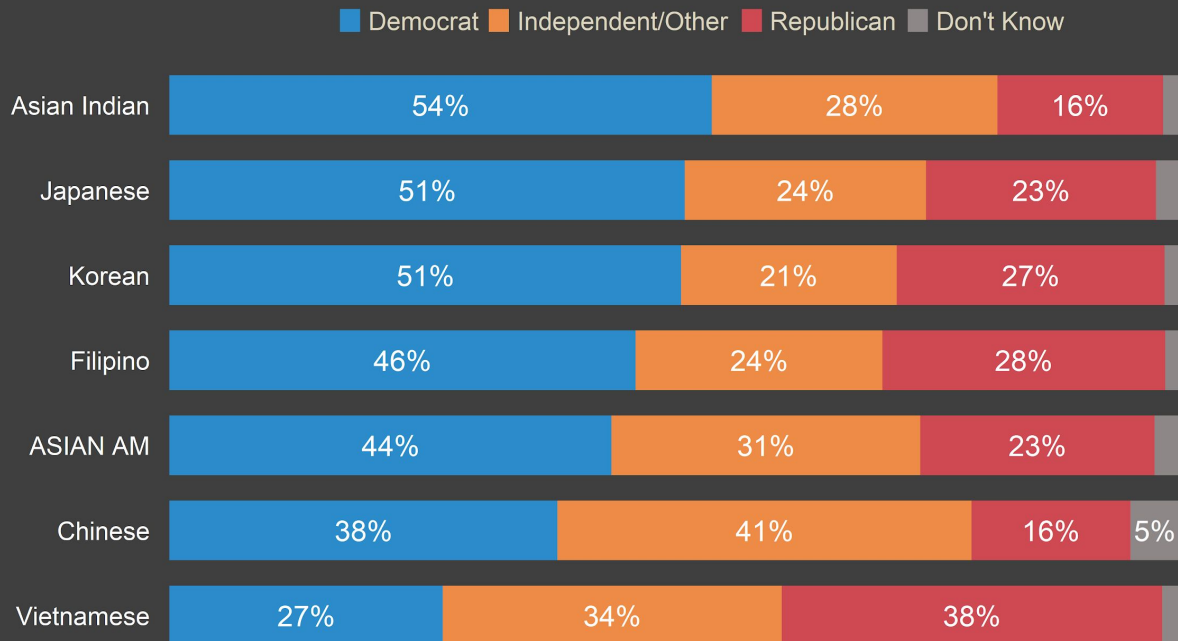


Source: Asian American Voter Survey 2020



## Party Identification

*Generally speaking, do you usually think of yourself as a...*



Source: Asian American Voter Survey 2020

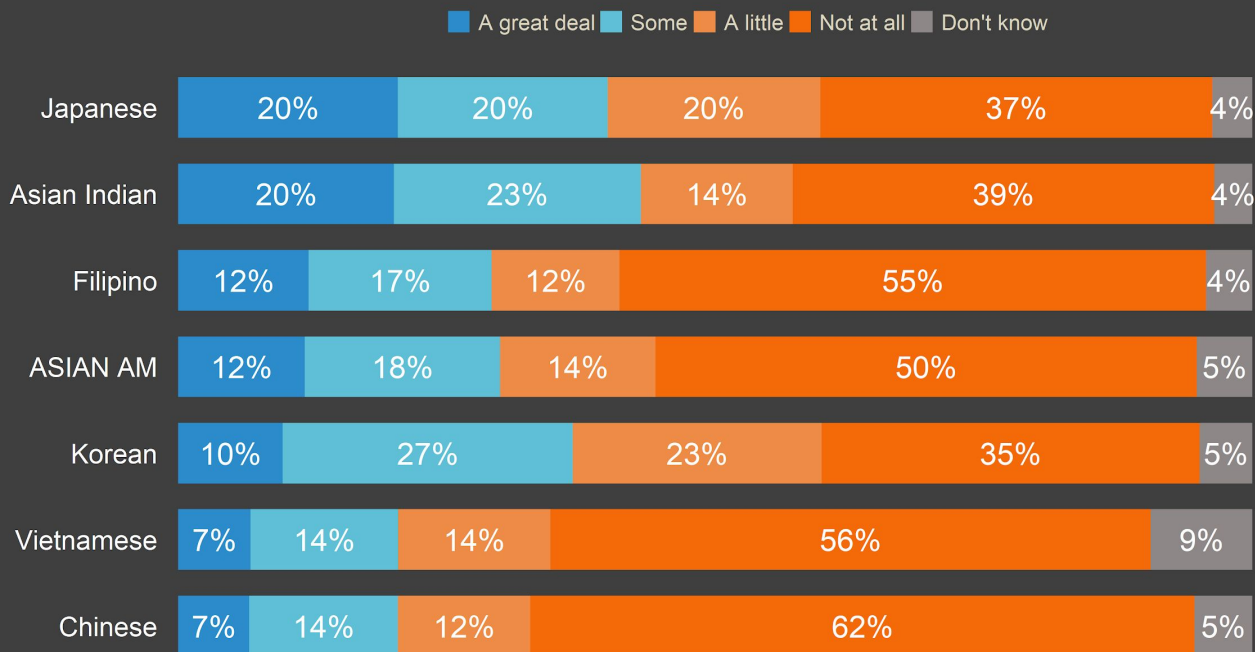


A A P I  
D A T A



## 2020 Campaign Contact: Democrats

*Thinking about the 2020 elections, have you been contacted by the Democratic Party in the past year?*



Source: Asian American Voter Survey 2020



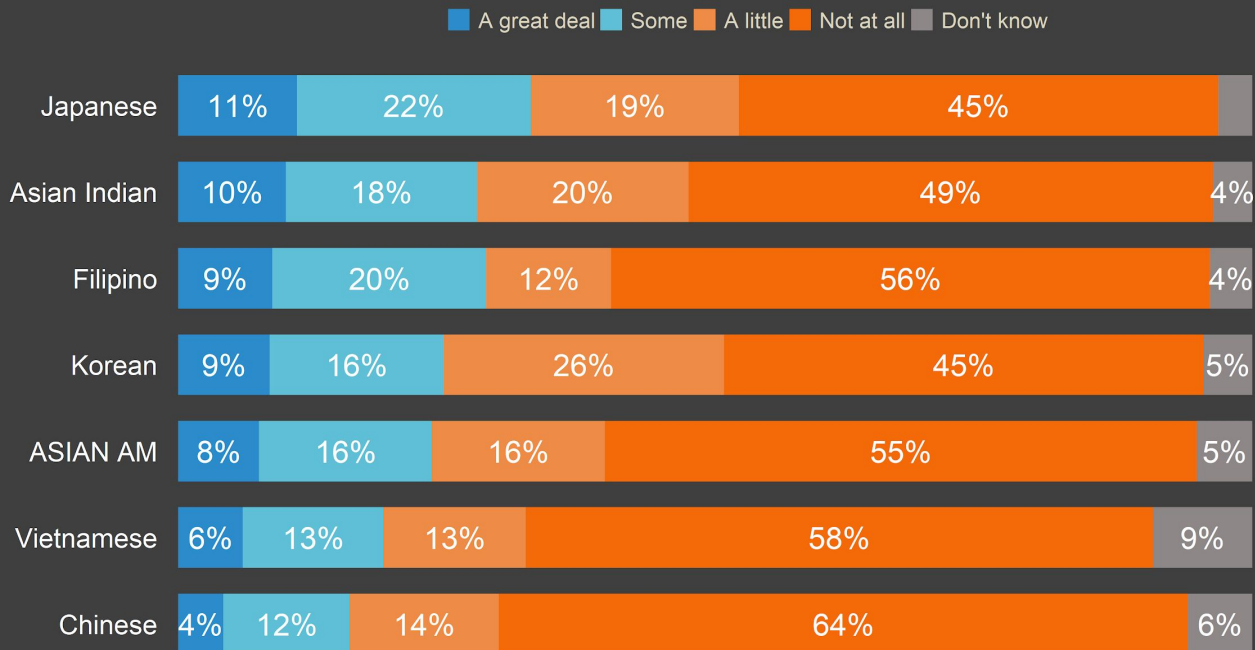


A A P I  
D A T A



## 2020 Campaign Contact: Republican

*Thinking about the 2020 elections, have you been contacted by the Republican Party in the past year?*



Source: Asian American Voter Survey 2020

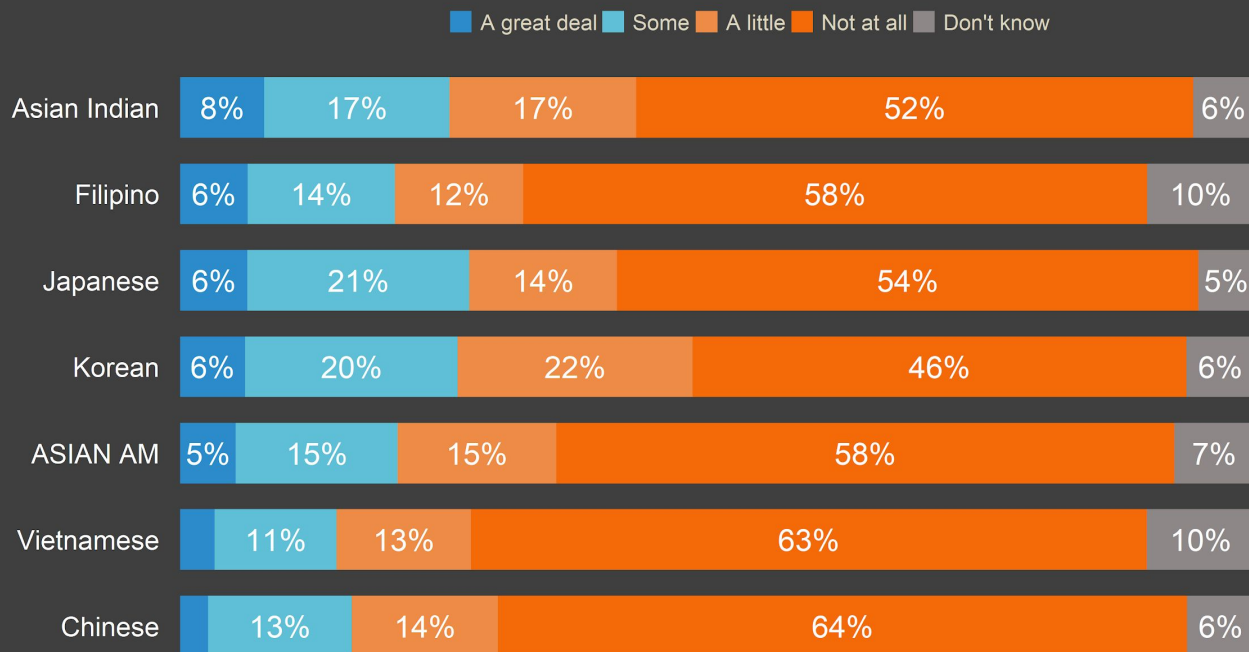


A A P I  
D A T A



## 2020 Campaign Contact: Community

*Thinking about the 2020 elections, have you been contacted by community organizations in the past year?*



Source: Asian American Voter Survey 2020

# Vote Choice

---

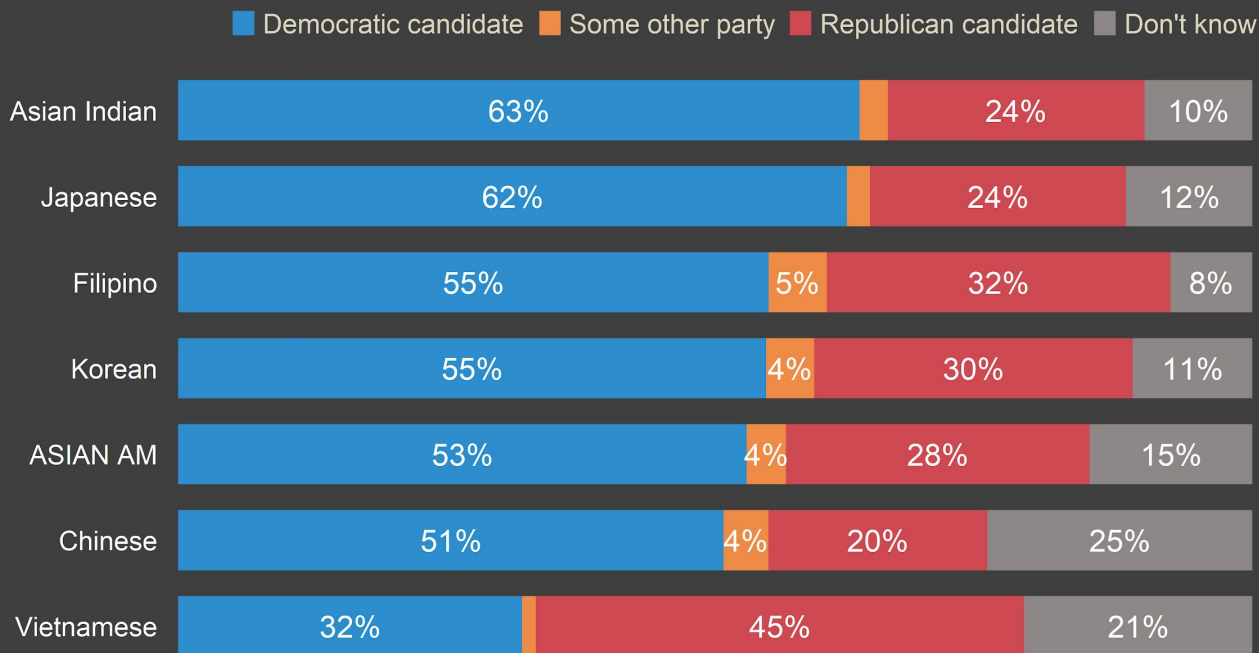


A A P I  
D A T A



## 2020 House Race Vote

*Thinking about the upcoming November election for the U.S. House of Representatives in your Congressional district... If the election were being held today...*



Source: Asian American Voter Survey 2020

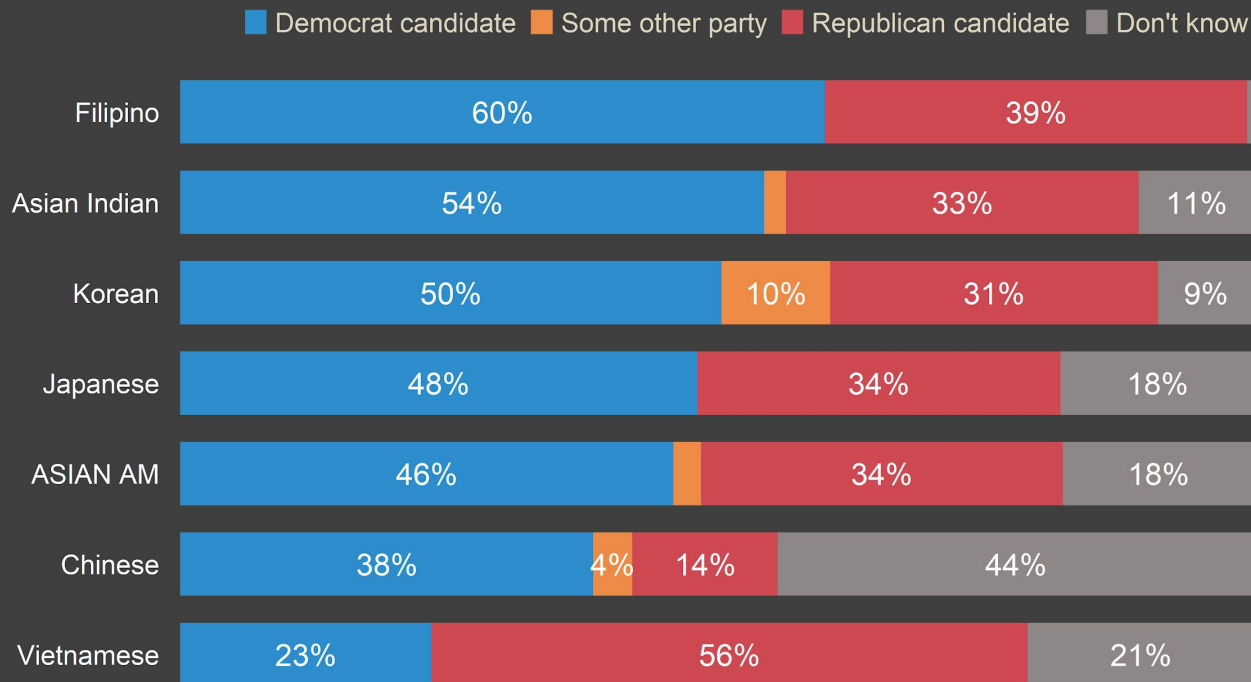


A A P I  
D A T A



## 2020 Senate Race Vote

*Thinking about the upcoming November election for the U.S. Senate in your state...*



Source: Asian American Voter Survey 2020

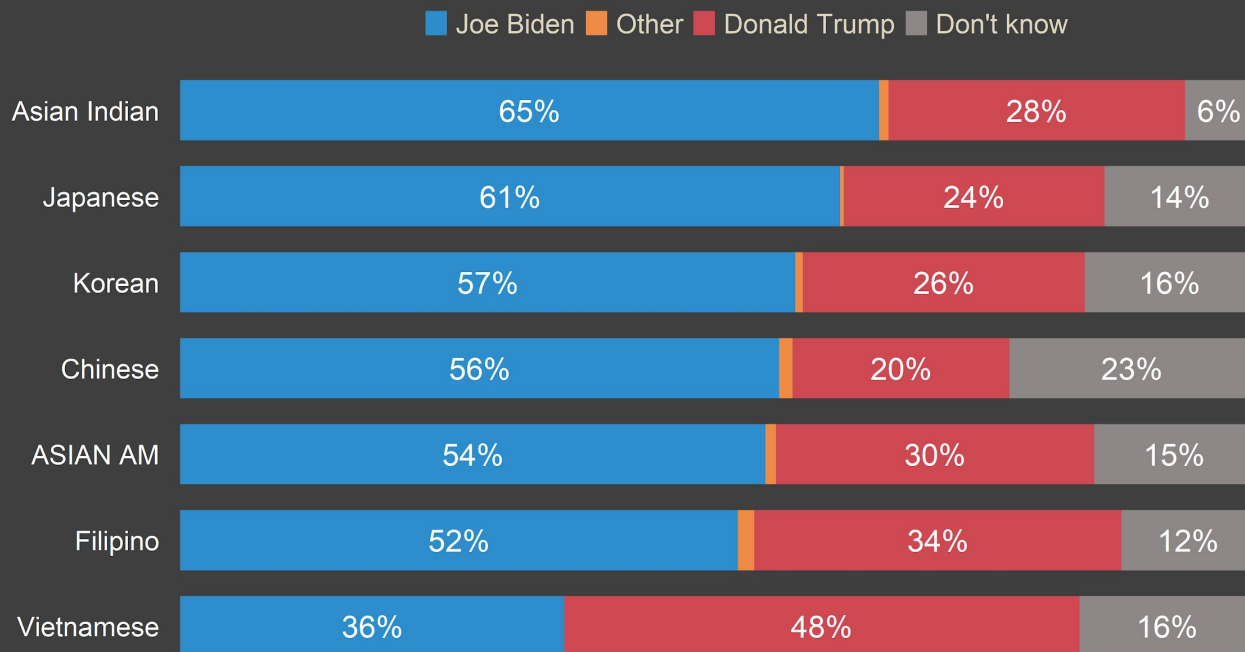


A A P I  
D A T A



## 2020 Presidential Race Vote

*Thinking about the upcoming November election for President...If the election were being held today would you be inclined to vote for...?*



Source: Asian American Voter Survey 2020

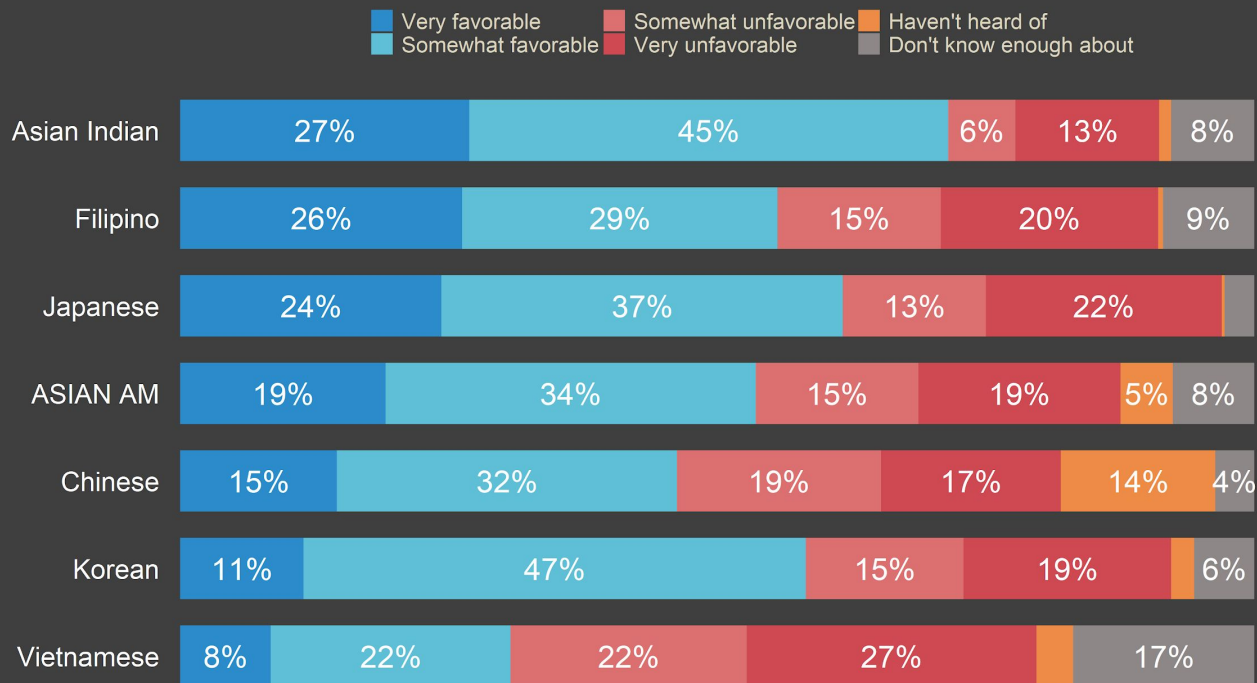


A A P I  
D A T A



## Joe Biden Favorability

*Please indicate whether you have a favorable or unfavorable opinion of Joe Biden?*



Source: Asian American Voter Survey 2020

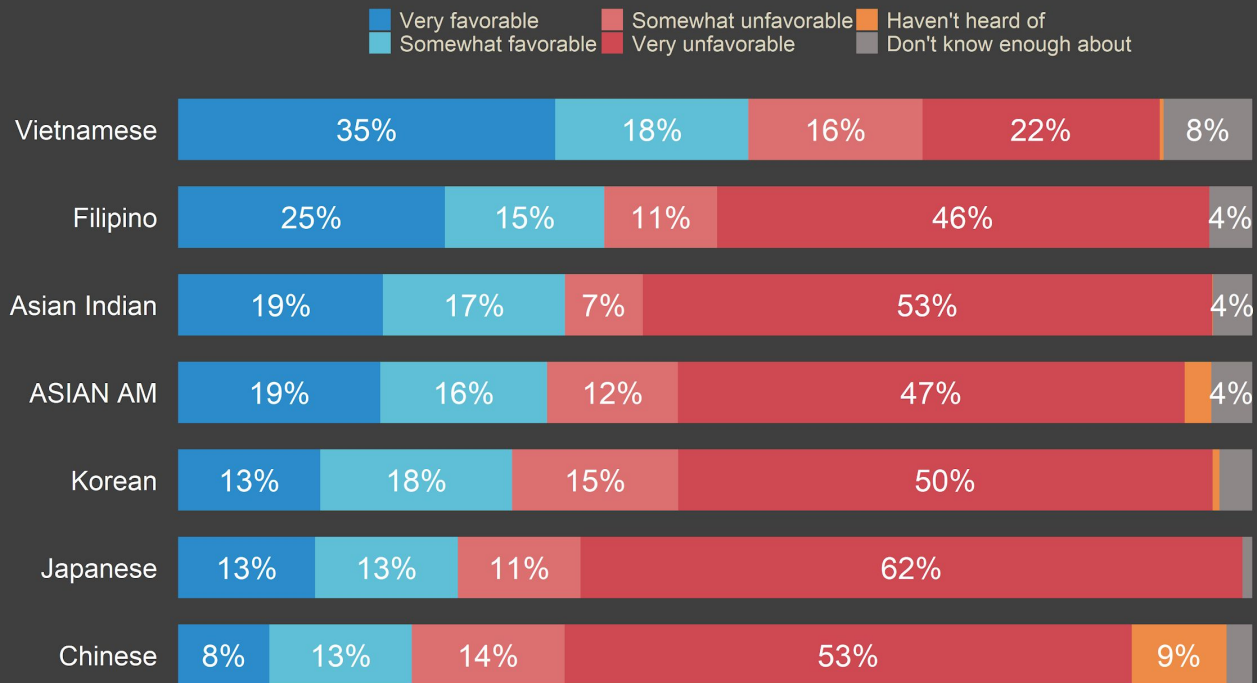


A A P I  
D A T A



## Donald Trump Favorability

*Please indicate whether you have a favorable or unfavorable opinion of Donald Trump?*



Source: Asian American Voter Survey 2020



# Policy Priorities for November

---



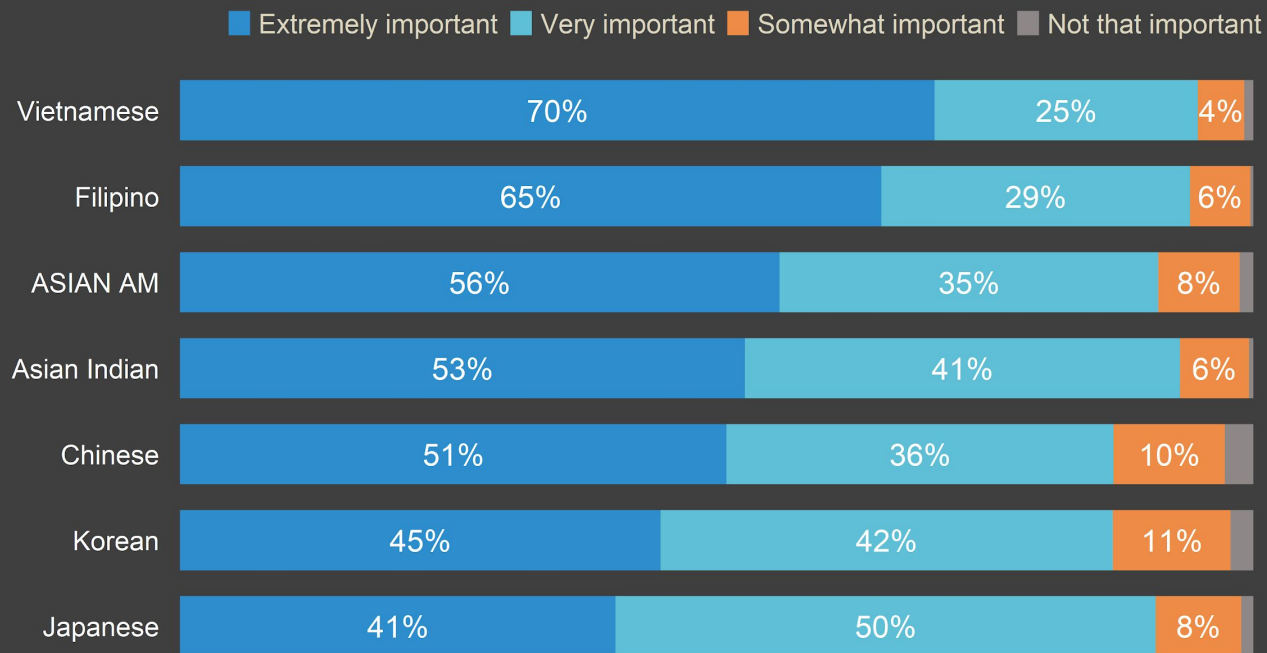
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Issue Importance: Jobs and Economy

*Now we'd like to ask you about some issues that might be important in the elections in November...Jobs and the economy*



Source: Asian American Voter Survey 2020



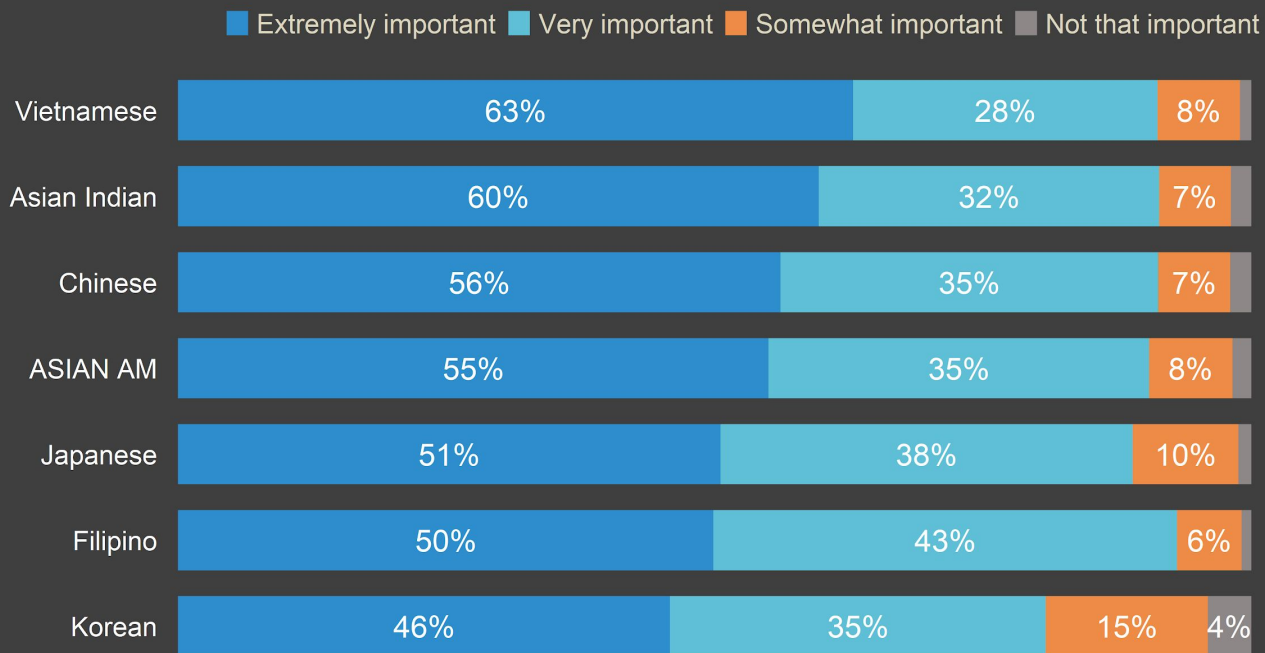
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Issue Importance: Health Care

*Now we'd like to ask you about some issues that might be important in the elections in November...Health care*



Source: Asian American Voter Survey 2020



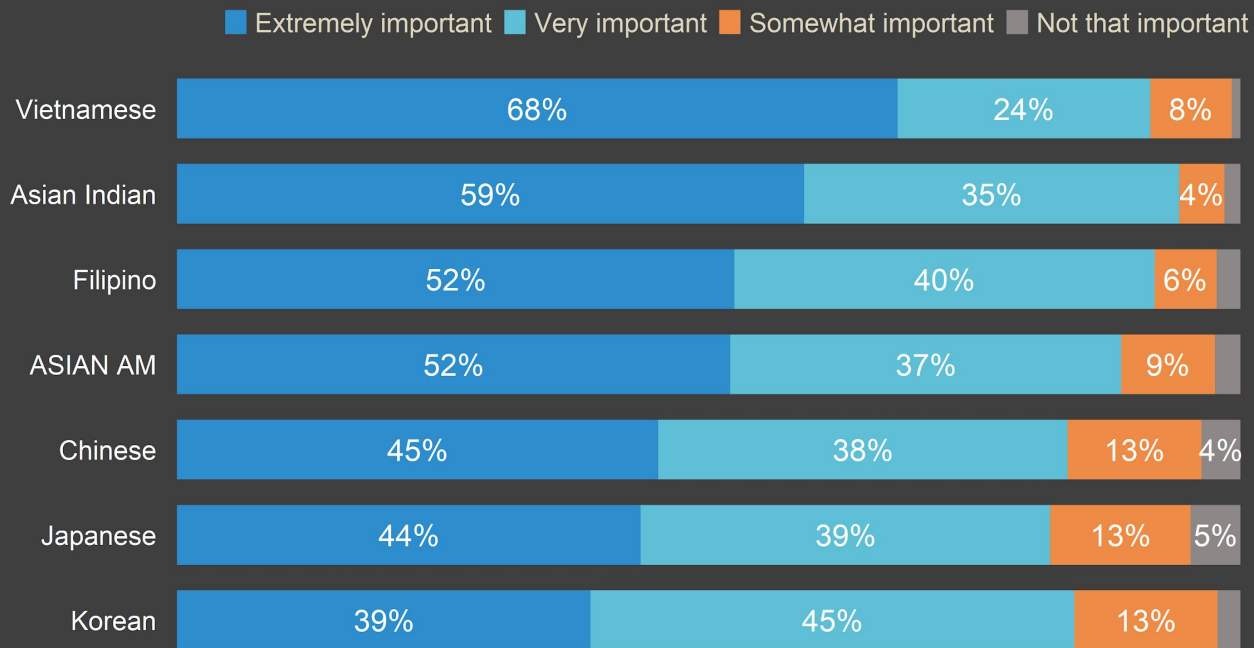
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Issue Importance: Education

*Now we'd like to ask you about some issues that might be important in the elections in November...Education*



Source: Asian American Voter Survey 2020

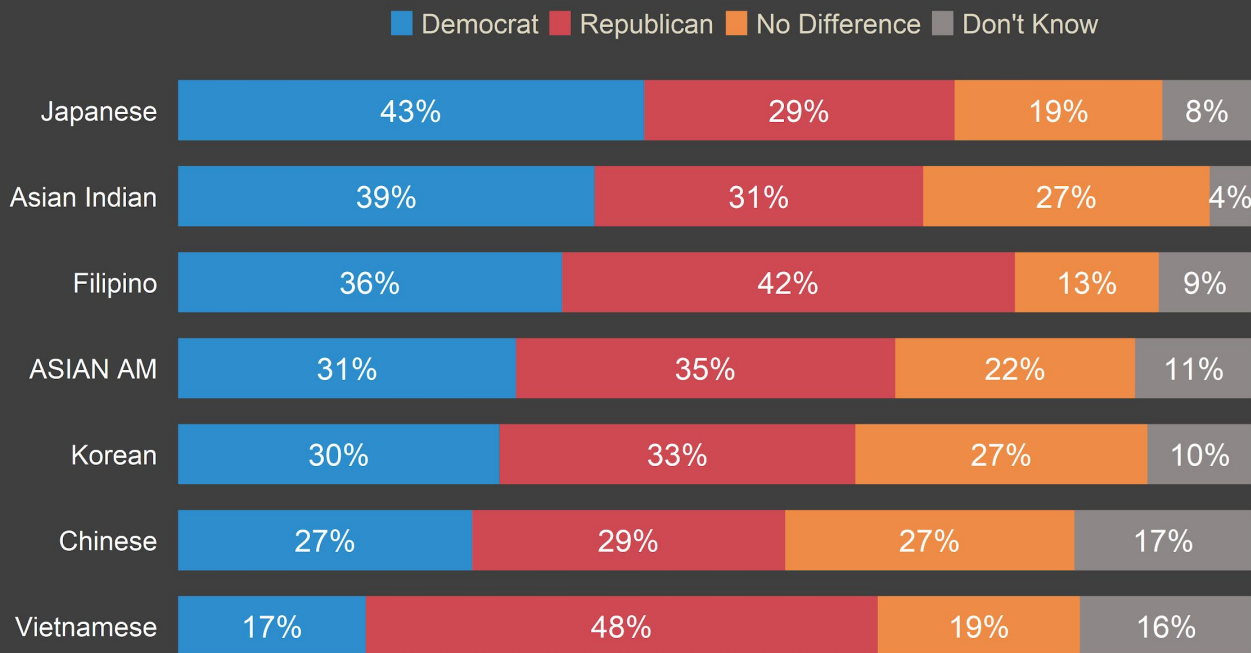


A A P I  
D A T A



## Which Party is Doing Better? Jobs and Economy

*For each of the following issues, please indicate whether you think the Democratic Party or the Republican Party is doing a better job...Jobs and the economy*



Source: Asian American Voter Survey 2020

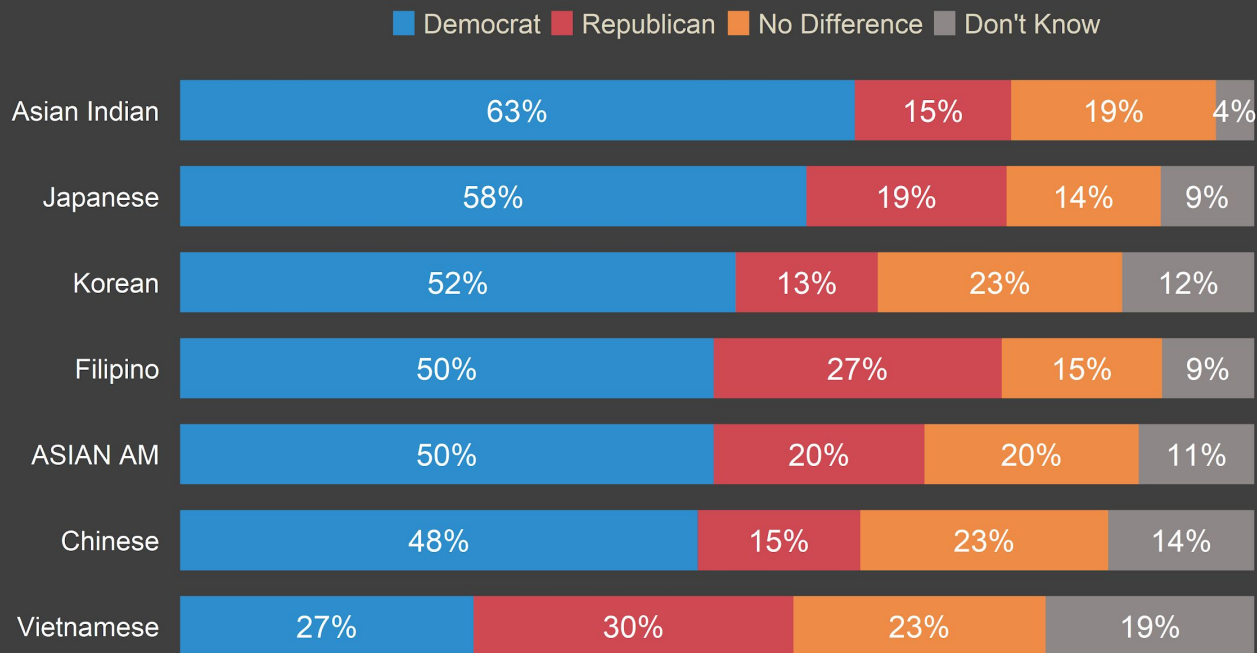


A A P I  
D A T A



## Which Party is Doing Better? Health Care

*For each of the following issues, please indicate whether you think the Democratic Party or the Republican Party is doing a better job...Health care*



Source: Asian American Voter Survey 2020

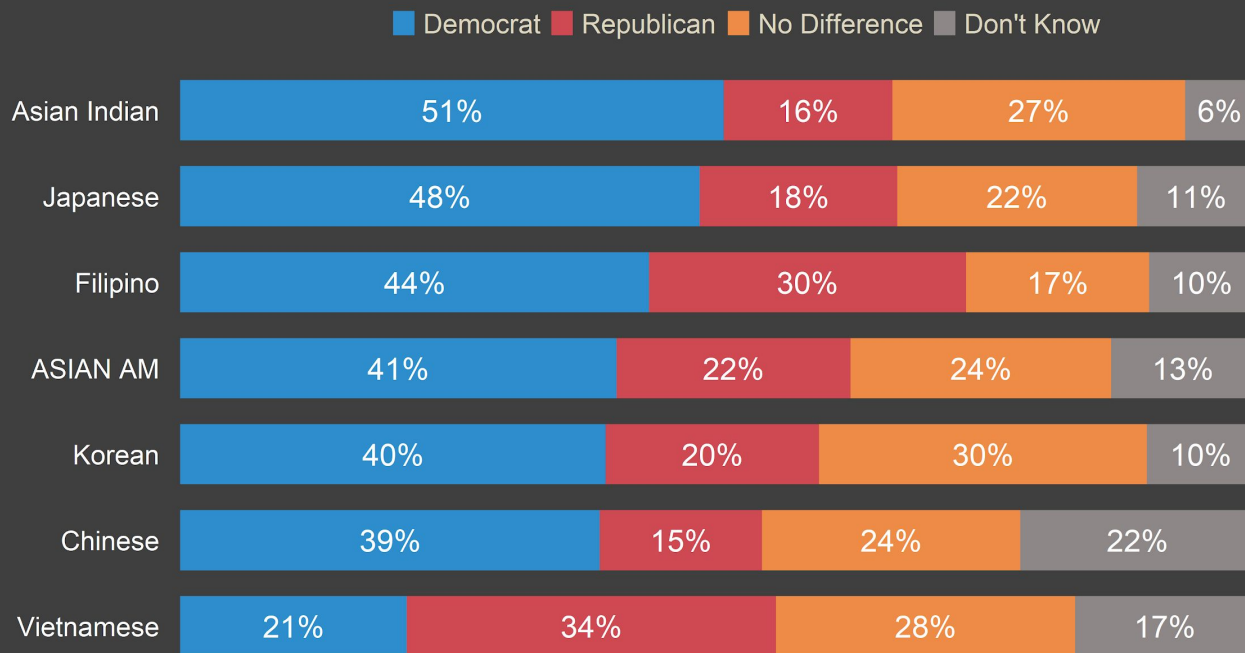


A A P I  
D A T A



## Which Party is Doing Better? Education

*For each of the following issues, please indicate whether you think the Democratic Party or the Republican Party is doing a better job...Education*



Source: Asian American Voter Survey 2020

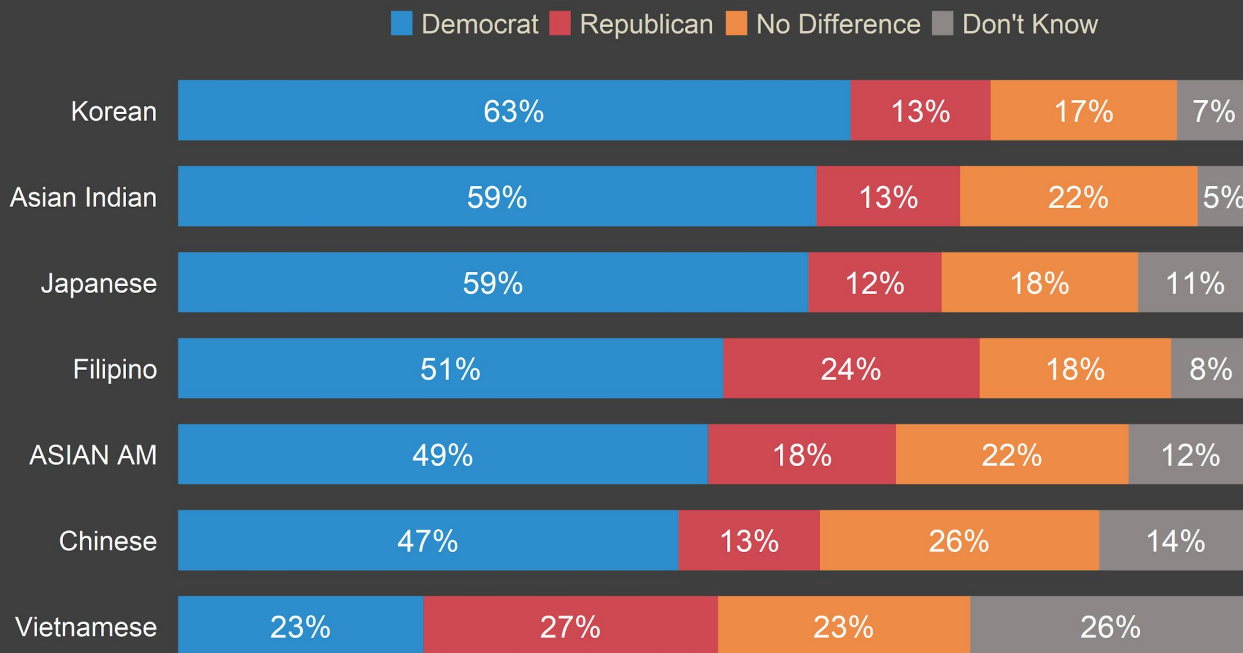


A A P I  
D A T A



## Which Party is Doing Better? Racism and Discrimination

*For each of the following issues, please indicate whether you think the Democratic Party or the Republican Party is doing a better job...Racism and racial discrimination*



Source: Asian American Voter Survey 2020



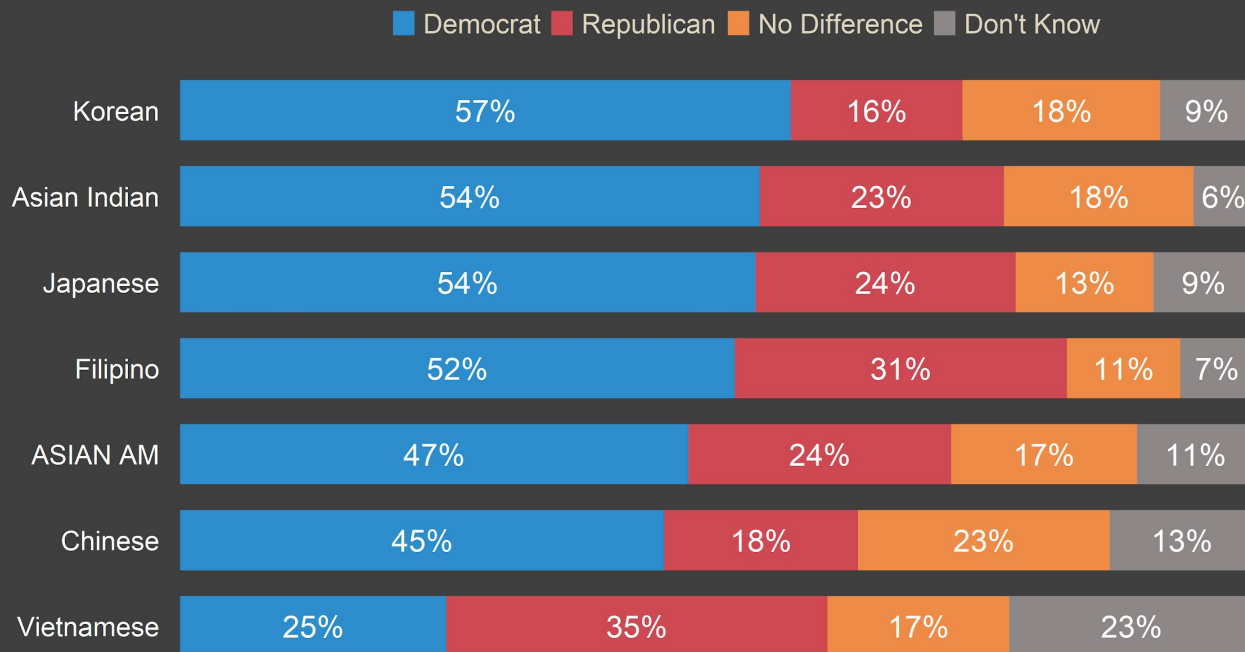


A A P I  
D A T A



## Which Party is Doing Better? Immigration

*For each of the following issues, please indicate whether you think the Democratic Party or the Republican Party is doing a better job...Immigration*



Source: Asian American Voter Survey 2020

# Policy Preferences

---

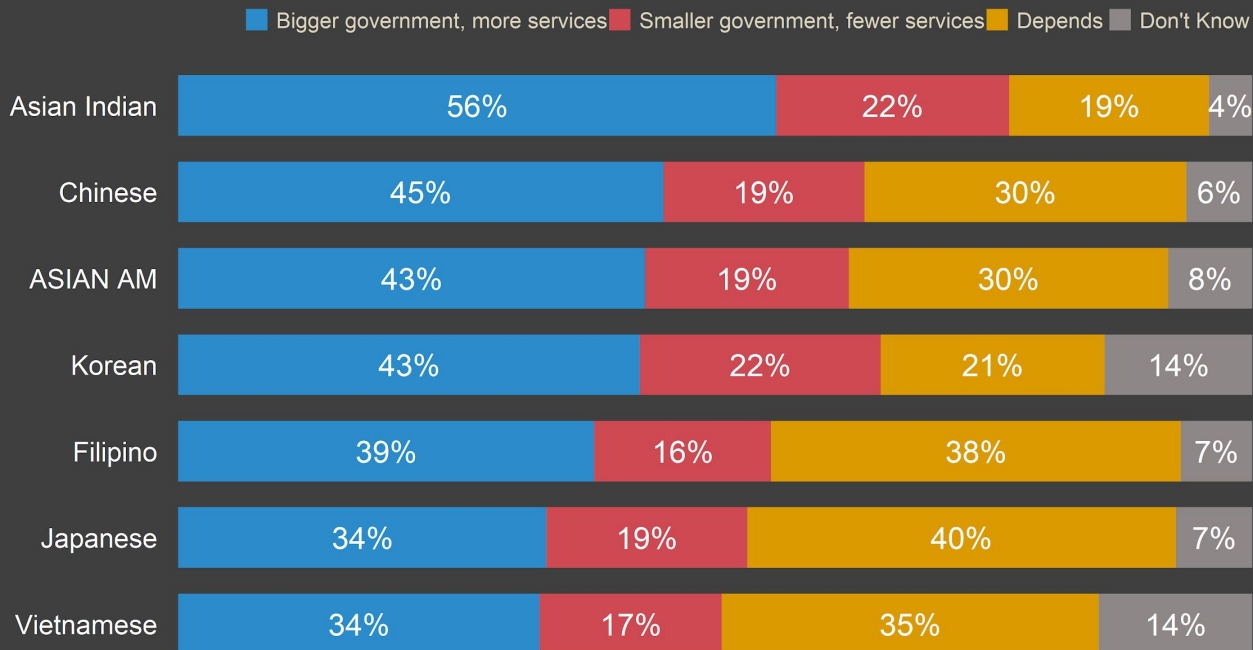


A A P I  
DATA



## Government Spending

*If you had to choose, would you rather have a smaller government providing fewer services, or a bigger government providing more services?*



Source: Asian American Voter Survey 2020

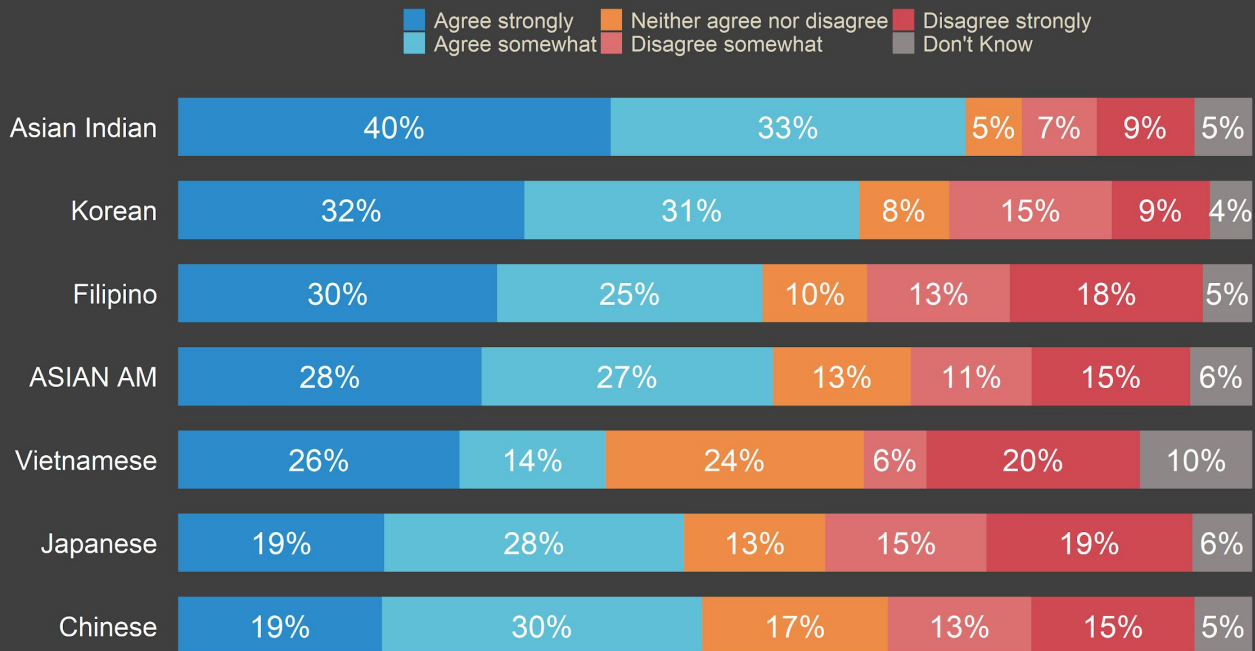


A A P I  
D A T A



## Support for Healthcare for All Immigrants

*The government should expand access to health insurance for all immigrants, regardless of their legal status*



Source: Asian American Voter Survey 2020

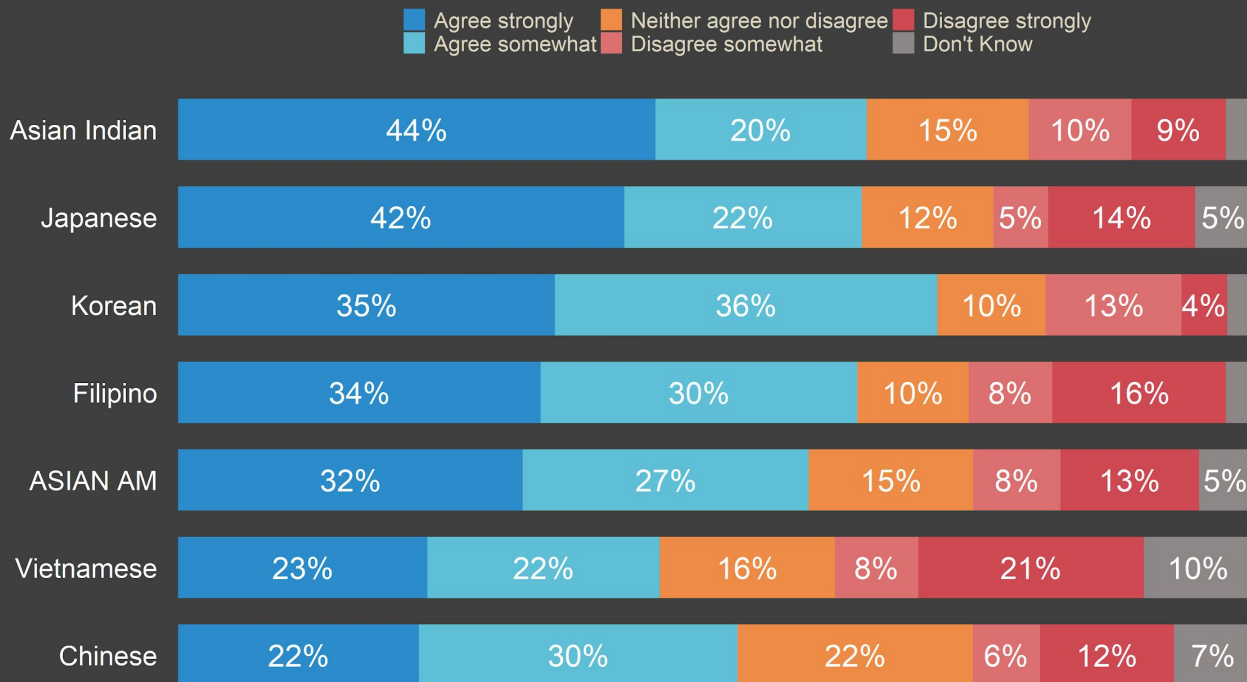


A A P I  
D A T A



## Support for Pathway to Citizenship

*Undocumented immigrants should have the opportunity to eventually become U.S. citizens*



Source: Asian American Voter Survey 2020

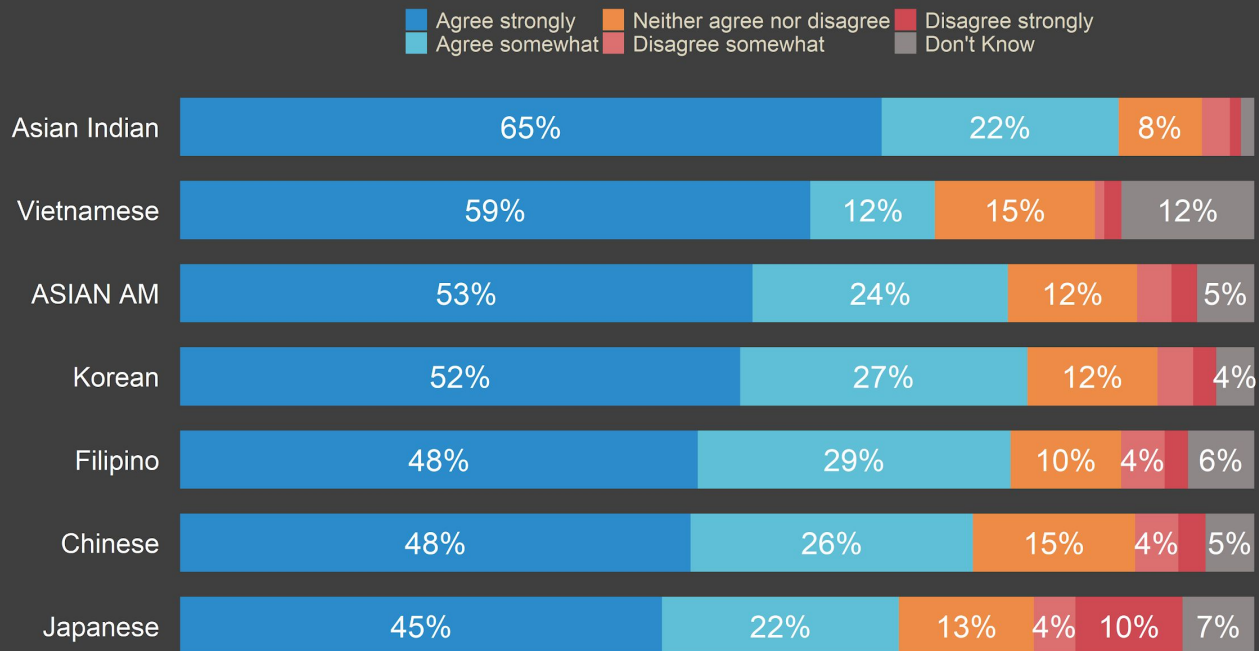


A A P I  
D A T A



## Support for Stronger Federal Climate Change Policies

*Congress and the president should pass stronger legislation to reduce the effects of Climate change/global Warming*



Source: Asian American Voter Survey 2020



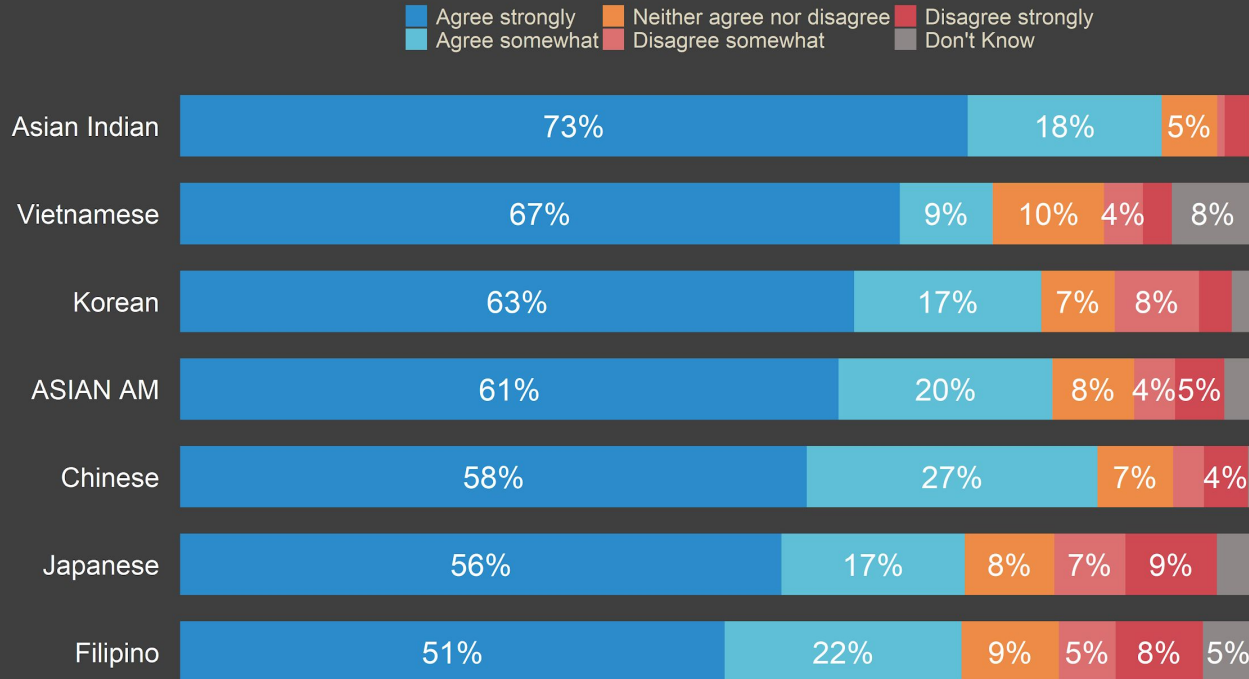
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Support for Stricter Gun Laws

*We should have stricter gun laws in the United States*



Source: Asian American Voter Survey 2020



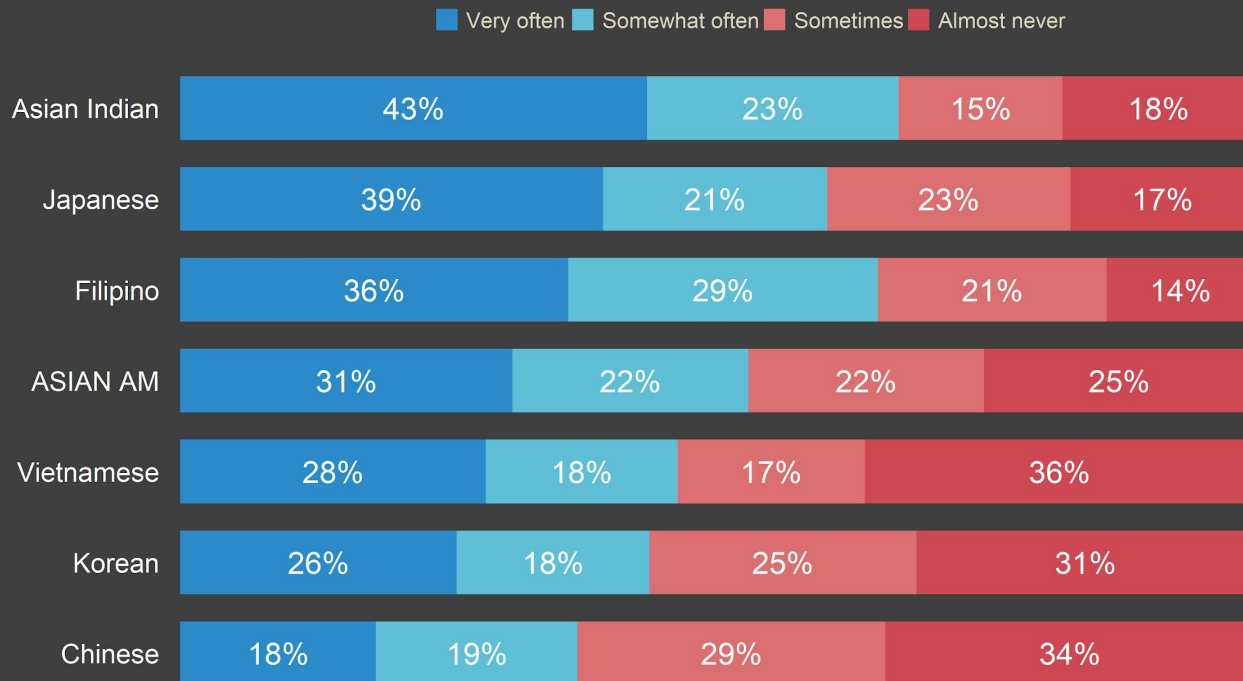
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Election Interference Worry

*Do you worry about...the possibility of election interference this November?*



Source: Asian American Voter Survey 2020



# Race, discrimination, remedies

---

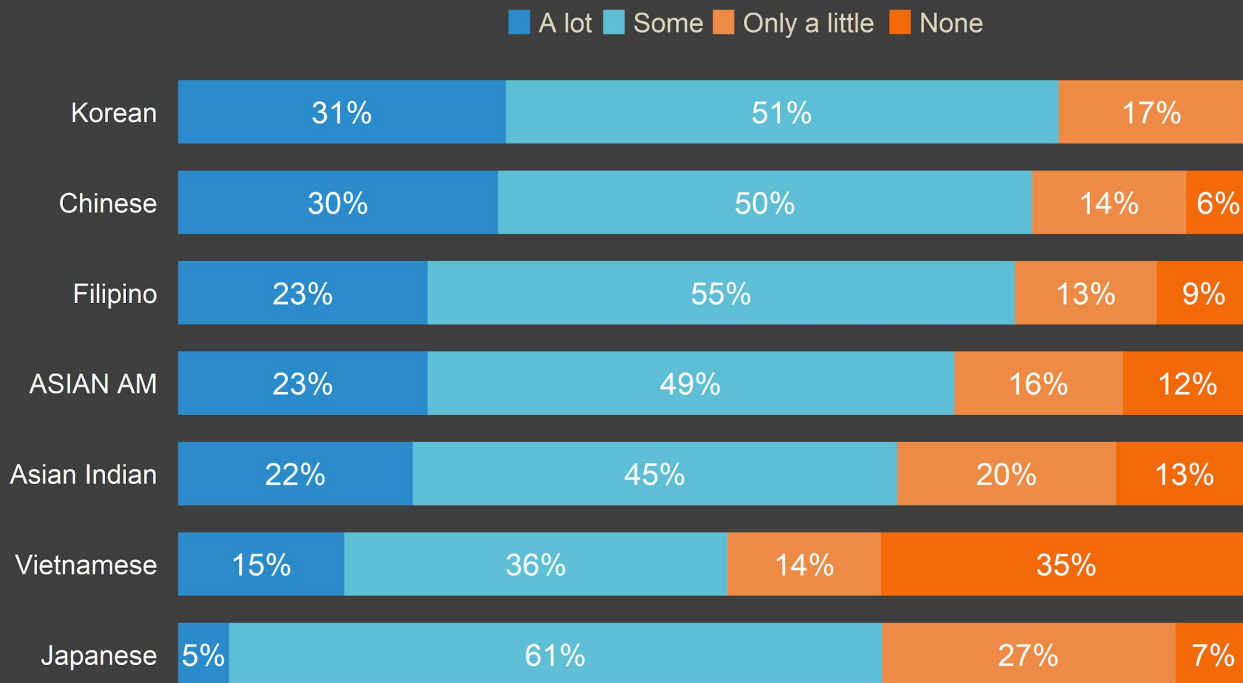


A A P I  
D A T A



## Discrimination: Asian People

*Please tell us how much discrimination there is against Asian people in our society today.*



Source: Asian American Voter Survey 2020

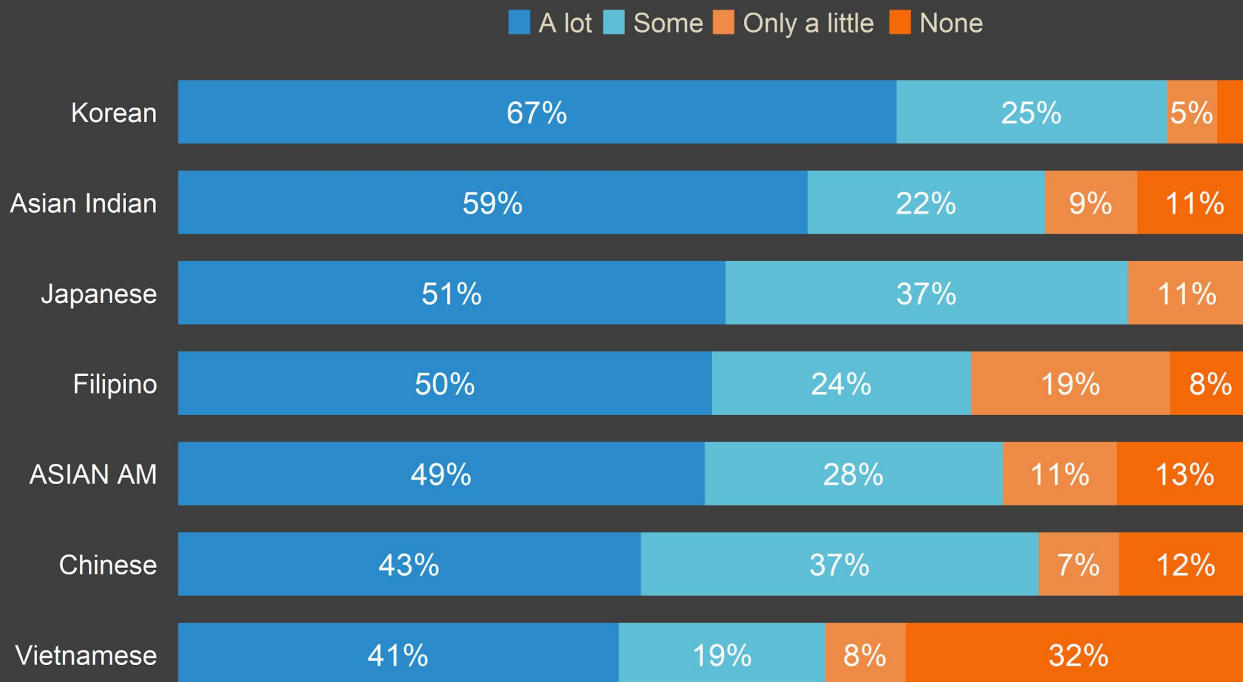


A A P I  
D A T A



## Discrimination: Black People

*Please tell us how much discrimination there is against Black people in our society today.*



Source: Asian American Voter Survey 2020

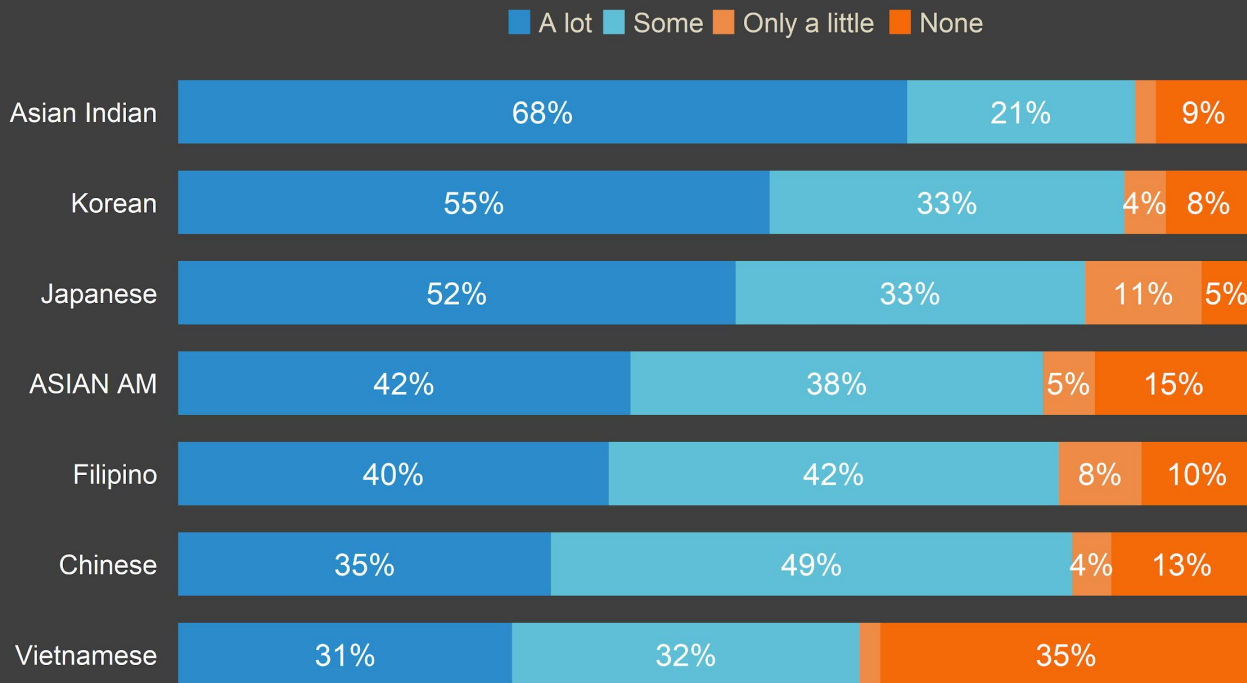


A A P I  
D A T A



## Discrimination: Muslims

*Please tell us how much discrimination there is against Muslims in our society today.*



Source: Asian American Voter Survey 2020

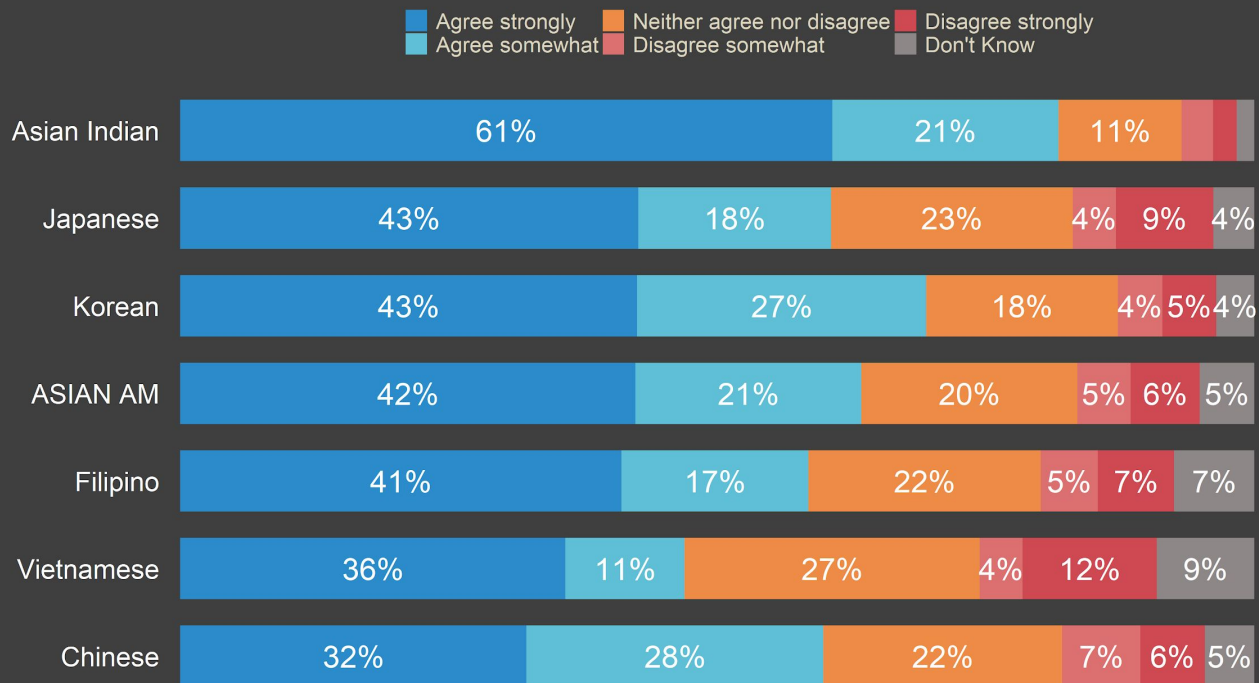


A A P I  
D A T A



## Support for Civil Rights

*The government should do more to give Blacks equal rights with Whites*



Source: Asian American Voter Survey 2020

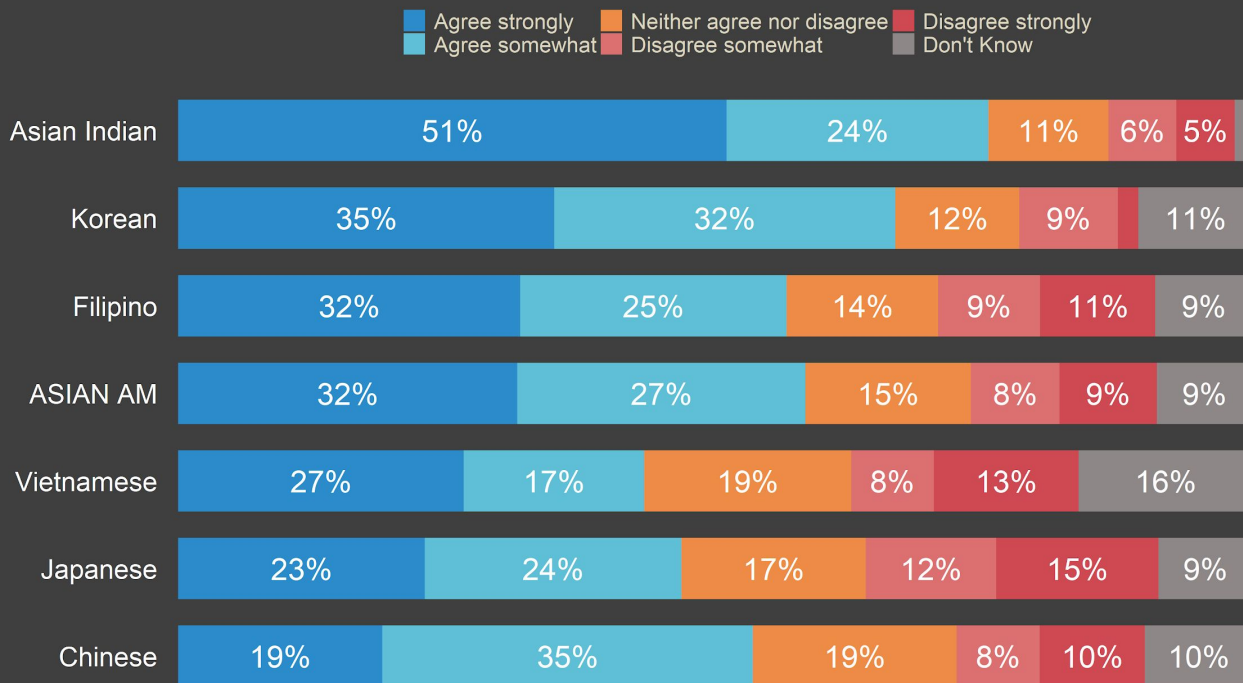


A A P I  
D A T A



## Support for Reallocating Police Funds

*Local governments should shift spending from law enforcement to programs*



Source: Asian American Voter Survey 2020



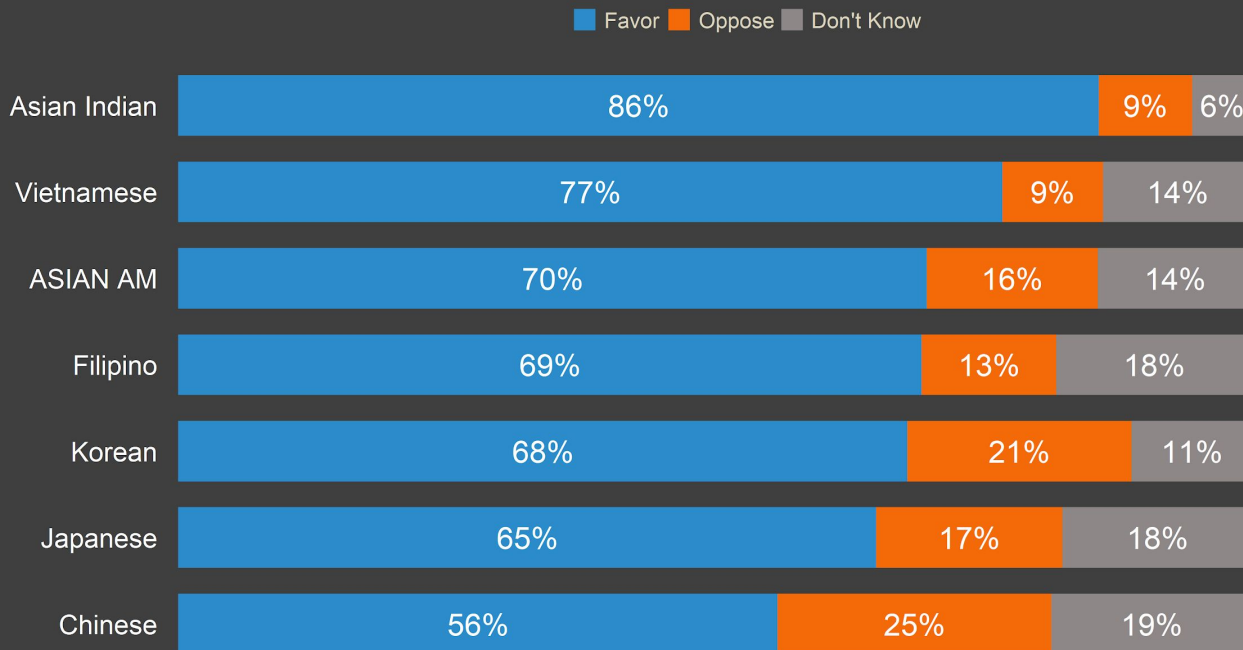
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Affirmative Action: Favor or Oppose

*Next, do you favor or oppose affirmative action programs designed to help Blacks/Black people, women, and other minorities get better access to higher education?*



Source: Asian American Voter Survey 2020

# COVID-related challenges

---



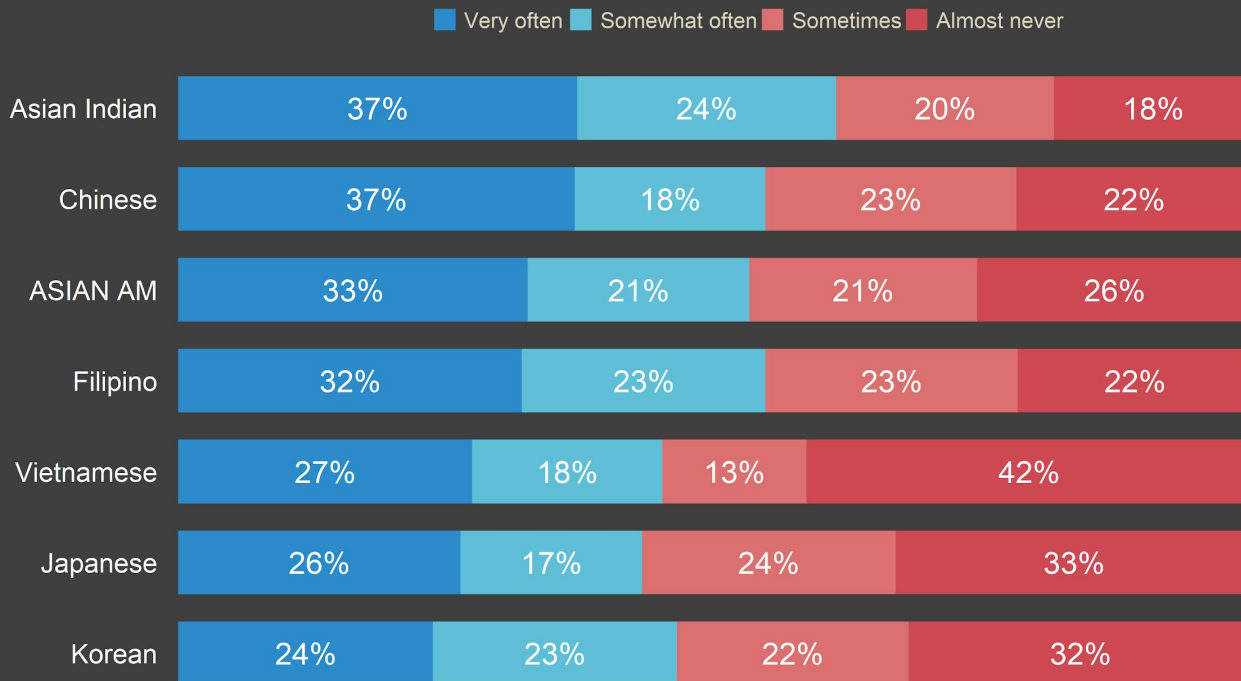


A A P I  
D A T A



## Health Care Affordability Worry

*Do you worry about...not being able to afford the health care you need?*



Source: Asian American Voter Survey 2020

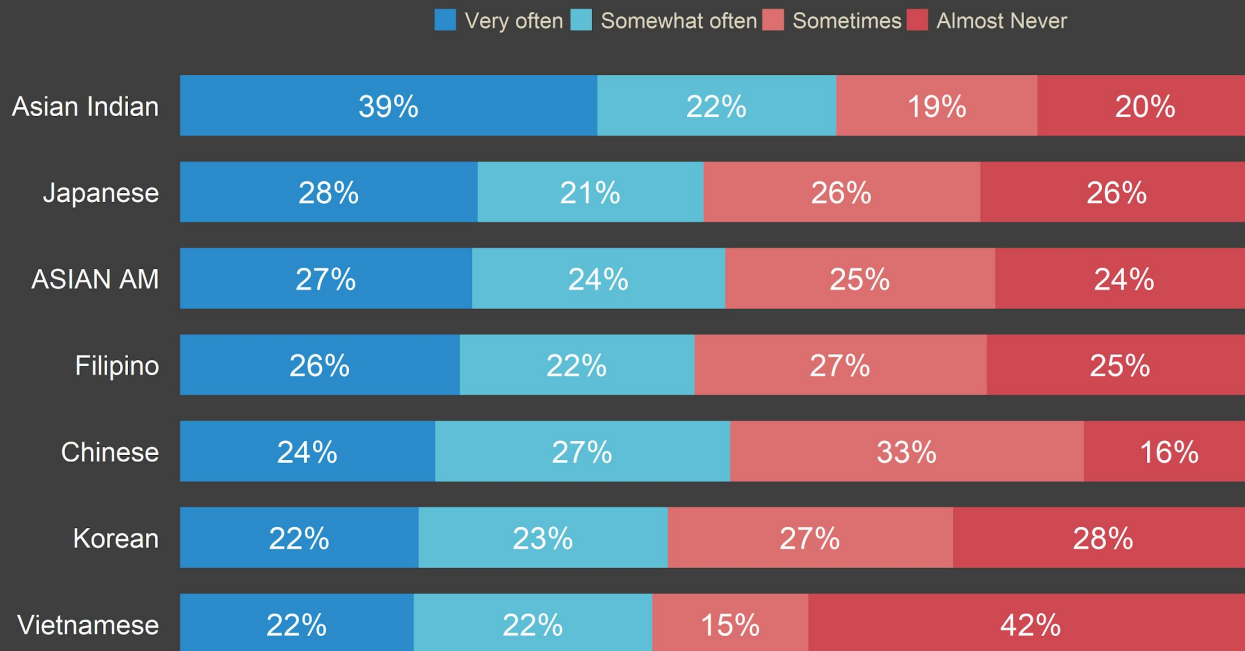


A A P I  
DATA



## COVID-19 Hate Crimes Worry

*Do you worry about...experiencing hate crimes, harassment, and discrimination because of COVID-19?*



Source: Asian American Voter Survey 2020



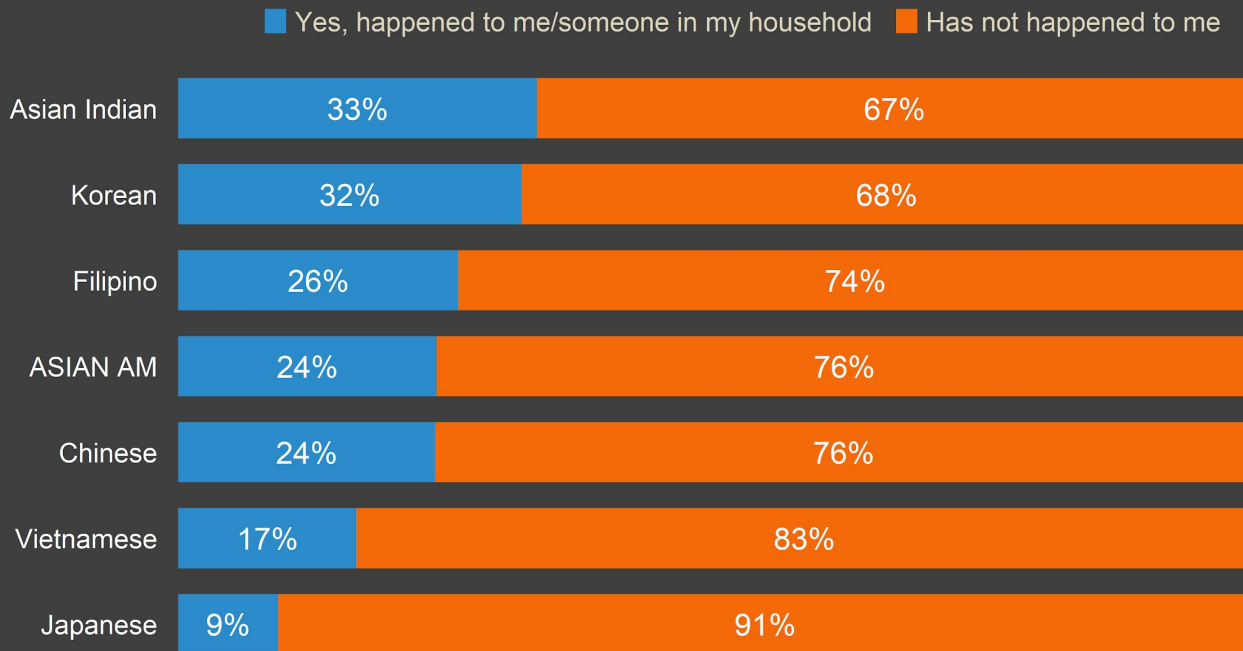
A A P I  
D A T A



ASIAN AMERICANS  
ADVANCING  
JUSTICE  
AAJC

## Received Financial Help

*Has this happened to you/your household in the last 12 months? Received financial help from friends or family*



Source: Asian American Voter Survey 2020

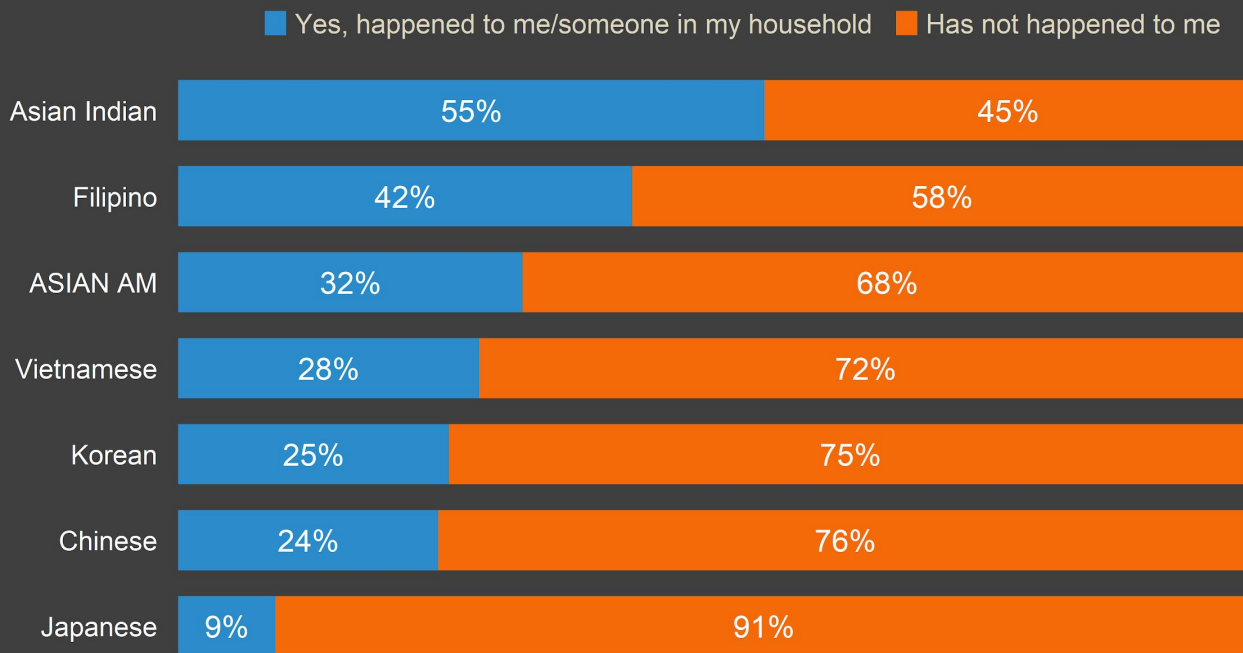


A A P I  
D A T A



## Financially Assisted Family

*Has this happened to you/your household in the last 12 months? Helped parents or in-laws financially*



Source: Asian American Voter Survey 2020

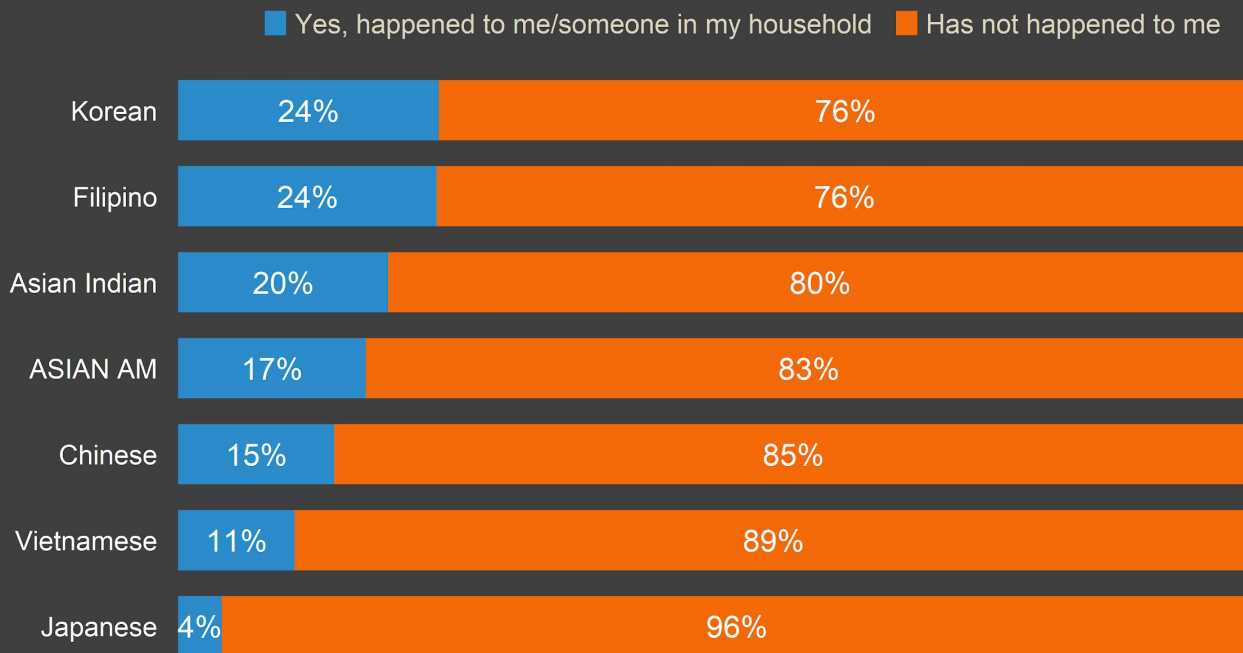


A A P I  
D A T A



## Inability to Pay Bills

*Has this happened to you/your household in the last 12 months? Was not able to pay a monthly bill*



Source: Asian American Voter Survey 2020

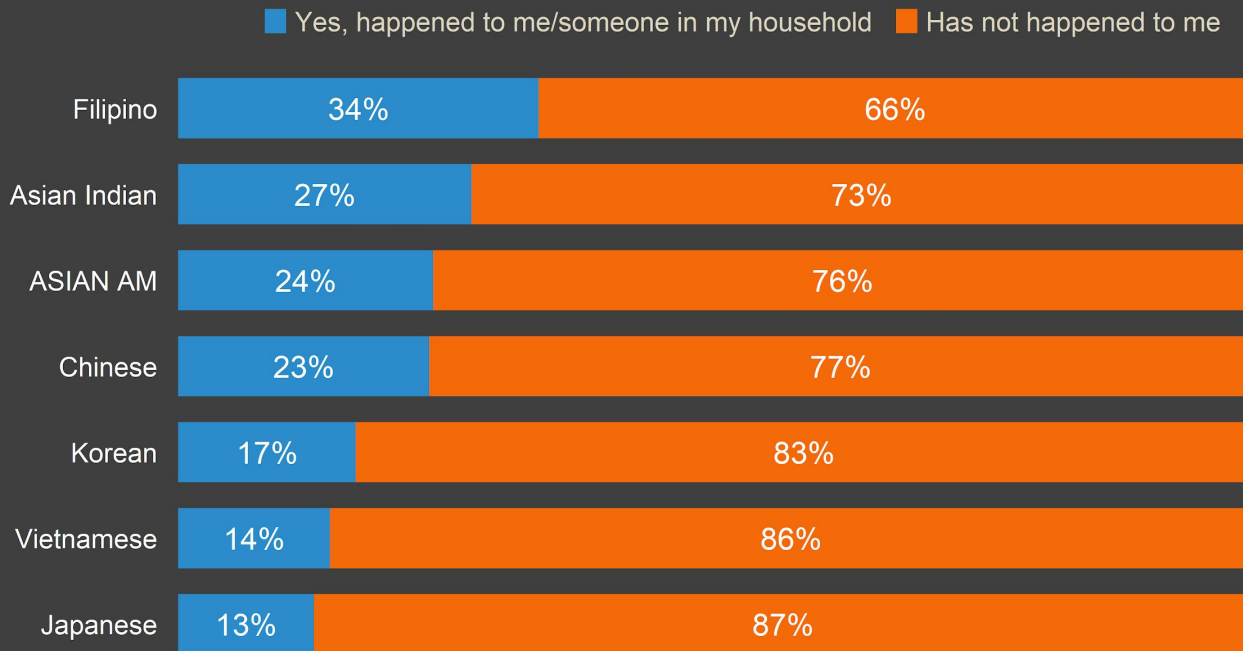


A A P I  
D A T A



## Delaying Medical Visit

*Has this happened to you/your household in the last 12 months? Put off seeing a doctor or purchasing medication for financial reasons*



Source: Asian American Voter Survey 2020

# Christine Chen

Asian and Pacific  
Islander American  
Vote (APIA Vote)





# RECLAIM YOUR VOICE

**Giống lên tiếng nói của bạn**

**重振民间呼声**



**apiavote.org**

## ABSENTEE VOTING

### BẦU CỬ KHIẾM DIỆN / 缺席投票

You can apply to send in an absentee mail-in ballot, with no excuse required.

Bạn có thể xin bầu khiếm diện bằng thư, mà không cần cho biết lý do.

您可以不需要任何理由申请缺席邮寄投票。

Apply for an Absentee ballot  
Xin phiếu bầu khiếm diện bằng thư  
申请缺席邮寄投票的截止日期

**[bit.ly/az-absentee](https://bit.ly/az-absentee)**



Deadline to request an absentee ballot:  
Friday, October 23

Hạn cuối nộp đơn xin phiếu bầu khiếm diện: thứ sáu ngày 23 tháng 10  
郵寄投票方式的申請截止日期: 10月23日

Return completed ballot: Tuesday, November 3

Hoàn tất và gửi lại lá phiếu: thứ ba ngày 3 tháng mười một  
寄回郵寄选票: 11月3日

Completed ballot must be received by:  
Tuesday, November 3

Lá phiếu phải được nhận trước hoặc vào ngày: thứ ba ngày 3 tháng mười một  
填好的选票必须在11月3日或之前收到

## EARLY VOTING

**[apia.vote/VoteEarly2020](https://apia.vote/VoteEarly2020)**

### BẦU CỬ SỚM / 提前投票

- From Monday, October 12, 2020 until Friday, October 30, 2020, you can vote absentee in-person.
- Saturday early voting dates are available depending on your county.
- cho đến khi ngày thứ sáu ngày 30 tháng 10, bạn có thể đích thân đi bầu sớm tại phòng phiếu ở địa phương của bạn.
- 您本人可以从 10月12日 到 10月30 在当地的注册服务机构办公室亲自投缺席票。星期六的提前投票日期取决于您所在的县。



# You have more power in your personal relationship

Representing an Organization

<https://outreachcircle.com/MHW792>

Individual Volunteer

<https://outreachcircle.com/IPA483>

Youth-Affiliated Organization

<https://outreachcircle.com/LVC189>

# John C. Yang

Asian Americans  
Advancing Justice –  
AAJC



## Voting By the Numbers

- 54% plan to vote by mail or absentee ballot
- 44% plan to vote in person (early/election day)
- More than 1 in 3 Asian Americans would use language assistance to vote if available

## Assistance:

- Voter hotline at 1-888-API-VOTE (888-274-8683)
  - Mandarin, Cantonese, Korean, Vietnamese, Tagalog, Urdu, Hindi, Bengali/Bangla, and English

# The Issues

- An overwhelming majority (70%) support affirmative action
- 2 out of 3 rank immigration as an important issue
  - Majority support pathway to citizenship
  - Strong support for health coverage regardless of immigration status
- More than  $\frac{3}{4}$  of Asian Americans worry about discrimination during COVID-19
-

# Reactions From the Field



Alvina Yeh

APALA



Nancy Nguyen

Vietlead



Debbie Chen

OCA Greater  
Houston

# 2020 Asian American Voter Survey

September 15, 2020

