

2024 AAPI Voter Demographics | ARKANSAS

36,803

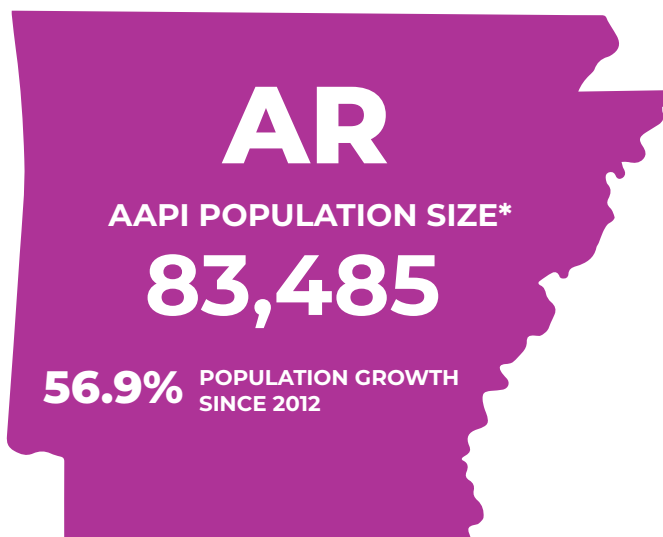
ELIGIBLE AAPI VOTERS*

16.3%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

1.63%

AAPI SHARE OF
ELECTORATE IN ARKANSAS



23,790

FOREIGN BORN
NONCITIZENS

16,269

FOREIGN BORN
CITIZENS

36,860

NATIVE BORN
CITIZENS

** Includes multi-racial population*

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Benton County	4.3%	12,382	6.4%	4,471
Pulaski County	2.3%	9,063	3.1%	4,480
Washington County	3%	7,310	4.3%	4,432
Sebastian County	4.6%	5,953	6.5%	3,653

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN ARKANSAS

Asian Indian (13,274)	Filipino (10,165)	Chinese, except Taiwanese (8,069)	Vietnamese (7,442)	Laotian (6,712)	Korean (4,449)
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LARGEST NHPI ETHNIC GROUPS IN ARKANSAS

Marshalllese (8,851)	Native Hawaiian (1,976)	Samoan (1,129)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

34.1%

Voters aged 50+

30%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

53.3% of Asian American adults in AR **speak a language other than English at home.**

28.5% of Asian American adults in AR are **Limited English Proficient** (speak English less than “Very well”)

Lao (4,408) **Chinese** (4,126) **Vietnamese** (3,686) **Tagalog** (3,308) **Telugu** (2,589)

Marshallese (7,267) **Samoan** (141) **Other Eastern Malayo-Polynesian languages** (132)

TOP 5 ASIAN LANGUAGES SPOKEN IN AR

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN AR

SOCIOECONOMIC CHALLENGES IN ARKANSAS



About 10.8% Asian Americans and 25.4% NHPIs in Arkansas live in poverty.



About 7.5% Asian Americans and 33.4% NHPIs in Arkansas lack health insurance.



About 13.2% Asian Americans and 26.1% NHPIs in Arkansas lack broadband access.