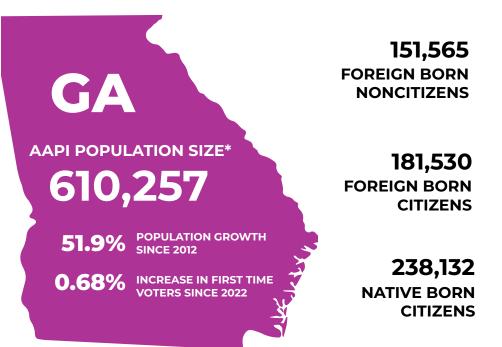
# 2024 AAPI Voter Demographics | GEORGIA

**328,471** ELIGIBLE AAPI VOTERS\*

**42.3**% AAPI VOTER ELIGIBILITY GROWTH (2012-2022)

**4.16%** AAPI SHARE OF ELECTORATE IN GEORGIA

\* Includes multi-racial population



## **COUNTIES WITH HIGHEST AAPI POPULATIONS**

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Gwinnett County	12.8%	122,482	20.7%	65,695
Fulton County	<b>7.6</b> %	80,882	10.5%	38,387
DeKalb County	6.2%	47,549	8.9%	21,275
Cobb County	5.6%	42,946	8%	22,134
Forsyth County	16.6%	42,032	25.9%	14,553

### LARGEST ASIAN AMERICAN ETHNIC GROUPS IN GEORGIA

	<b>Asian Indian</b> (177,310)	Chinese, except Taiwanese (80,468)	<b>Korean</b> (73,280)	<b>Vietnamese</b> (72,518)	<b>Filipino</b> (51,636)	<b>Japanese</b> (23,741)
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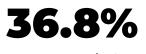
## LARGEST NHPI ETHNIC GROUPS IN GEORGIA

Native Hawaiian	<b>Chamorro</b>	<b>Samoan</b>
(7,556)	(3,659)	(2,276)



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### AAPI CITIZEN VOTING AGE POPULATION (CVAP)





Voters aged 50+

### **VOTER ENGAGEMENT** (National Level Data)

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

### **IMPORTANCE OF LANGUAGE ACCESS**

**Other Eastern Malayo-**

Polynesian languages (1,017)

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. (*National level data*).

**64.5%** of Asian American adults in GA **speak a language other than English at home.**  **33.9%** of Asian American adults in GA are **Limited English Proficient** (speak English less than "Very well")

Vietnamese Chinese Korean Hindi Gujara (56,572) (54,776) (46,592) (32,636) (22,225					-
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TOP 5 ASIAN LANGUAGES SPOKEN IN GA

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN GA

### SOCIOECONOMIC CHALLENGES IN GEORGIA



About 9.4% Asian Americans and 15% NHPIs in Georgia live in poverty.



About 9.2% Asian Americans and 16% NHPIs in Georgia lack health insurance.



About 10.5% Asian Americans and 14.5% NHPIs in Georgia lack broadband access.

Samoan

(304)

Chamorro

(257)

