

# 2024 AAPI Voter Demographics | HAWAII

**706,422**

ELIGIBLE AAPI VOTERS\*

**-6.6%**

AAPI VOTER ELIGIBILITY  
GROWTH (2012-2022)

**66.98%**

AAPI SHARE OF  
ELECTORATE IN HAWAII



**3.7%** POPULATION GROWTH  
SINCE 2012

**91,841**

FOREIGN BORN  
NONCITIZENS

**138,976**

FOREIGN BORN  
CITIZENS

**793,974**

NATIVE BORN  
CITIZENS

\* Includes multi-racial population

## COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Honolulu County	48.2%	487,316	66.6%	384,079
Hawaii County	30.1%	60,808	41.1%	49,911
Maui County	35.1%	57,818	49.1%	43,444
Kauai County	35.8%	26,327	49.7%	20,319

## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN HAWAII

<b>Filipino</b> (368,734)	<b>Japanese</b> (321,528)	<b>Chinese, except Taiwanese</b> (220,416)	<b>Korean</b> (52,810)	<b>Vietnamese</b> (17,032)	<b>Okinawan</b> (10,403)
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## LARGEST NHPI ETHNIC GROUPS IN HAWAII

<b>Native Hawaiian</b> (314,128)	<b>Samoan</b> (36,473)	<b>Other Micronesian</b> (18,534)
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## AAPI CITIZEN VOTING AGE POPULATION (CVAP)

**49.8%**

Voters aged 50+

**18.8%**

Voters aged 18-29

## VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

## IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

**30.2%** of Asian American adults in HI **speak a language other than English at home.**

**16%** of Asian American adults in HI are **Limited English Proficient** (speak English less than “Very well”)

**Ilocano** (59,825) **Tagalog** (57,427) **Japanese** (36,255) **Chinese** (34,285) **Korean** (15,841)

### TOP 5 ASIAN LANGUAGES SPOKEN IN HI

**Hawaiian** (24,390) **Samoan** (10,034) **Chuukese** (8,160)

### TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN HI

## SOCIOECONOMIC CHALLENGES IN HAWAII



About 7.7% Asian Americans and 14.4% NHPIs in Hawaii live in poverty.



About 3.3% Asian Americans and 4.4% NHPIs in Hawaii lack health insurance.



About 13.3% Asian Americans and 17.4% NHPIs in Hawaii lack broadband access.

## SECTION 203

Section 203 protects voting rights of language minorities by providing “registration or voting notices, forms, instructions, assistance, or other materials or information relating to the electoral process, including ballots” in the language appropriate to the covered minority group.

Coverage determinations for each state, county or county subdivision (depending on which is the operating level of government) is made every 5 years using data from the Census Bureau’s American Community Survey.

### **COVERAGE AREAS:**

**Political Subdivision:** Honolulu County

**Language Minority Group:** Chinese (including Taiwanese), Filipino

**Political Subdivision:** Maui County

**Language Minority Group:** Filipino