

2024 AAPI Voter Demographics | IDAHO

30,534

ELIGIBLE AAPI VOTERS*

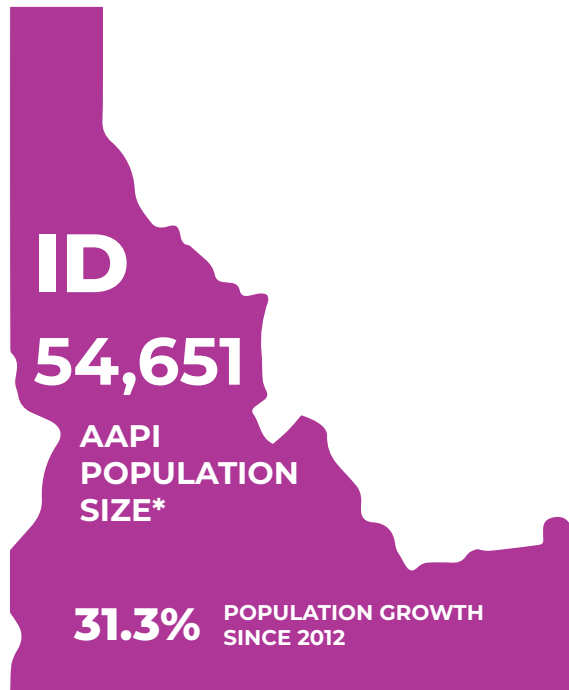
15.3%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

2.16%

AAPI SHARE OF
ELECTORATE IN IDAHO

** Includes multi-racial population*



6,637

FOREIGN BORN
NONCITIZENS

9,920

FOREIGN BORN
CITIZENS

35,697

NATIVE BORN
CITIZENS

COUNTIES WITH HIGHEST AAPI POPULATIONS

| | AAPI Share of County Pop | Size of AAPI Population | AAPI Eligible Voter Share of County | Number of AAPI Eligible Voters |
|------------|-----------------------------|----------------------------|--|-----------------------------------|
| Ada County | 2.8% | 13,687 | 3.7% | 7,852 |

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN IDAHO

| | | | | | |
|-----------------------------|----------------------------|---|--------------------------|--------------------------------|------------------------------|
| Filipino (10,612) | Japanese (9,926) | Chinese, except Taiwanese (7,795) | Korean (4,665) | Asian Indian (3,760) | Vietnamese (2,573) |
|-----------------------------|----------------------------|---|--------------------------|--------------------------------|------------------------------|

LARGEST NHPI ETHNIC GROUPS IN IDAHO

| | | |
|-----------------------------------|--------------------------|------------------------|
| Native Hawaiian (3,431) | Samoan (1,079) | Tongan (646) |
|-----------------------------------|--------------------------|------------------------|

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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

31.2%

Voters aged 50+

29.1%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

33.8% of Asian American adults in ID **speak a language other than English at home.**

17.3% of Asian American adults in ID are **Limited English Proficient** (speak English less than "Very well")

Chinese (3,623) **Tagalog** (1,805) **Vietnamese** (1,412) **Korean** (1,252) **Lao** (1,222)

TOP 5 ASIAN LANGUAGES SPOKEN IN ID

Tongan (269) **Samoan** (123)

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN ID

SOCIOECONOMIC CHALLENGES IN IDAHO



About 13% Asian Americans and 22.2% NHPIs in Idaho live in poverty.



About 7.7% Asian Americans and 16.4% NHPIs in Idaho lack health insurance.



About 15.7% Asian Americans and 27.8% NHPIs in Idaho lack broadband access.