

2024 AAPI Voter Demographics | IOWA

51,381

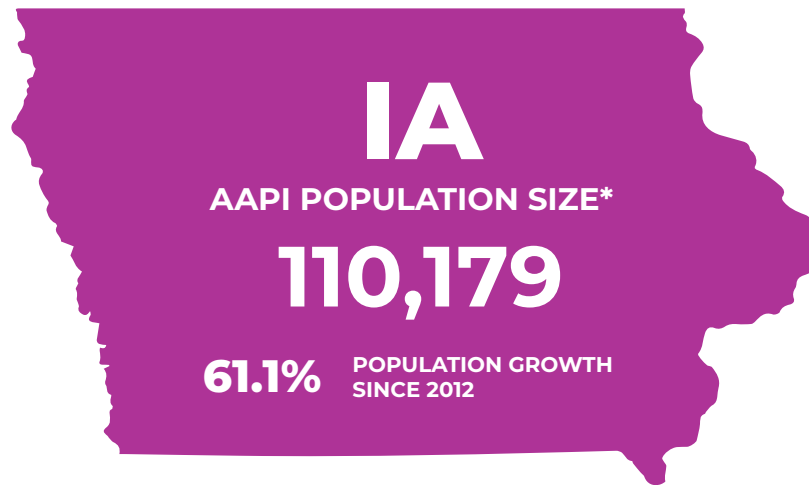
ELIGIBLE AAPI VOTERS*

45.6%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

2.15%

AAPI SHARE OF
ELECTORATE IN IOWA



30,545

FOREIGN BORN
NONCITIZENS

29,304

FOREIGN BORN
CITIZENS

47,984

NATIVE BORN
CITIZENS

* Includes multi-racial population

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Polk County	4.9%	24,375	7%	11,271
Johnson County	6.2%	9,494	8.4%	4,176
Story County	7.3%	7,224	9.4%	2,752
Linn County	2.3%	5,356	3.1%	2,580

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN IOWA

Asian Indian (17,300)	Chinese, except Taiwanese (15,279)	Vietnamese (11,650)	Filipino (11,236)	Korean (10,712)	Laotian (7,331)
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LARGEST NHPI ETHNIC GROUPS IN IOWA

Other Micronesian (2,263)	Native Hawaiian (1,650)	Marshallese (1,139)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

31%
Voters aged 50+

31.3%
Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

56.4% of Asian American adults in IA **speak a language other than English at home.**

34.9% of Asian American adults in IA are **Limited English Proficient** (speak English less than “Very well”)

Vietnamese (9,259) **Chinese** (7,991) **Karen languages** (4,118) **Korean** (3,480) **Lao** (3,164)

TOP 5 ASIAN LANGUAGES SPOKEN IN IA

Other Eastern Malayo-Polynesian languages (1,801) **Marshallese** (502) **Samoan** (188)

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN IA

SOCIOECONOMIC CHALLENGES IN IOWA



About 12.3% Asian Americans and 24.1% NHPIs in Iowa live in poverty.



About 6.6% Asian Americans and 17.3% NHPIs in Iowa lack health insurance.



About 13.7% Asian Americans and 16.2% NHPIs in Iowa lack broadband access.