

We will begin momentarily. Please type your name and affiliation in the chat!

Voices of AAPI Communities

Insights from the Jan 2024 AAPI Data/AP-NORC Survey



January 30, 2024

Welcome



Kevin Hirano (APIAVote)



Naomi Tacuyan Underwood (AAJA)



AAPI Data Survey Team



Fontane Lo

Deputy Director



Karthick Ramakrishnan

Founder and Director



Nicholas Turton

Director of Communications

The AAPI Data / AP-NORC Partnership



January 30, 2024

Comparative Strengths

AAPIData

- 15+ years of survey research in AAPI communities
- Expertise in social science research and community-engaged research
- Focus on public impact - Framework of DNA: Data, Narrative, Action

ASSOCIATED PRESS

- Long-standing expertise in data journalism
- High trust and credibility
- Wide reach through hundreds of local, state, and national publications

NORC at the University of Chicago

- Global leader in objective, nonpartisan research
- Stellar reputation in social science and survey methodology
- Strong partnership with AP on data-informed storytelling

Built on critical data infrastructure



Built on Amplify AAPI

LARGEST, MOST REPRESENTATIVE public opinion panel of AANHPIs

- Interviews in English and Asian languages with largest need: Mandarin, Cantonese, Korean, and Vietnamese
- Designed to be representative of the AANHPI U.S. household population, including all 50 states
- U.S. households are randomly selected with a known, non-zero probability from the NORC National Frame as well as address based sample (ABS) frames

LINGUISTICALLY AND CULTURALLY SKILLED OUTREACH

- 92% of households offered a language in which they are comfortable
- Design recruitment and surveys to maximize engagement

Key Findings

Four Things You Should Know About the AAPI Data/AP-NORC Poll Among Asian American, Native Hawaiian, and Pacific Islander adults in the U.S.:

1. 66% report their household expenses have increased in the past year.
2. 38% describe their financial situation as poor; 65% say the same about the national economy.
3. 16% hold some form of medical debt, but 40% have little to no confidence they could pay for an unexpected medical bill, and 78% think Congress should tackle health care costs.
4. 49% believe the United States is not supportive enough of the Palestinians in the conflict with Israelis, while 48% think the United States is too supportive of the Israelis.

Survey Report Findings

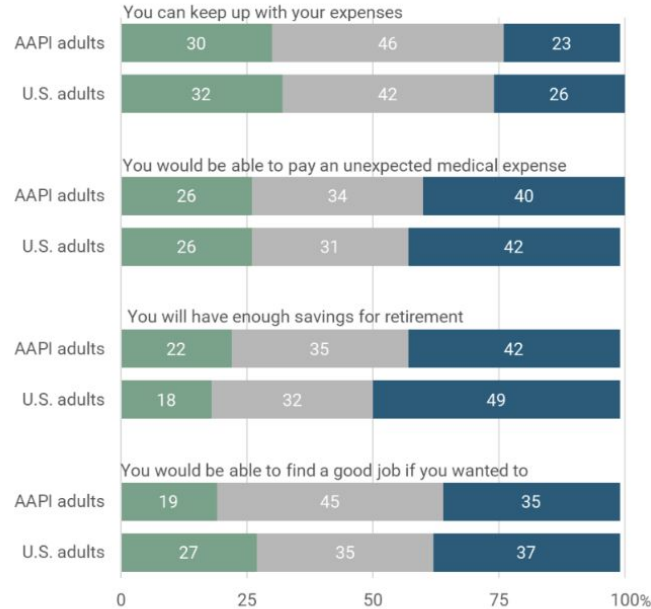


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Few AAPI adults have a lot of confidence in their financial situation.

Percent of adults

■ Extremely/very confident ■ Somewhat confident ■ Not very/not at all confident

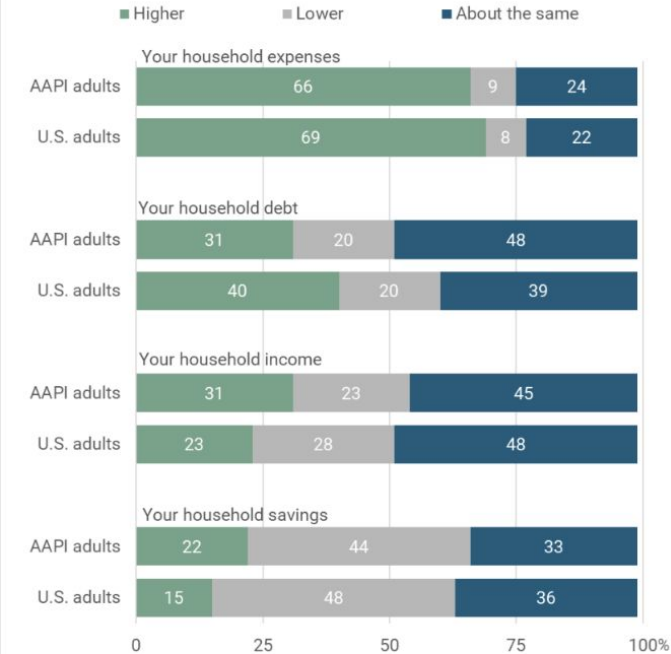


Question: Thinking about your financial situation, how confident are you that...?

Source: AAPI Data/AP-NORC Poll conducted December 4-11, 2023 with 1,091 AAPI adults nationwide and AP-NORC poll conducted October 5-9, 2023 with 1,163 adults nationwide.

A majority of AAPI adults report their household expenses has increased since last year.

Percent of adults

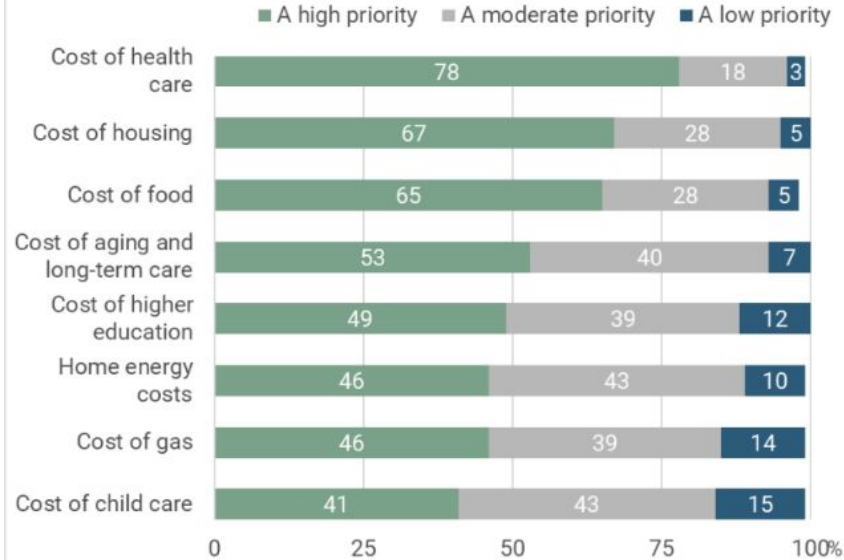


Question: Is each of the following higher, lower or about the same as it was a year ago?

Source: AAPI Data/AP-NORC Poll conducted December 4-11, 2023 with 1,091 AAPI adults nationwide and AP-NORC poll conducted October 5-9, 2023 with 1,163 adults nationwide.

Most AAPI adults say Congress should prioritize the cost of healthcare, housing, and food.

Percent of AAPI adults



Question: How much of a priority for Congress should addressing the following be?

Source: AAPI Data/AP-NORC Poll conducted December 4-11, 2023 with 1,091 AAPI adults nationwide.



✱NORC



APNORC.org

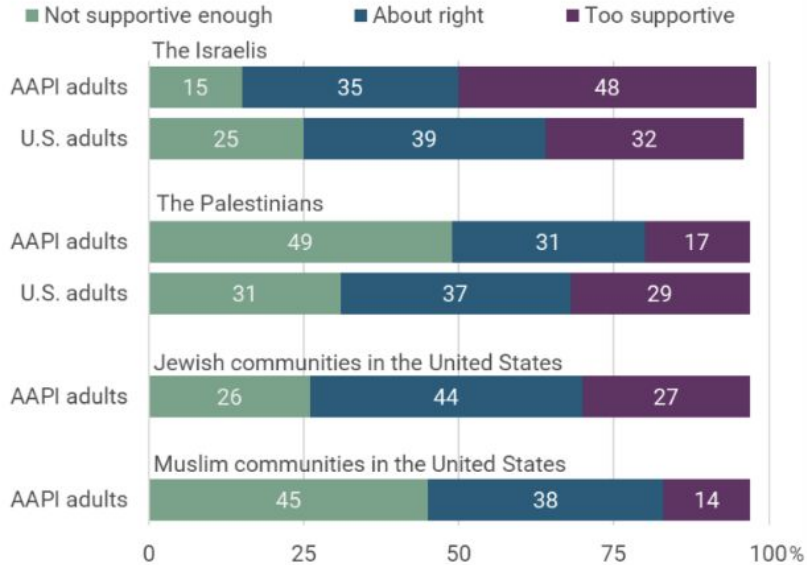


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About half of AAPI adults believe the U.S. is not supportive enough of the Palestinians in the conflict with Israel.

Percent of adults



Question: Thinking about the conflict between the Israelis and the Palestinians, do you think the United States is too supportive, not supportive enough, or about right in its support of each of the following?

Source: AAPI Data/AP-NORC Poll conducted December 4-11, 2023 with 1,091 AAPI adults nationwide and AP-NORC Poll conducted November 30-December 4, 2023 with 1,074 adults nationwide.



NORC



APNORC.org

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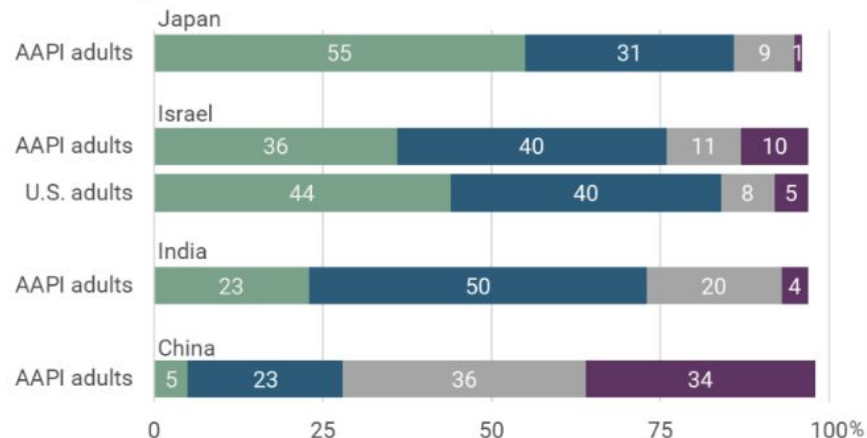
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AAPI adults are more likely to view Israel as a partner or ally to the U.S. than a rival or adversary.

Percent of adults

- An ally that shares U.S. interests and values
- A partner that the U.S. should cooperate with, but that doesn't share its interests and values
- A rival that the U.S. should compete with but that it's not in conflict with
- An adversary that the U.S. is in conflict with



Question: Generally speaking, which of the following descriptions do you feel best describes the U.S. relationship with the following countries?

Source: AAPI Data/AP-NORC Poll conducted December 4-11, 2023 with 1,091 AAPI adults nationwide and AP-NORC poll conducted November 2-6, 2023 with 1,239 U.S. adults nationwide.



*NORC



APNORC.org



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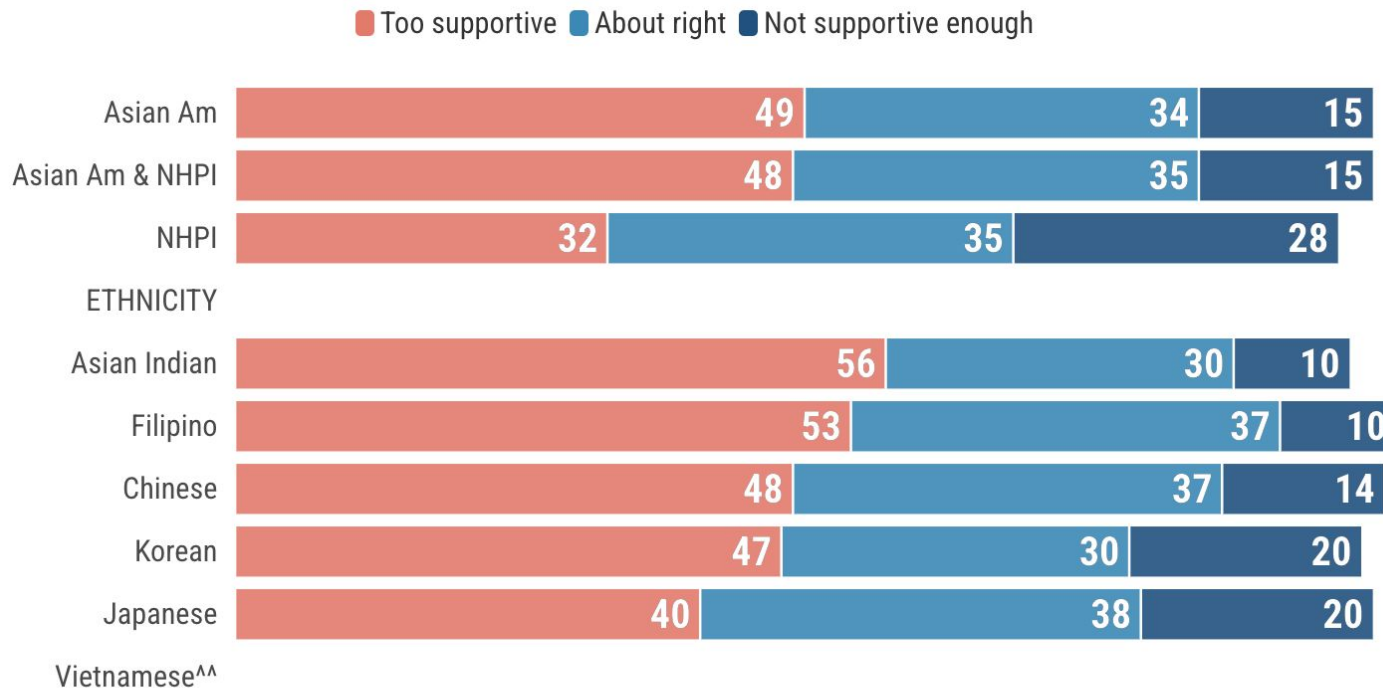


Deeper Dive: Disaggregation



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The Israelis: US too supportive, not supportive enough, or about right in its support? by Race and Ethnicity



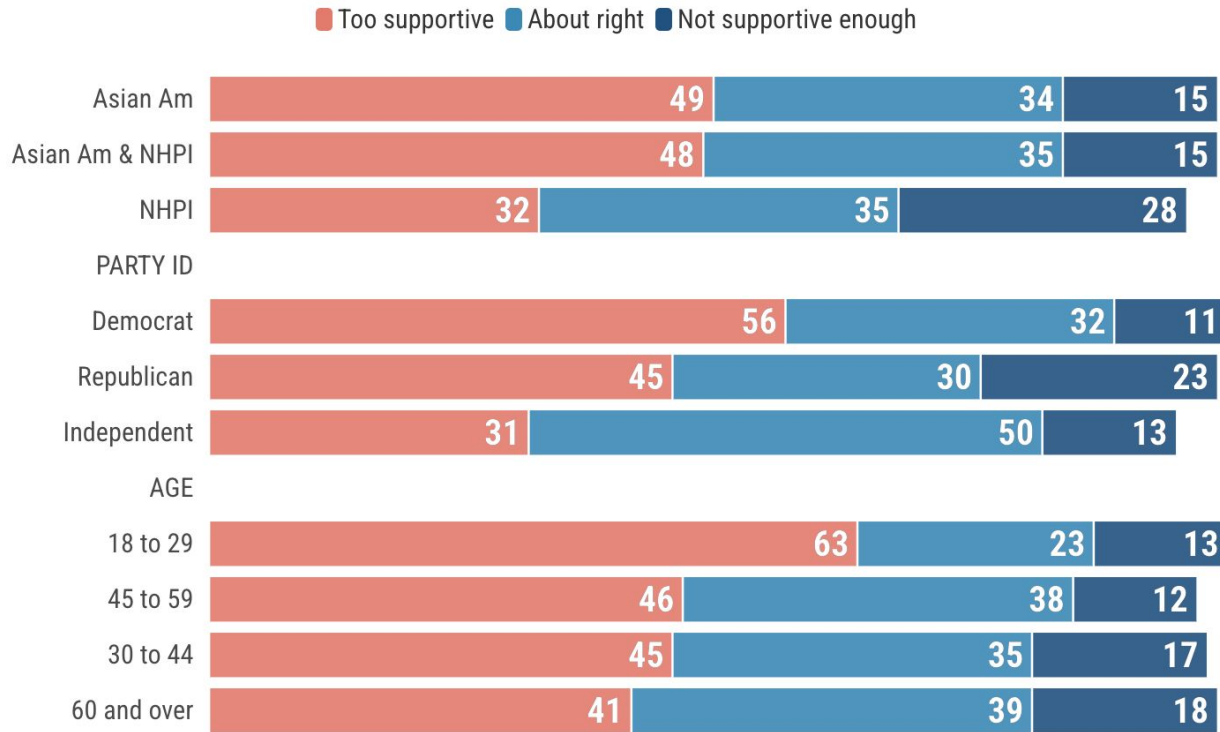
Source: AAPI Data/AP-NORC Survey Dec 2023

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The Israelis: US too supportive, not supportive enough, or about right in its support? by Party ID and Age



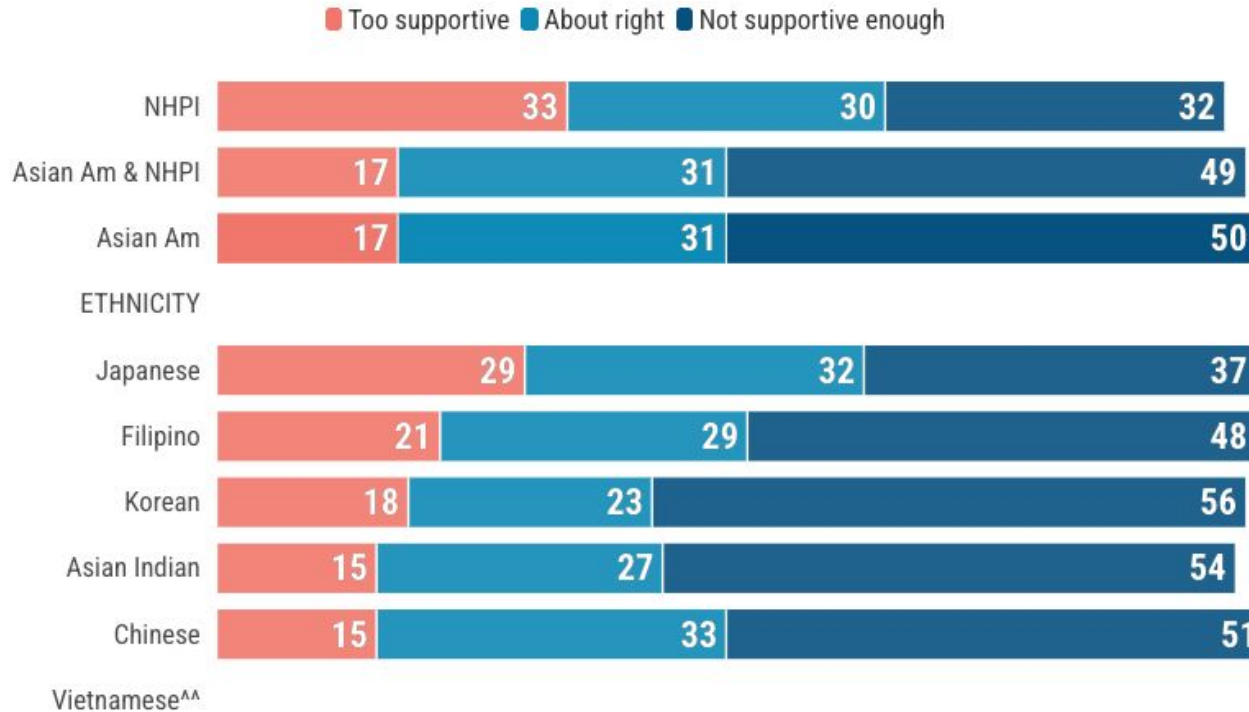
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The Palestinians: US too supportive, not supportive enough, or about right in its support? by Race and Ethnicity



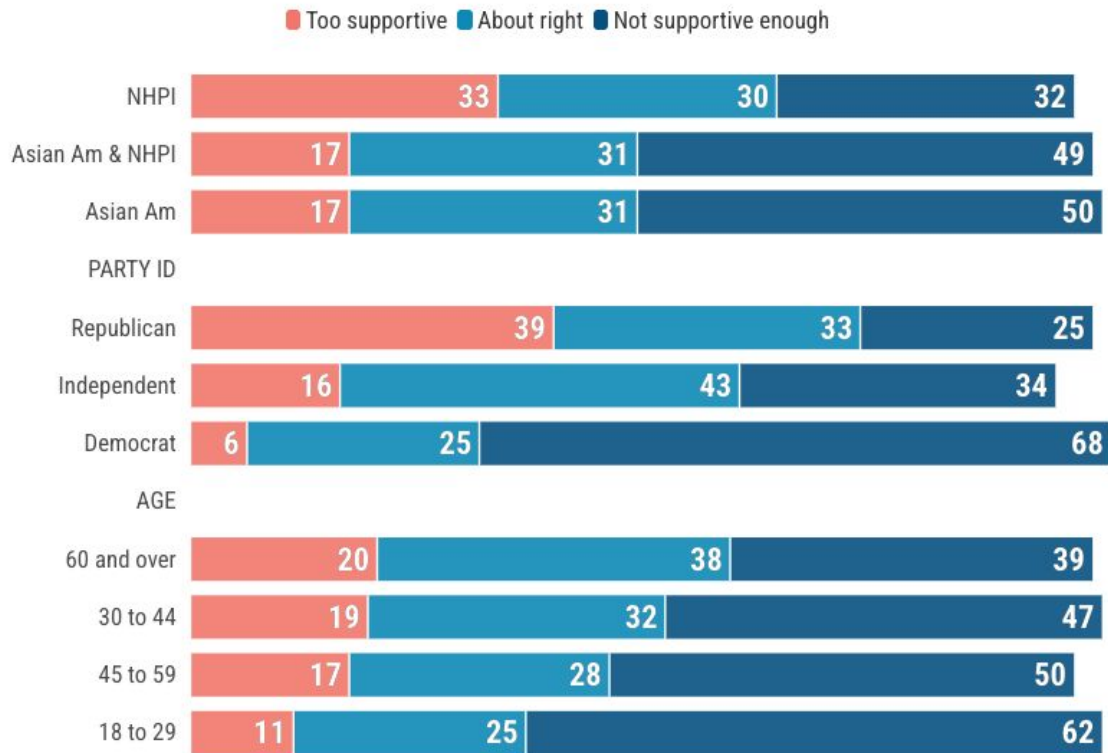
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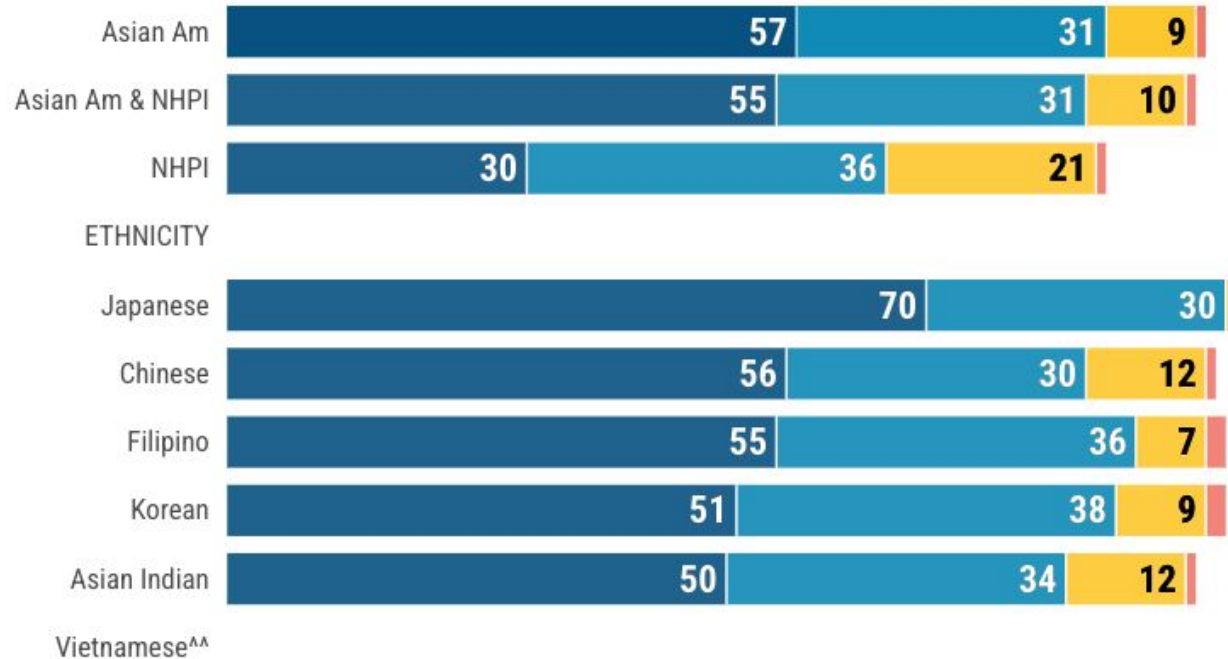
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How to describe U.S. relationship with JAPAN - by Race and Ethnicity

■ Ally ■ Partner ■ Rival ■ Adversary



Source: AAPI Data/AP-NORC Survey Dec 2023

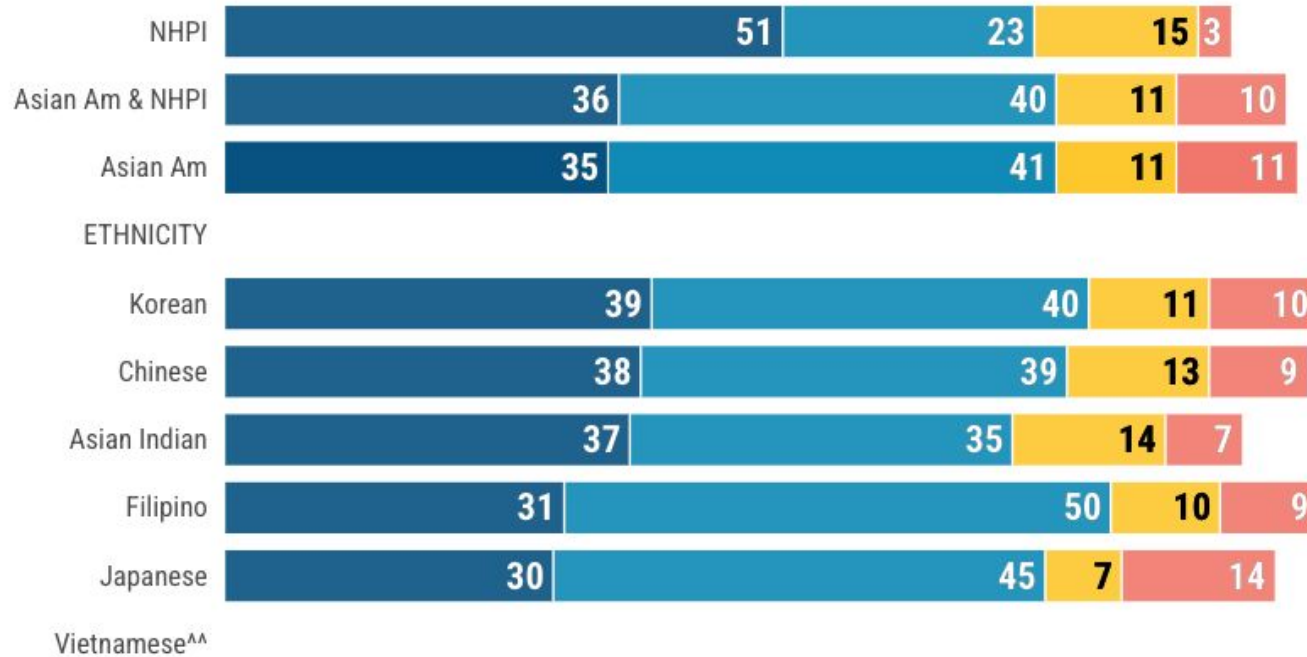
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How to describe U.S. relationship with ISRAEL - by Race and Ethnicity

■ Ally ■ Partner ■ Rival ■ Adversary



Source: AAPI Data/AP-NORC Survey Dec 2023

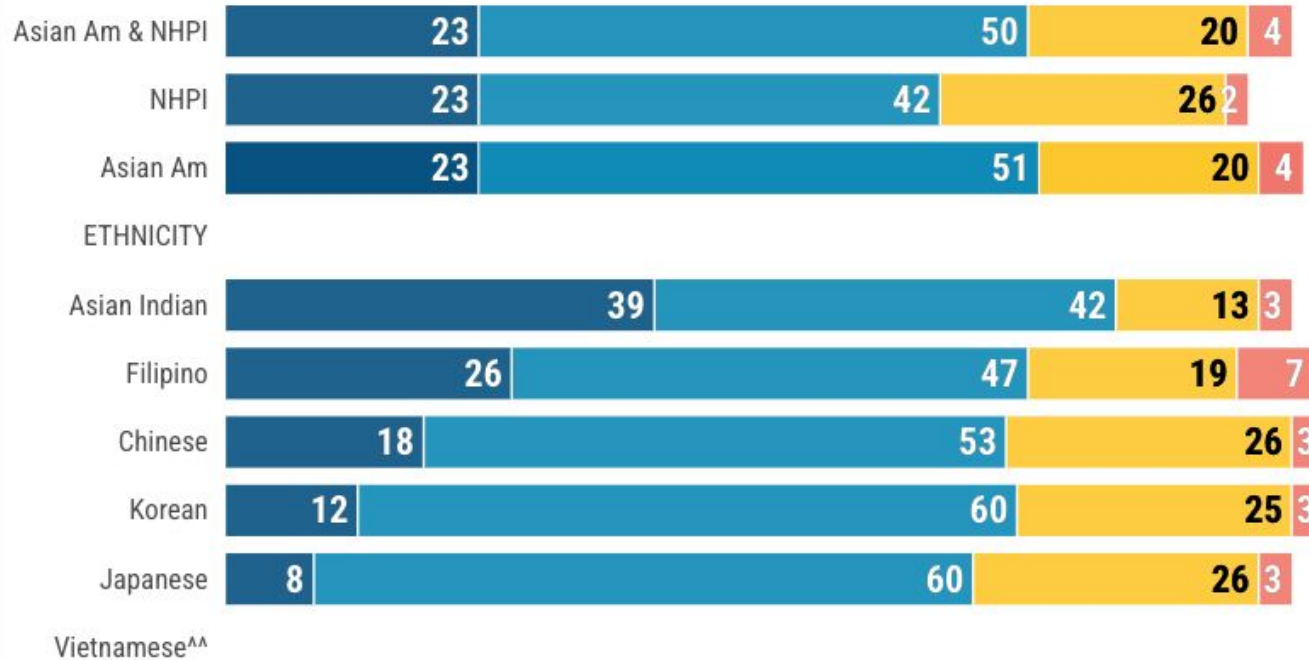
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How to describe U.S. relationship with INDIA - by Race and Ethnicity

■ Ally ■ Partner ■ Rival ■ Adversary



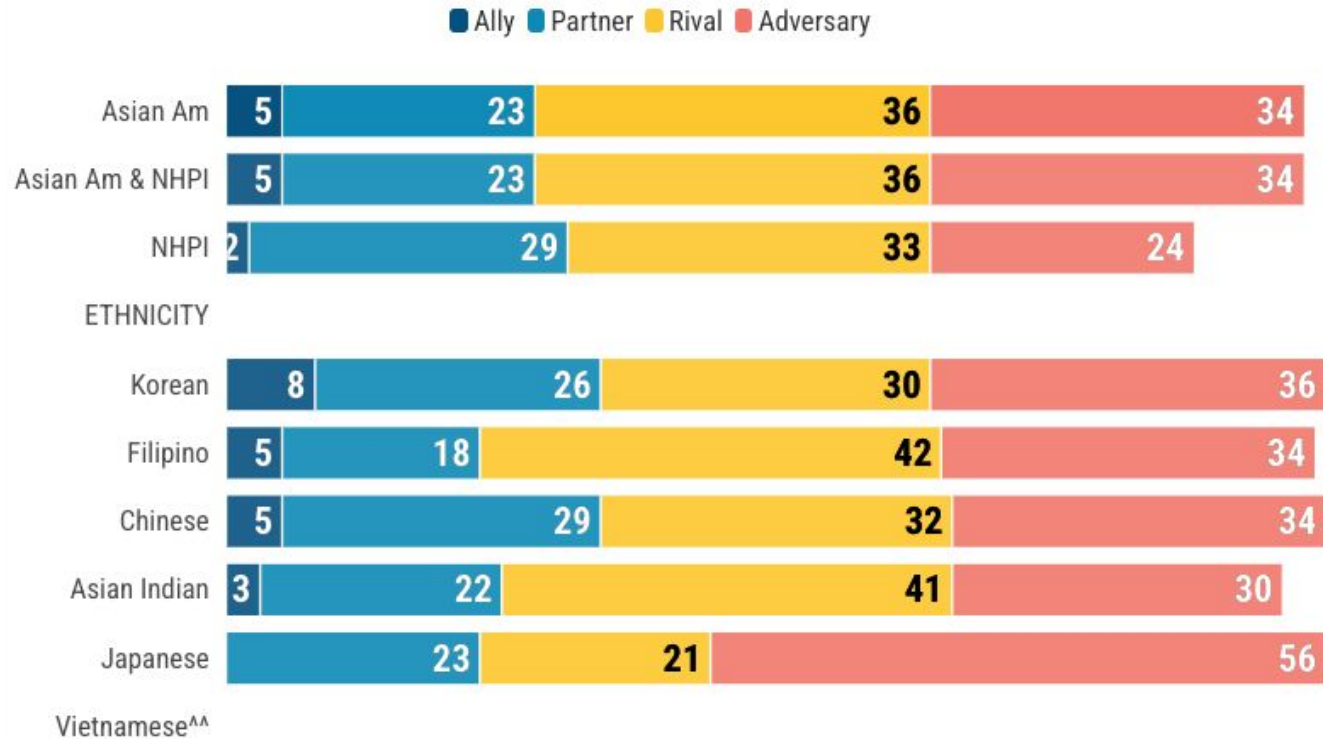
Source: AAPI Data/AP-NORC Survey Dec 2023

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How to describe U.S. relationship with CHINA - by Race and Ethnicity



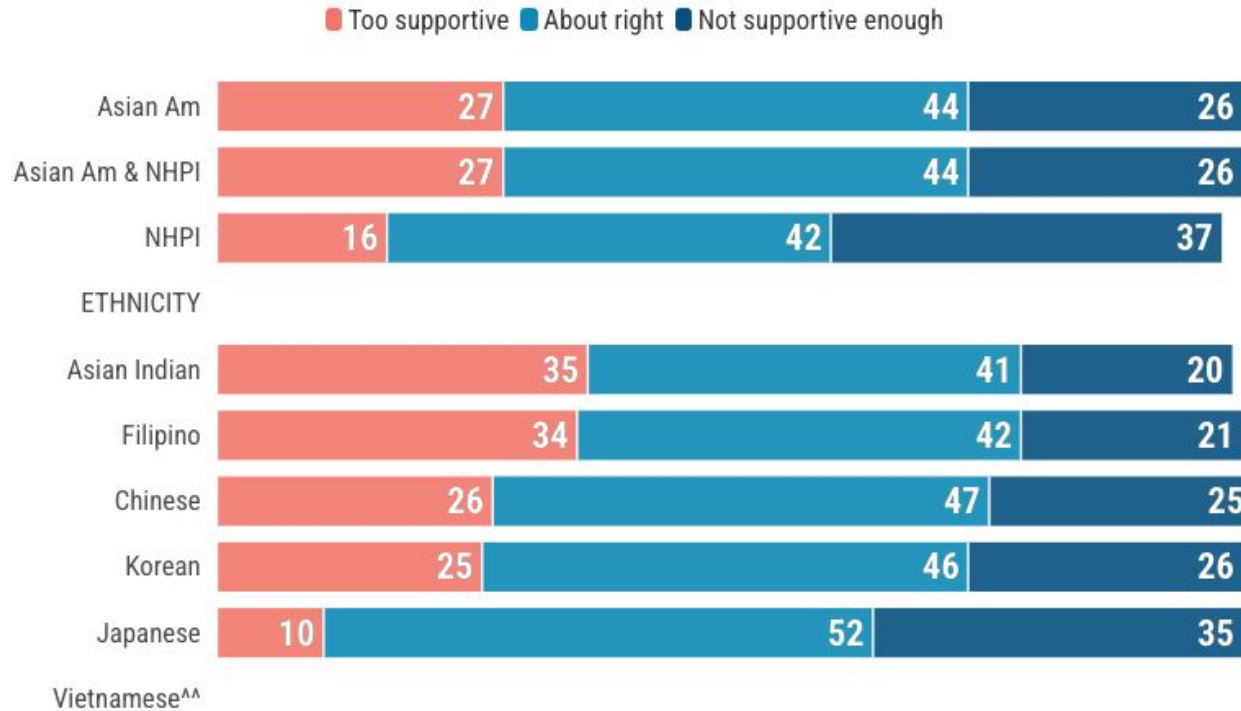
Source: AAPI Data/AP-NORC Survey Dec 2023

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Jewish communities in US: US too supportive, not supportive enough, or about right in its support? by Race and Ethnicity



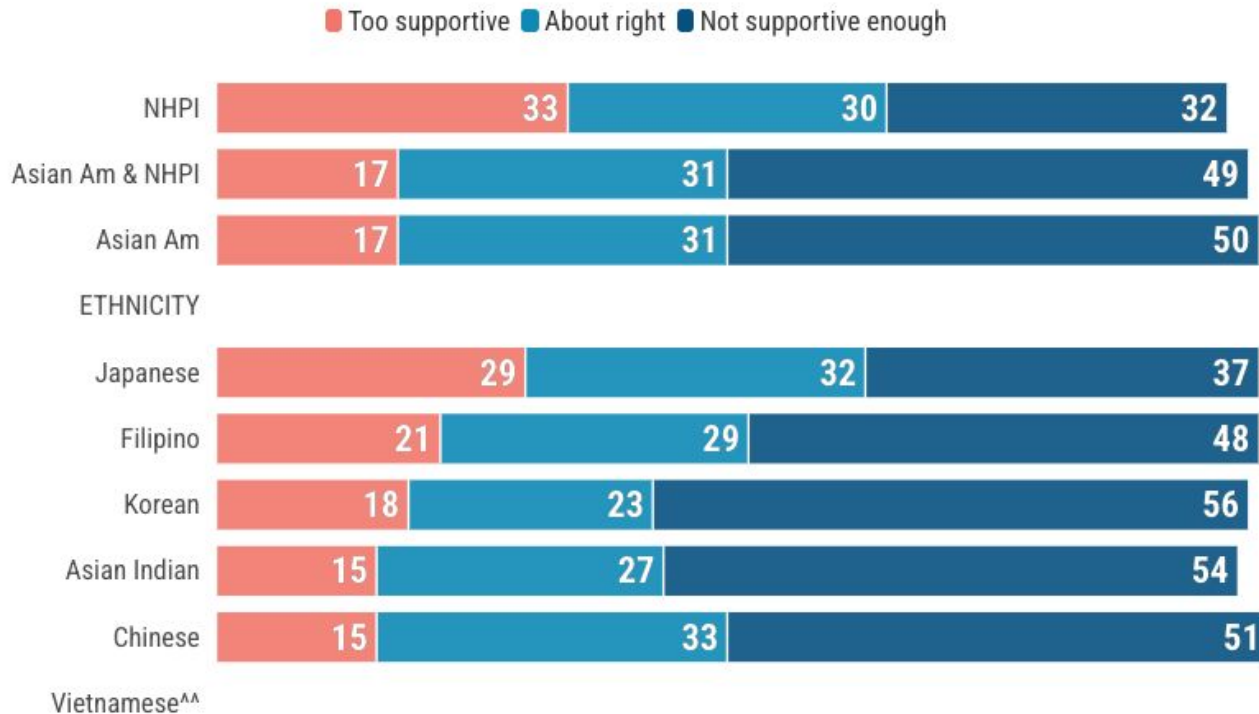
Source: AAPI Data/AP-NORC Survey Dec 2023

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Muslim communities in US: US too supportive, not supportive enough, or about right in its support? by Race and Ethnicity



Source: AAPI Data/AP-NORC Survey Dec 2023

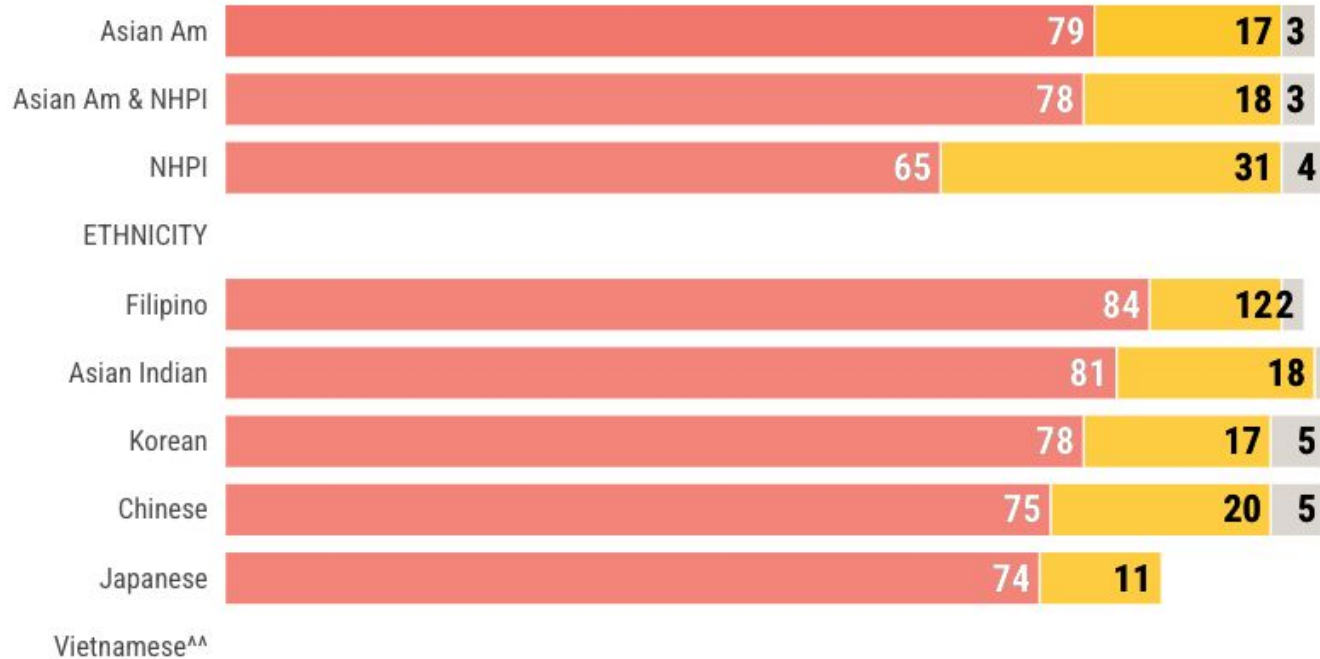
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Issues for Congress to Prioritize: Health Care - by Race and Ethnicity

High priority Moderate priority Low priority



Source: AAPI Data/AP-NORC Survey Dec 2023

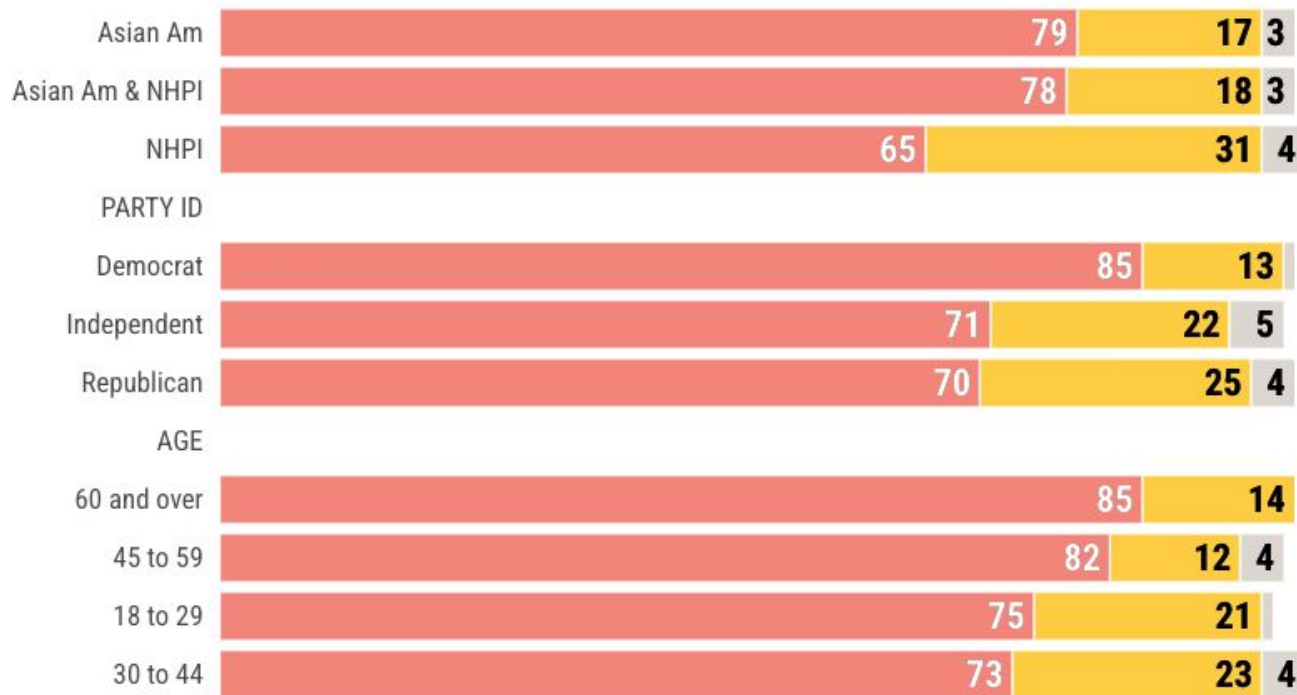
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Issues for Congress to Prioritize: Health Care - by Party ID and Age

High priority Moderate priority Low priority



Source: AAPI Data/AP-NORC Survey Dec 2023

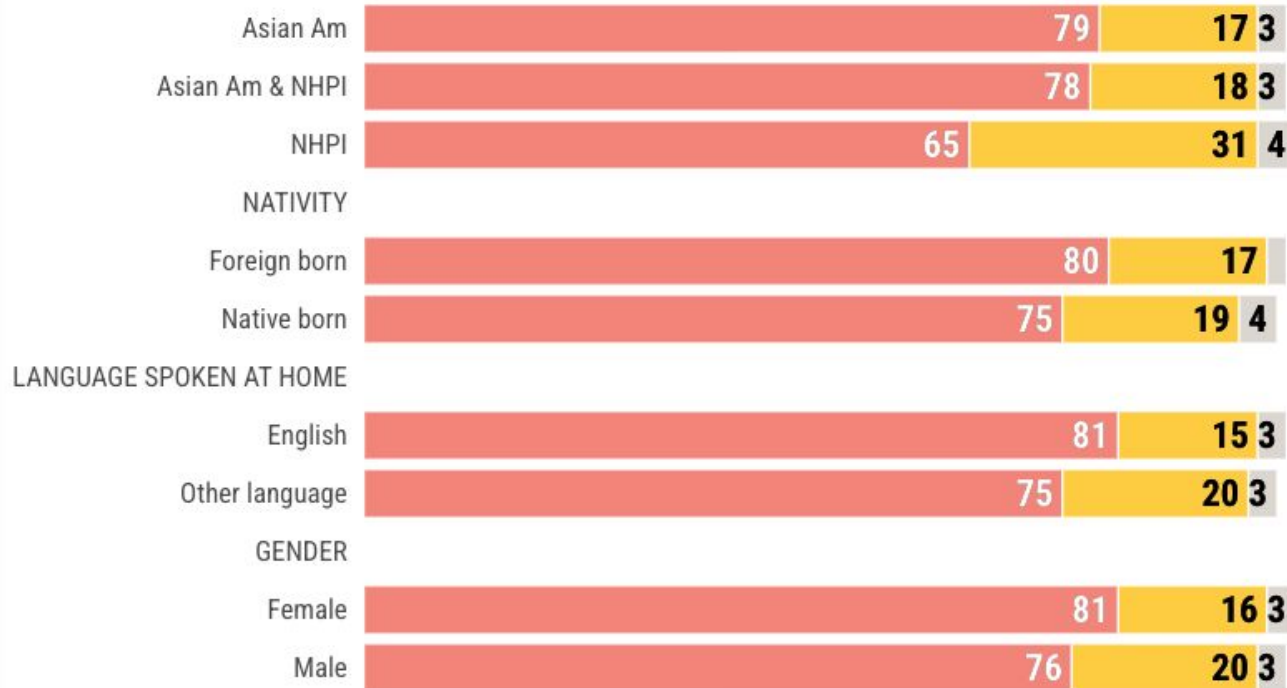
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Issues for Congress to Prioritize: Health Care - by Nativity, Language, and Gender

■ High priority ■ Moderate priority ■ Low priority



Source: AAPI Data/AP-NORC Survey Dec 2023

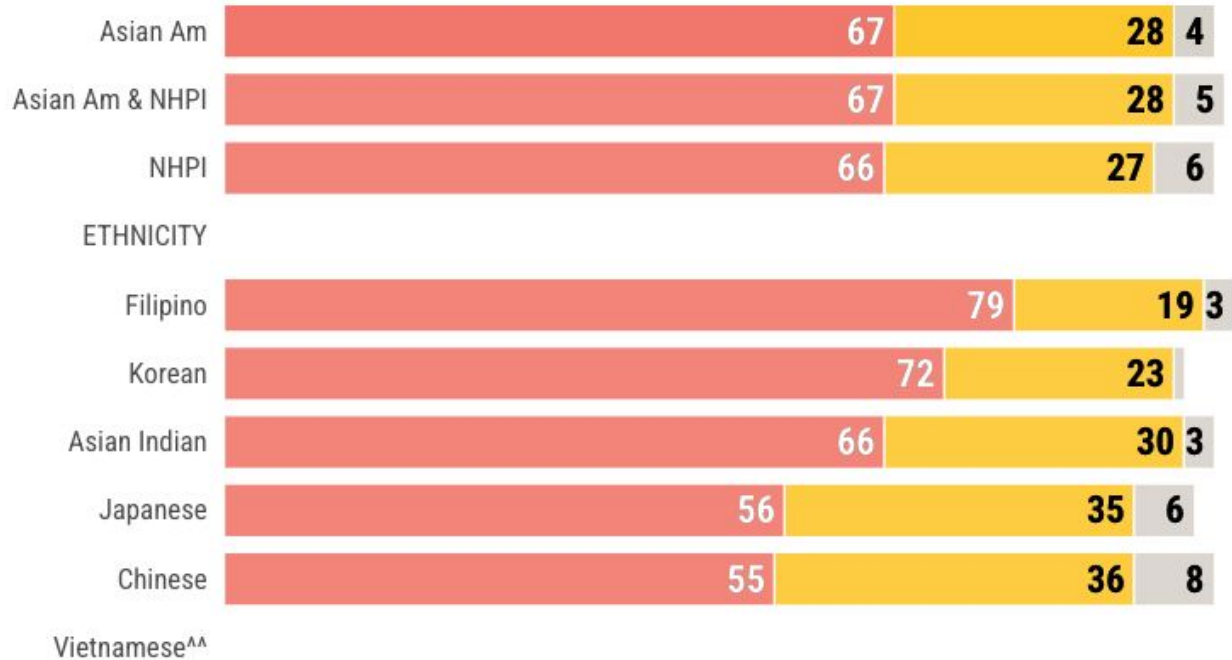
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Issues for Congress to Prioritize: Housing - by Race and Ethnicity

High priority Moderate priority Low priority



Source: AAPI Data/AP-NORC Survey Dec 2023

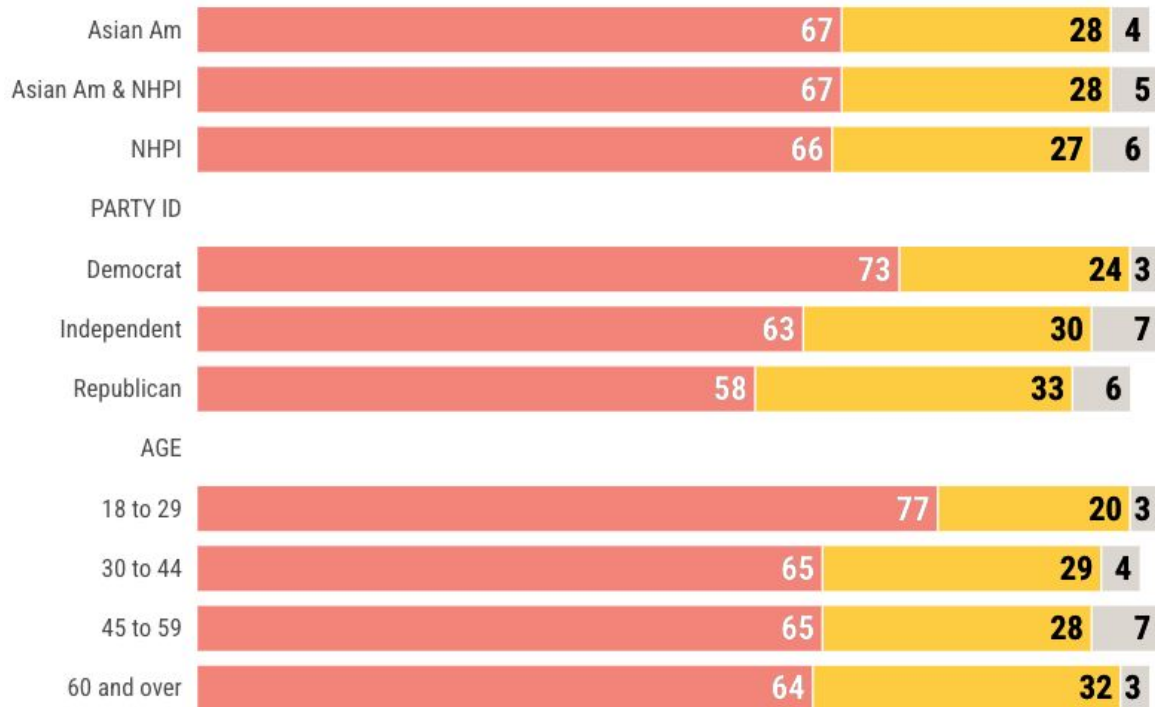
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Issues for Congress to Prioritize: Housing - by Party ID and Age

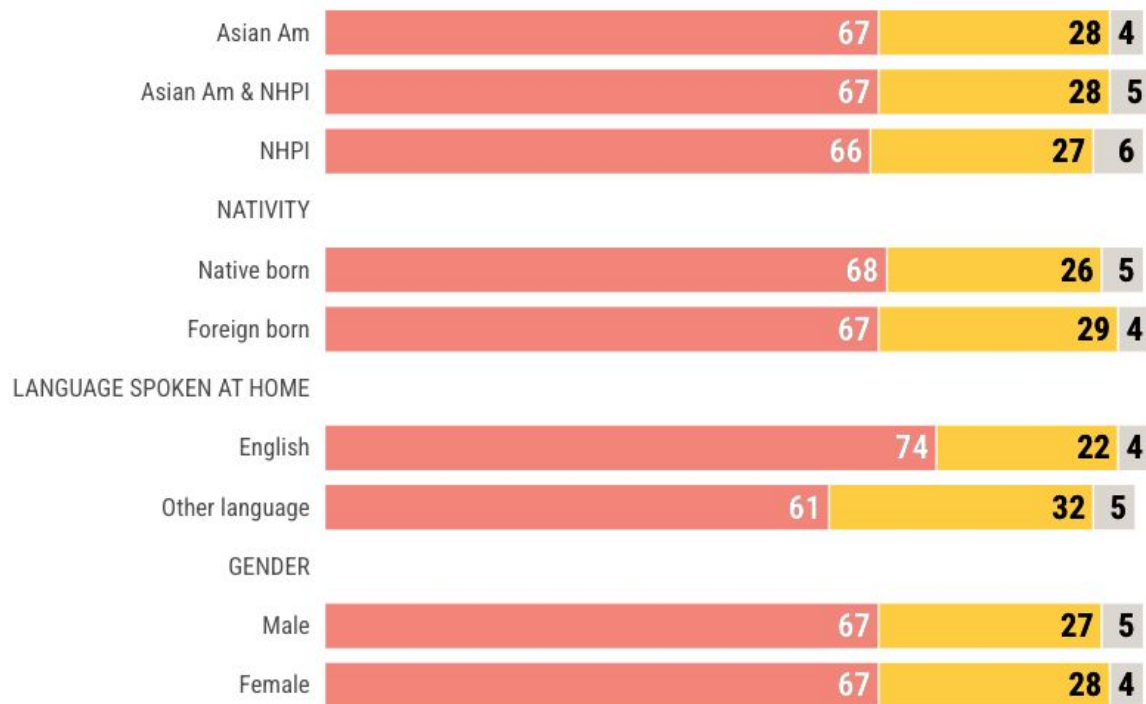
High priority Moderate priority Low priority



Source: AAPI Data/AP-NORC Survey Dec 2023

Issues for Congress to Prioritize: Housing - by Nativity, Language, and Gender

High priority Moderate priority Low priority



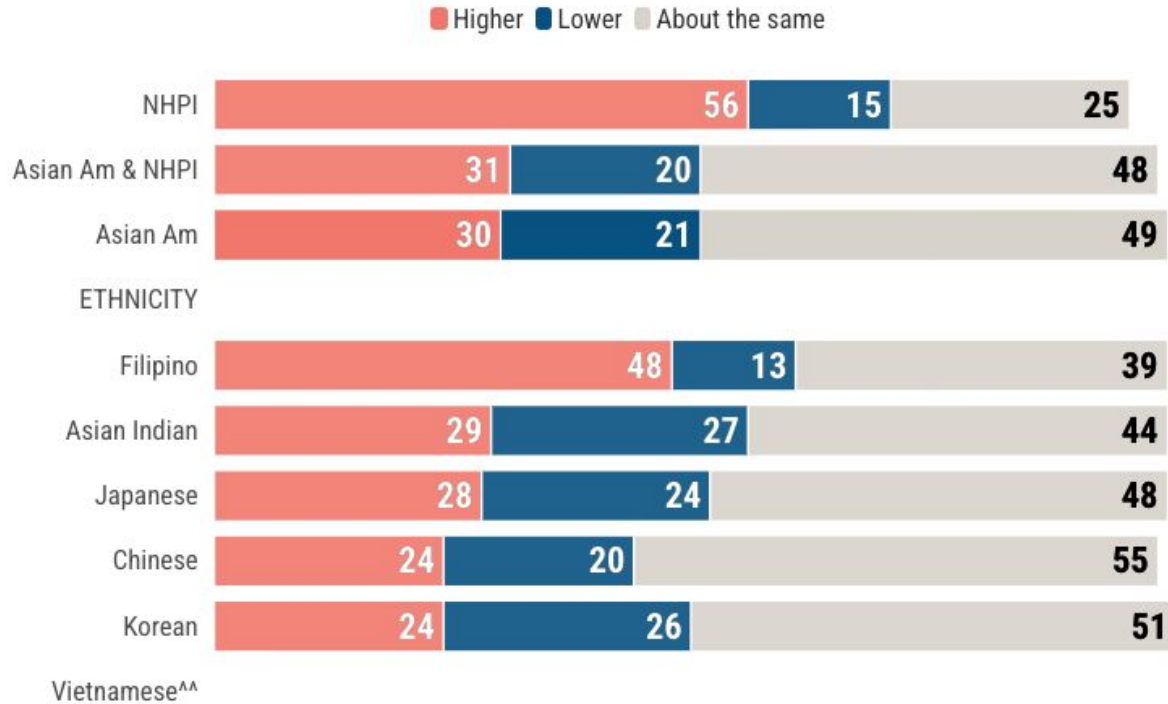
Source: AAPI Data/AP-NORC Survey Dec 2023

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Household debt: higher, lower or about the same as it was a year ago? by Race and Ethnicity



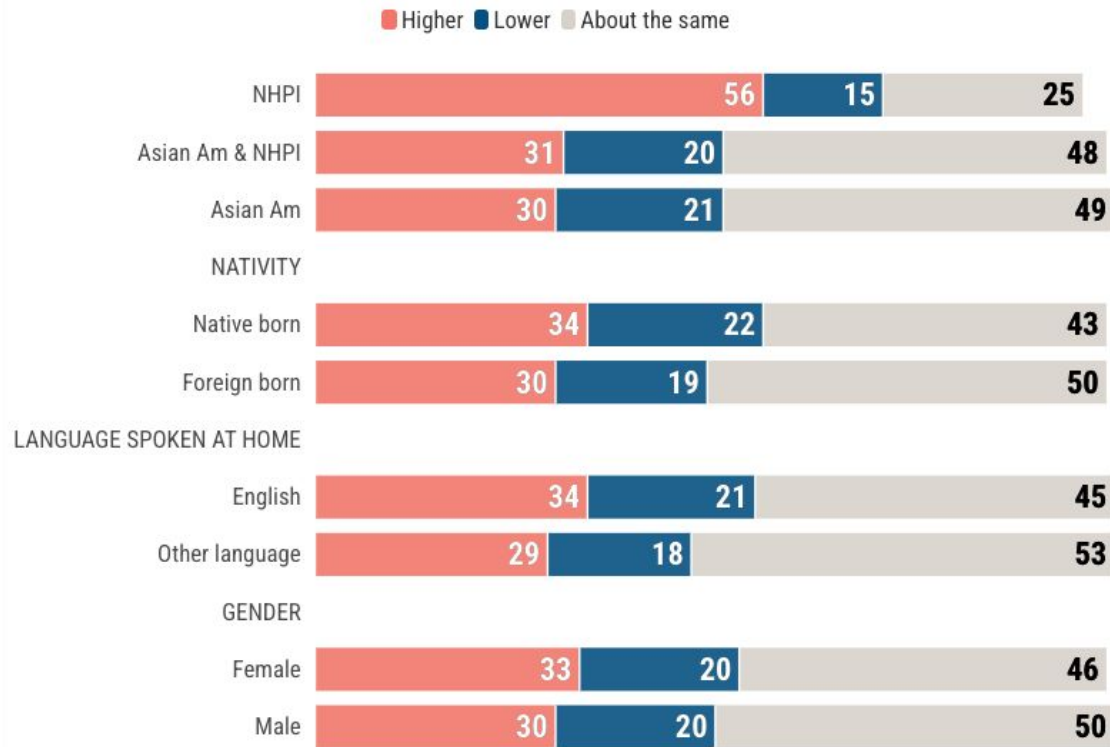
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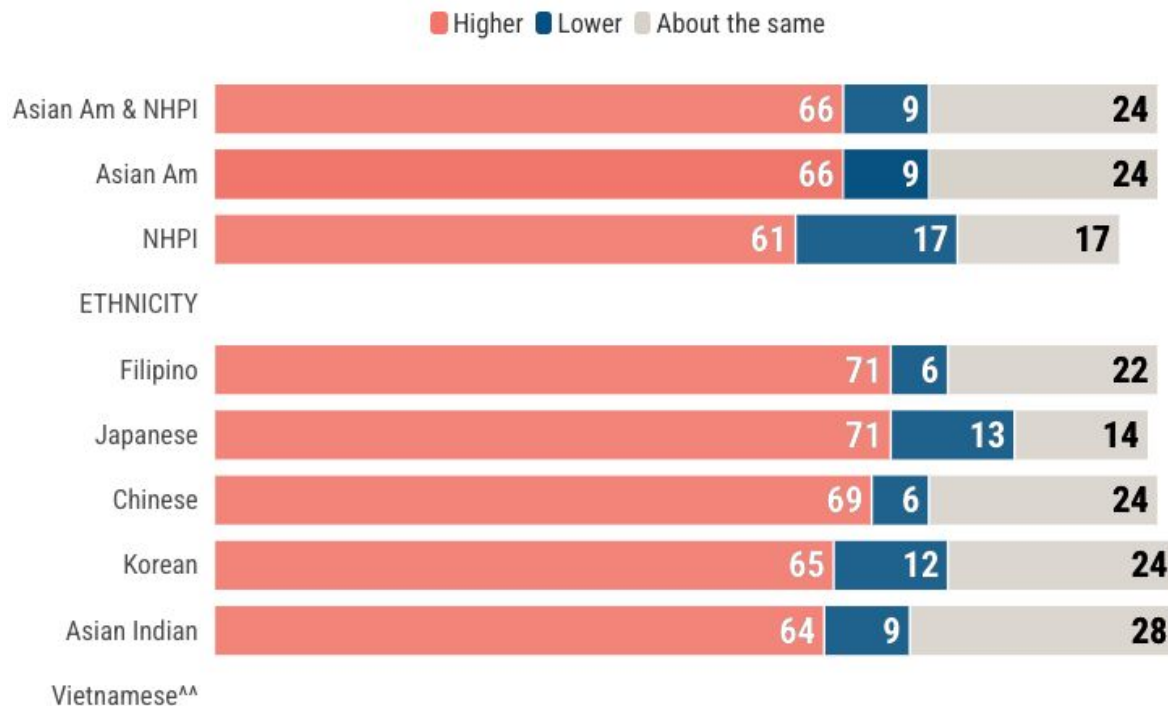
Source: AAPI Data/AP-NORC Survey Dec 2023

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Household expenses: higher, lower or about the same as it was a year ago? by Race and Ethnicity



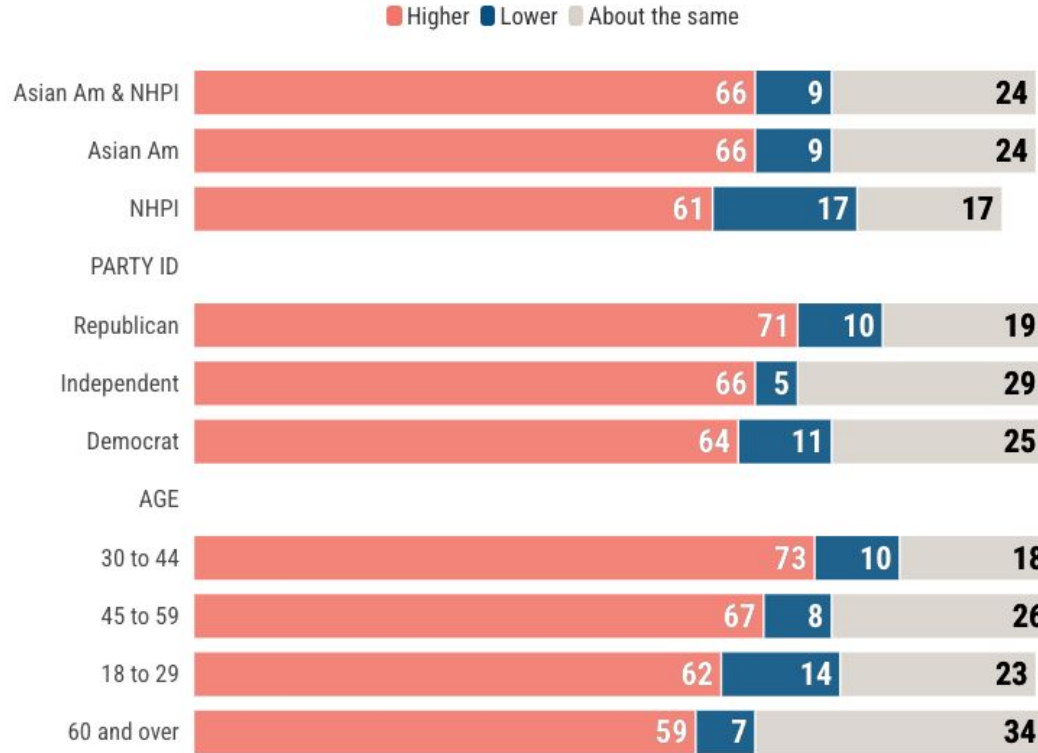
Source: AAPI Data/AP-NORC Survey Dec 2023

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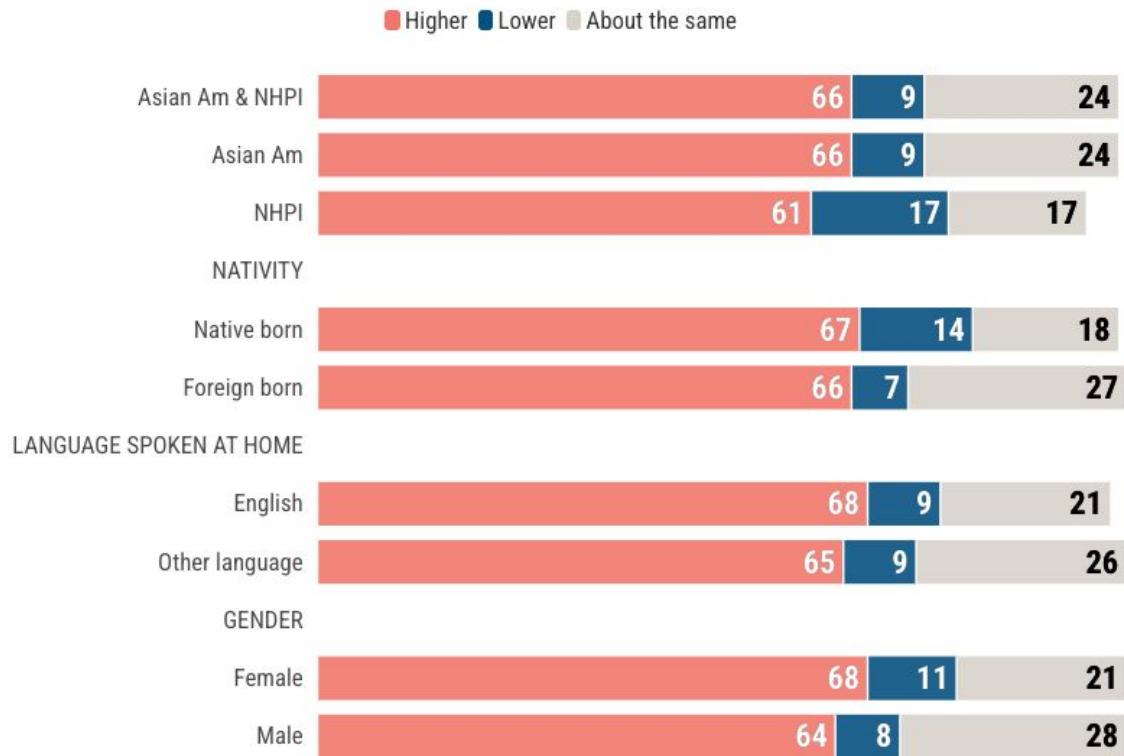
Source: AAPI Data/AP-NORC Survey Dec 2023

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Household expenses: higher, lower or about the same as it was a year ago? by Nativity, Language, and Gender



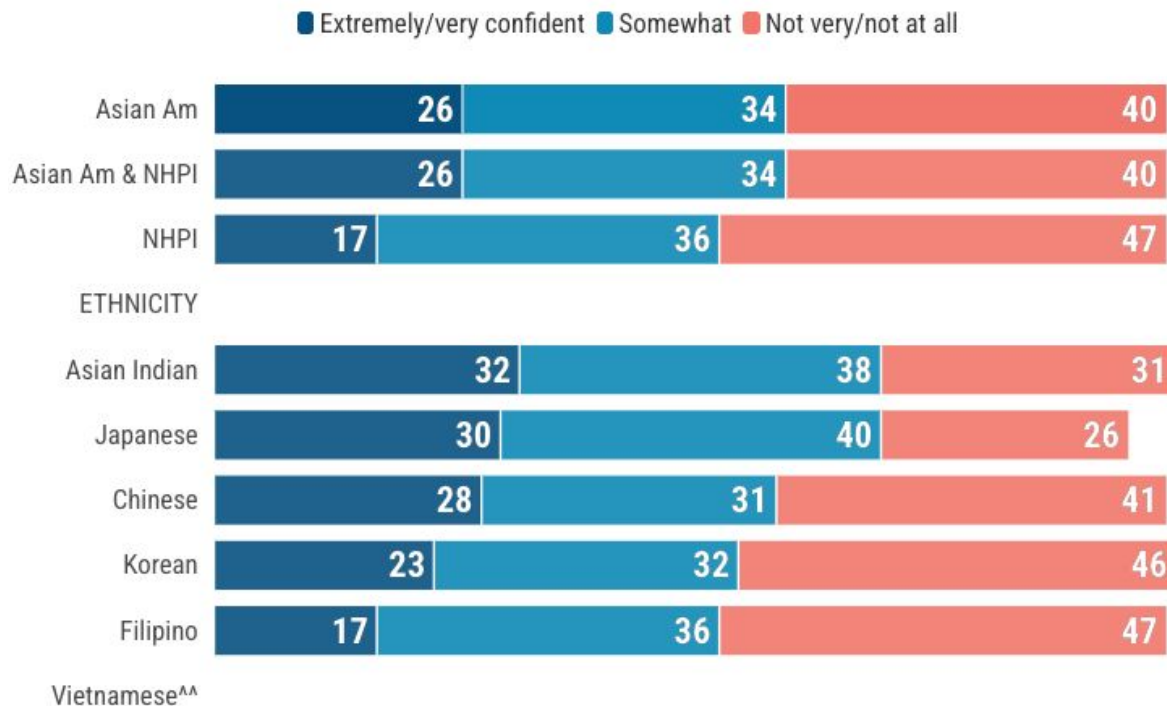
Source: AAPI Data/AP-NORC Survey Dec 2023

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Confident that will be able to pay an unexpected medical expense - by Race and Ethnicity



Source: AAPI Data/AP-NORC Survey Dec 2023

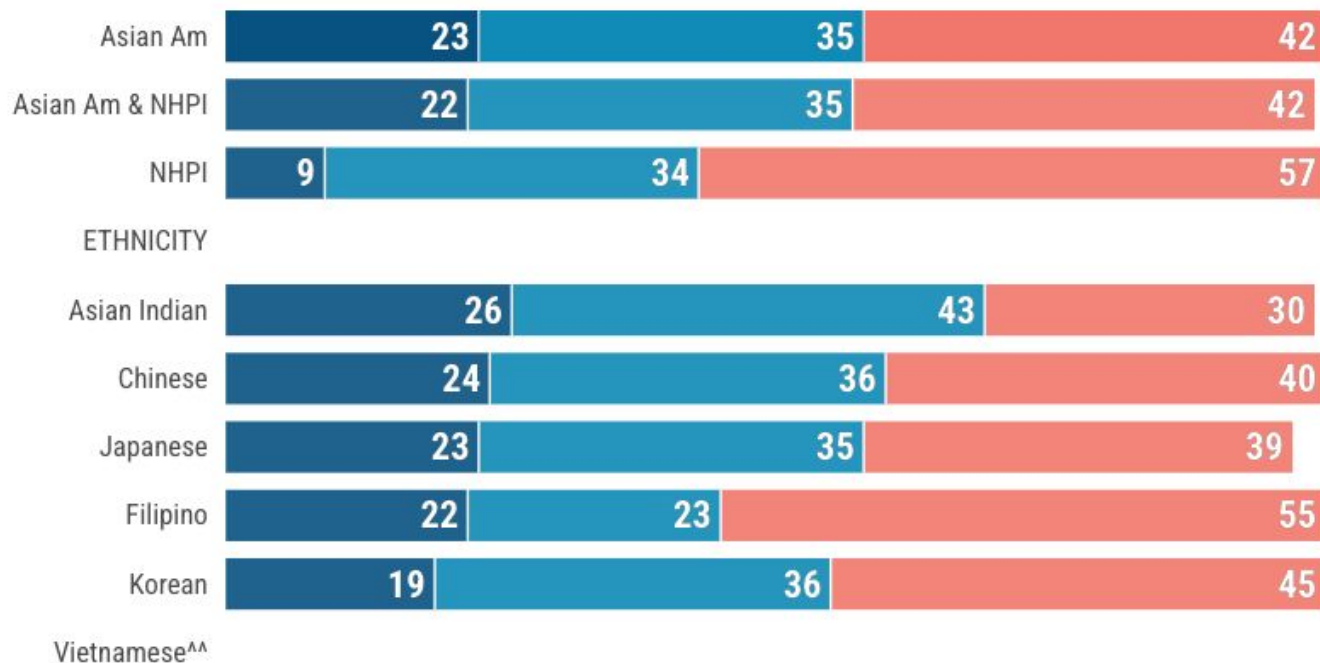
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Confident that will have enough savings for retirement - by Race and Ethnicity

■ Extremely/very confident ■ Somewhat ■ Not very/not at all



Source: AAPI Data/AP-NORC Survey Dec 2023

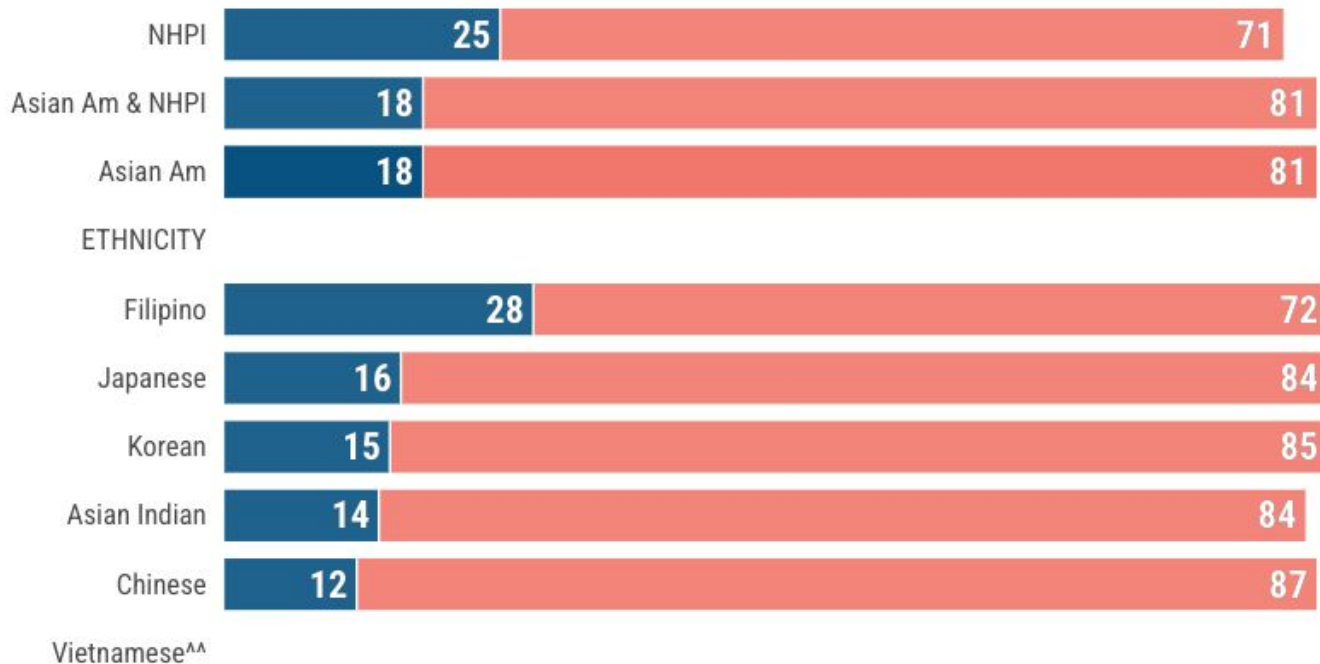
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Households with student debt - by Race and Ethnicity

■ Yes ■ No



Source: AAPI Data/AP-NORC Survey Dec 2023

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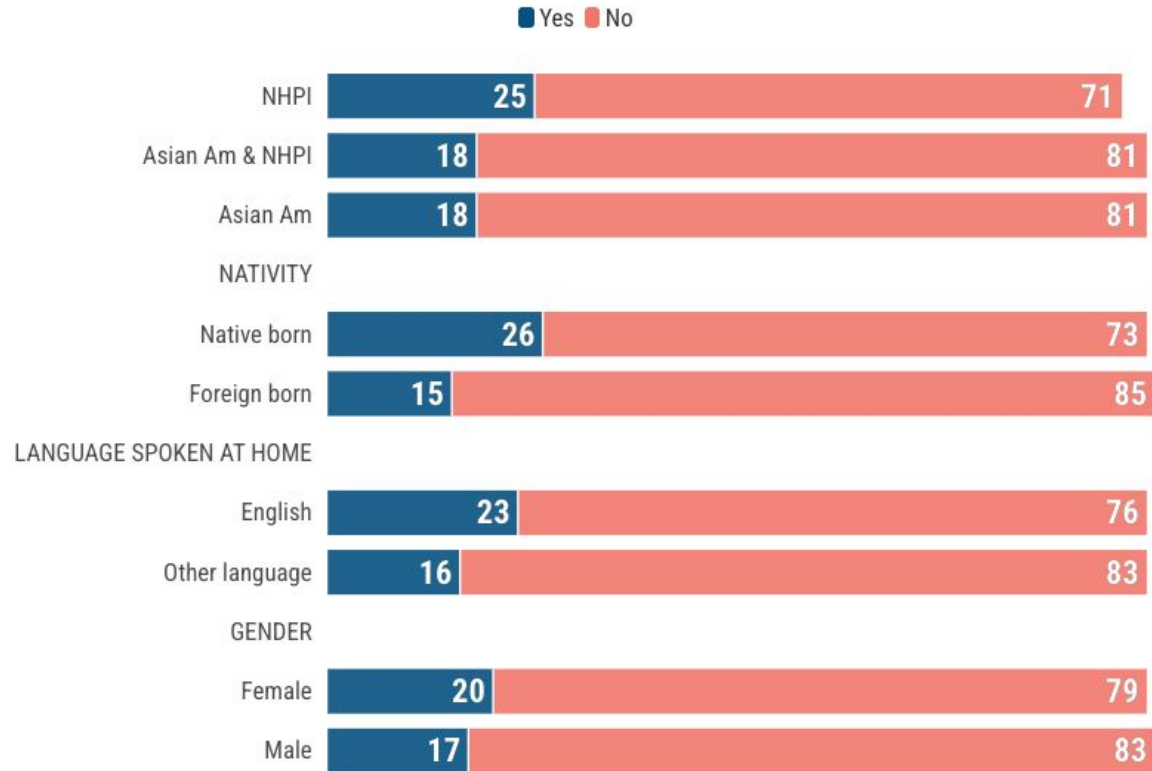
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^^ Sample size too small to produce reliable estimates

Source: AAPI Data / AP-NORC Survey Dec 2023

Households with student debt - by Nativity, Language, and Gender



Source: AAPI Data/AP-NORC Survey Dec 2023

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Thank you!



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