

2024 AAPI Voter Demographics | LOUISIANA

66,222

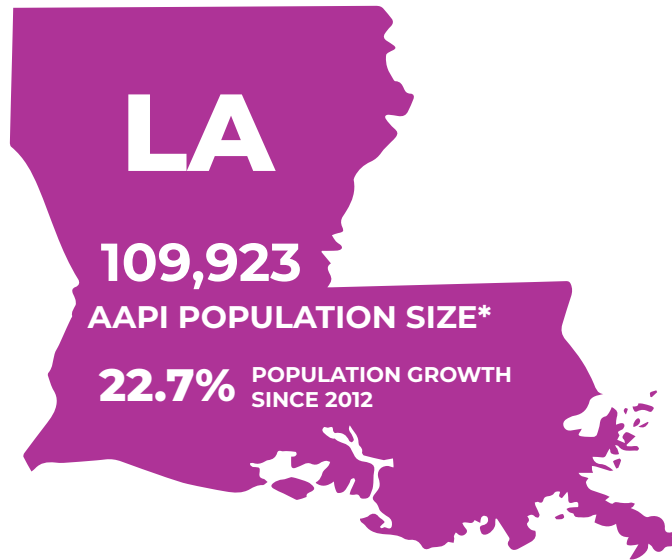
ELIGIBLE AAPI VOTERS*

19%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

1.92%

AAPI SHARE OF
ELECTORATE IN LOUISIANA



21,769

FOREIGN BORN
NONCITIZENS

31,499

FOREIGN BORN
CITIZENS

55,744

NATIVE BORN
CITIZENS

** Includes multi-racial population*

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Jefferson Parish	4.2%	18,214	5.8%	10,906
East Baton Rouge Parish	3.1%	14,103	4.2%	7,095
Orleans Parish	2.8%	10,695	3.6%	7,214

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN LOUISIANA

Vietnamese (31,735)	Filipino (17,245)	Chinese, except Taiwanese (17,049)	Asian Indian (14,105)	Japanese (5,198)	Korean (4,919)
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LARGEST NHPI ETHNIC GROUPS IN LOUISIANA

Native Hawaiian (1,904)	Samoan (963)	Chamorro (879)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

36.7%

Voters aged 50+

27.1%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

57.5% of Asian American adults in LA **speak a language other than English at home.**

31% of Asian American adults in LA are **Limited English Proficient** (speak English less than “Very well”)

Vietnamese	Chinese	Tagalog	Hindi	Urdu
(22,634)	(9,081)	(5,326)	(2,803)	(2,421)

TOP 5 ASIAN LANGUAGES SPOKEN IN LA

SOCIOECONOMIC CHALLENGES IN LOUISIANA



About 14% Asian Americans and 18% NHPs in Louisiana live in poverty.



About 10.4% Asian Americans and 4% NHPs in Louisiana lack health insurance.



About 15.2% Asian Americans and 29.8% NHPs in Louisiana lack broadband access.