

2024 AAPI Voter Demographics | MAINE

15,193

ELIGIBLE AAPI VOTERS*

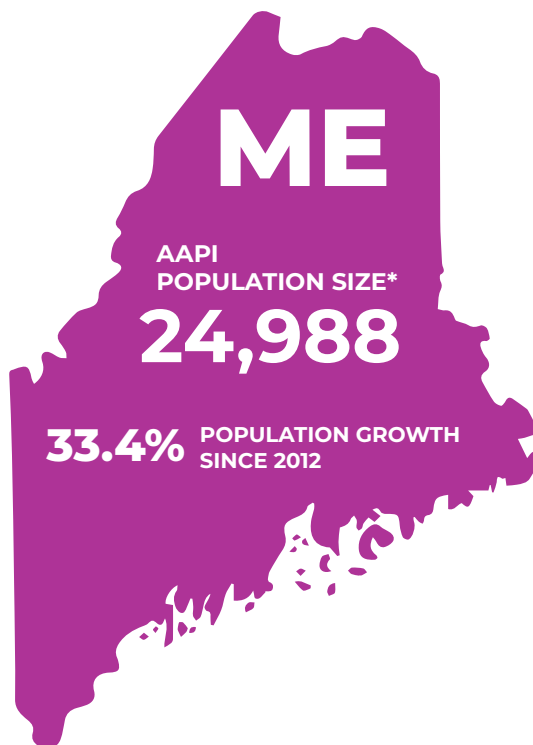
59.9%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

1.36%

AAPI SHARE OF
ELECTORATE IN MAINE

** Includes multi-racial population*



4,695

FOREIGN BORN
NONCITIZENS

6,753

FOREIGN BORN
CITIZENS

14,207

NATIVE BORN
CITIZENS

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Cumberland County	2.2%	6,655	2.8%	4,213

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MAINE

Chinese, except Taiwanese (5,594)	Filipino (4,710)	Korean (2,791)	Vietnamese (2,500)	Asian Indian (2,297)	Japanese (2,165)
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LARGEST NHPI ETHNIC GROUPS IN MAINE

Native Hawaiian (545)	Chamorro (326)	Samoan (163)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

31.6%

Voters aged 50+

29.8%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

42.1% of Asian American adults in ME **speak a language other than English at home.**

23.2% of Asian American adults in ME are **Limited English Proficient** (speak English less than “Very well”)

Chinese	Vietnamese	Khmer	Tagalog	Farsi
(2,559)	(1,238)	(1,152)	(1,134)	(800)

TOP 5 ASIAN LANGUAGES SPOKEN IN ME

SOCIOECONOMIC CHALLENGES IN MAINE



About 12.6% Asian Americans and 9.8% NHPs in Maine live in poverty.



About 7.9% Asian Americans and 14.6% NHPs in Maine lack health insurance.



About 12.9% Asian Americans and 13.8% NHPs in Maine lack broadband access.