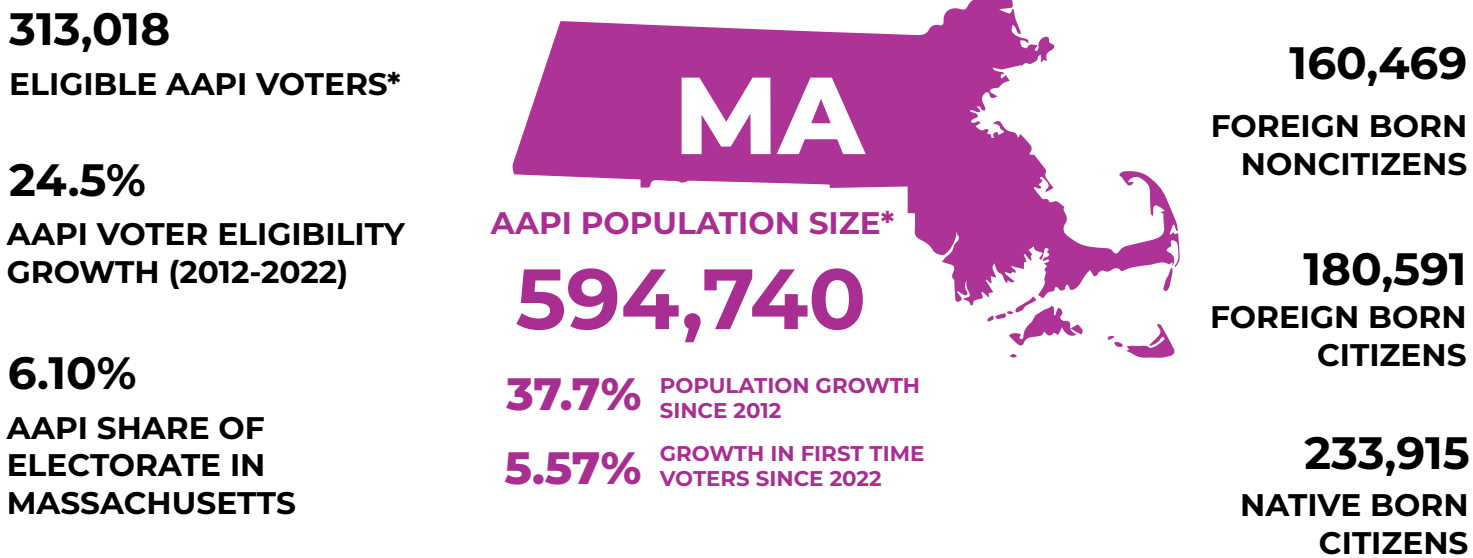


# 2024 AAPI Voter Demographics | MASSACHUSETTS



\* Includes multi-racial population

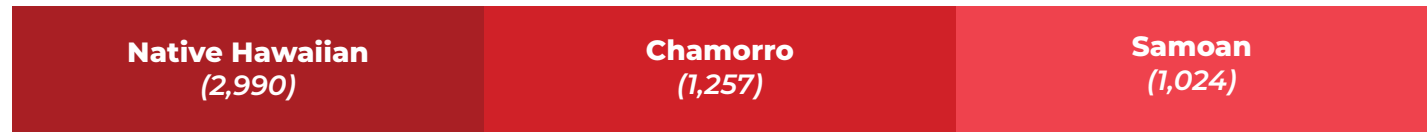
## COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Middlesex County	13%	211,385	18.4%	104,209
Norfolk County	12%	86,298	16.5%	44,363
Suffolk County	8.9%	69,899	12.7%	39,348
Worcester County	5.1%	44,126	7%	21,501
Essex County	3.5%	28,372	4.9%	16,773

## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MASSACHUSETTS



## LARGEST NHPI ETHNIC GROUPS IN MASSACHUSETTS



# 2024 AAPI Voter Demographics | MASSACHUSETTS

## AAPI CITIZEN VOTING AGE POPULATION (CVAP)

**35.7%**

Voters aged 50+

**26.5%**

Voters aged 18-29

## VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

## IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

**65.9%** of Asian American adults in MA **speak a language other than English at home.**

**34%** of Asian American adults in MA are **Limited English Proficient** (speak English less than “Very well”).

**Chinese** (140,818) **Vietnamese** (44,204) **Hindi** (30,045) **Khmer** (22,942) **Korean** (16,781)

### TOP 5 ASIAN LANGUAGES SPOKEN IN MA

**Chamorro** (148) **Samoan** (107)

### TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN MA

## SOCIOECONOMIC CHALLENGES IN MASSACHUSETTS



About 10.2% Asian Americans and 16% NHPIs in Massachusetts live in poverty.



About 2.5% Asian Americans and 8.4% NHPIs in Massachusetts lack health insurance.



About 8.9% Asian Americans and 24.1% NHPIs in Massachusetts lack broadband access.

## SECTION 203

Section 203 protects voting rights of language minorities by providing “registration or voting notices, forms, instructions, assistance, or other materials or information relating to the electoral process, including ballots” in the language appropriate to the covered minority group.

Coverage determinations for each state, county or county subdivision (depending on which is the operating level of government) is made every 5 years using data from the Census Bureau’s American Community Survey.

### **COVERAGE AREAS:**

**Political Subdivision:** Lowell City  
**Language Minority Group:** Cambodian

**Political Subdivision:** Malden City  
**Language Minority Group:** Chinese (including Taiwanese)

**Political Subdivision:** Quincy City  
**Language Minority Group:** Chinese (including Taiwanese)

**Political Subdivision:** Randolph Town City  
**Language Minority Group:** Vietnamese