

# 2024 AAPI Voter Demographics | MISSISSIPPI

**22,475**

ELIGIBLE AAPI VOTERS\*

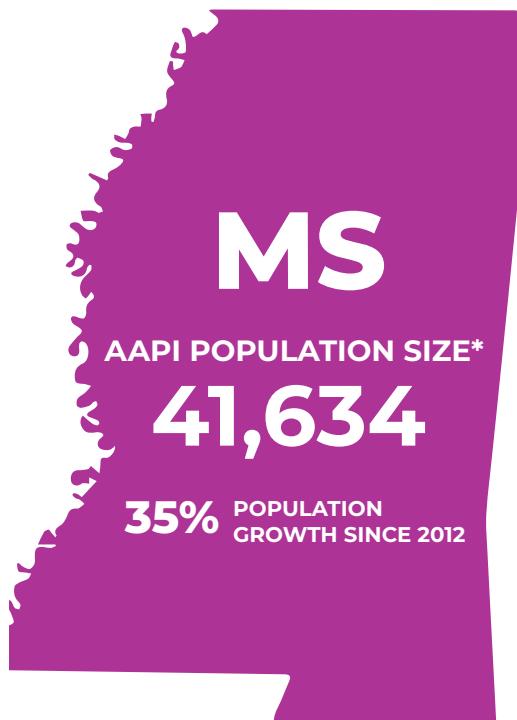
**27.1%**

AAPI VOTER ELIGIBILITY  
GROWTH (2012-2022)

**1.01%**

AAPI SHARE OF  
ELECTORATE IN MISSISSIPPI

*\* Includes multi-racial population*



**9,017**

FOREIGN BORN  
NONCITIZENS

**10,819**

FOREIGN BORN  
CITIZENS

**24,326**

NATIVE BORN  
CITIZENS

## COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Harrison County	2.4%	5,046	3.2%	3,780

## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MISSISSIPPI

<b>Vietnamese</b> (9,185)	<b>Filipino</b> (8,431)	<b>Asian Indian</b> (7,644)	<b>Chinese, except Taiwanese</b> (6,290)	<b>Korean</b> (2,976)	<b>Japanese</b> (2,296)
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## LARGEST NHPI ETHNIC GROUPS IN MISSISSIPPI

<b>Native Hawaiian</b> (1,079)	<b>Samoan</b> (381)	<b>Chamorro</b> (352)
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## AAPI CITIZEN VOTING AGE POPULATION (CVAP)

**36.1%**

Voters aged 50+

**26.6%**

Voters aged 18-29

## VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

## IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

**50.0%** of Asian American adults in MS **speak a language other than English at home.**

**25.9%** of Asian American adults in MS are **Limited English Proficient** (speak English less than “Very well”)

<b>Vietnamese</b>	<b>Chinese</b>	<b>Tagalog</b>	<b>Hindi</b>	<b>Korean</b>
<b>(5,508)</b>	<b>(3,144)</b>	<b>(2,360)</b>	<b>(1,326)</b>	<b>(1,045)</b>

## TOP 5 ASIAN LANGUAGES SPOKEN IN MS

## SOCIOECONOMIC CHALLENGES IN MISSISSIPPI



About 13.4% Asian Americans and 17.8% NHPs in Mississippi live in poverty.



About 14.3% Asian Americans and 15.7% NHPs in Mississippi lack health insurance.



About 18.8% Asian Americans and 40.5% NHPs in Mississippi lack broadband access.