

2024 AAPI Voter Demographics | MISSOURI

102,112

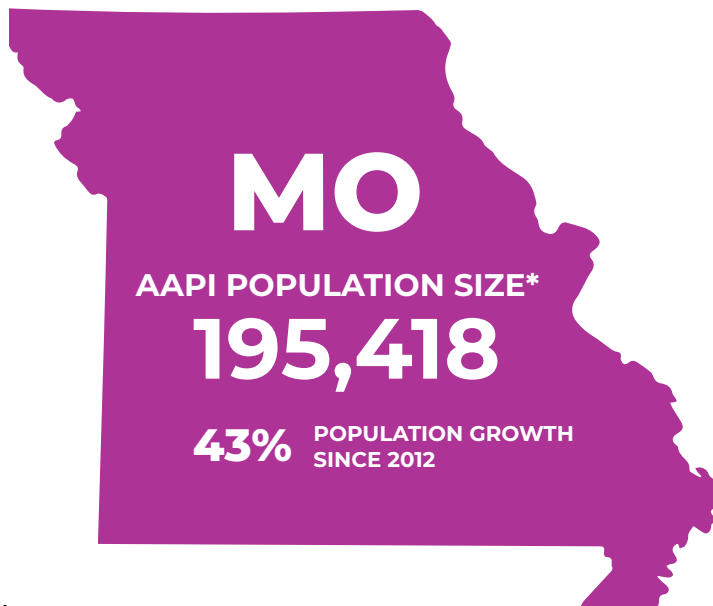
ELIGIBLE AAPI VOTERS*

38.5%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

2.17%

AAPI SHARE OF
ELECTORATE IN MISSOURI



43,163

FOREIGN BORN
NONCITIZENS

49,218

FOREIGN BORN
CITIZENS

91,461

NATIVE BORN
CITIZENS

* Includes multi-racial population

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
St. Louis County	4.7%	47,110	6.3%	22,135
Jackson County	2%	14,109	2.7%	9,010
St. Charles County	2.8%	11,279	3.7%	5,805
City of St. Louis	3.6%	10,590	4.5%	5,900
Boone County	4.8%	8,798	6.3%	3,632

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN MISSOURI

Asian Indian (38,578)	Chinese, except Taiwanese (33,796)	Filipino (26,401)	Vietnamese (19,563)	Korean (16,768)	Japanese (10,659)
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LARGEST NHPI ETHNIC GROUPS IN MISSOURI

Native Hawaiian (4,375)	Samoan (4,269)	Other Micronesian (3,382)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

35.2%

Voters aged 50+

29.3%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

54.7% of Asian American adults in MO **speak a language other than English at home.**

26.6% of Asian American adults in MO are **Limited English Proficient** (speak English less than “Very well”)

Chinese (22,804) **Vietnamese** (13,834) **Tagalog** (7,770) **Telugu** (7,021) **Korean** (6,638)

Other Eastern Malayo-Polynesian languages (1,319) **Samoan** (670) **Chuukese** (484)

TOP 5 ASIAN LANGUAGES SPOKEN IN MO

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN MO

SOCIOECONOMIC CHALLENGES IN MISSOURI



About 10.6% Asian Americans and 12.7% NHPIs in Missouri live in poverty.



About 7.8% Asian Americans and 14.1% NHPIs in Missouri lack health insurance.



About 12.2% Asian Americans and 29.1% NHPIs in Missouri lack broadband access.