

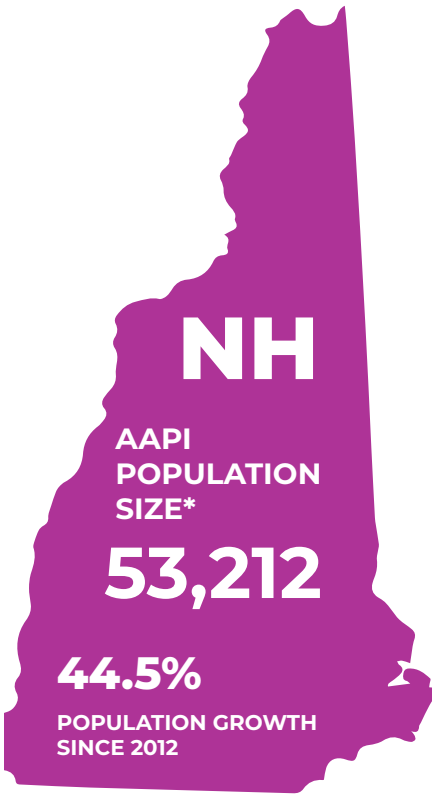
# 2024 AAPI Voter Demographics | NEW HAMPSHIRE

**30,988**  
ELIGIBLE AAPI VOTERS\*

**58.7%**  
AAPI VOTER ELIGIBILITY  
GROWTH (2012-2022)

**2.77%**  
AAPI SHARE OF  
ELECTORATE IN NEW  
HAMPSHIRE

*\* Includes multi-racial population*



**12,053**  
FOREIGN BORN  
NONCITIZENS

**14,817**  
FOREIGN BORN  
CITIZENS

**24,102**  
NATIVE BORN  
CITIZENS

## COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Hillsborough County	4.2%	17,758	5.5%	8,952
Rockingham County	2.1%	6,533	2.6%	4,173

## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN NEW HAMPSHIRE

Asian Indian (11,615)	Chinese, except Taiwanese (10,056)	Filipino (6,446)	Korean (4,368)	Vietnamese (4,197)	Japanese (3,386)
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## LARGEST NHPI ETHNIC GROUPS IN NEW HAMPSHIRE

Native Hawaiian (510)	Chamorro (275)	Samoan (104)
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# 2024 AAPI Voter Demographics | NEW HAMPSHIRE

## AAPI CITIZEN VOTING AGE POPULATION (CVAP)

**31.5%**

Voters aged 50+

**28.2%**

Voters aged 18-29

## VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

## IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

**49.7%** of Asian American adults in NH **speak a language other than English at home.**

**21.8%** of Asian American adults in NH are **Limited English Proficient** (speak English less than “Very well”)

<b>Chinese</b>	<b>Nepali</b>	<b>Tagalog</b>	<b>Telugu</b>	<b>Vietnamese</b>
(5,449)	(3,057)	(1,839)	(1,821)	(1,677)

## TOP 5 ASIAN LANGUAGES SPOKEN IN NH

## SOCIOECONOMIC CHALLENGES IN NEW HAMPSHIRE



About 6.2% Asian Americans and 6.9% NHPIs in New Hampshire live in poverty.



About 8.3% Asian Americans and 11.2% NHPIs in New Hampshire lack health insurance.



About 5.8% Asian Americans in New Hampshire lack broadband access.