

2024 AAPI Voter Demographics | NEW MEXICO

33,194

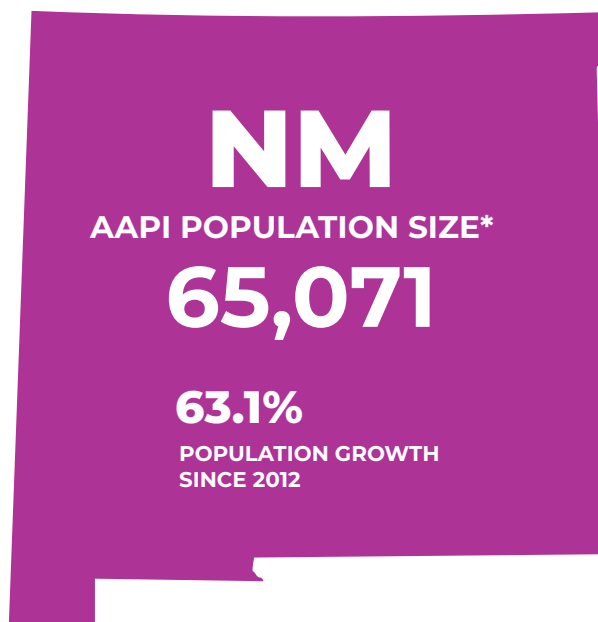
ELIGIBLE AAPI VOTERS*

24.3%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

2.13%

AAPI SHARE OF
ELECTORATE IN
NEW MEXICO



11,955
FOREIGN BORN
NONCITIZENS

12,368
FOREIGN BORN
CITIZENS

32,155
NATIVE BORN
CITIZENS

* Includes multi-racial population

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Bernalillo County	2.8%	18,942	3.8%	11,230

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN NEW MEXICO

Filipino (15,376)	Chinese, except Taiwanese (8,249)	Vietnamese (6,235)	Asian Indian (5,983)	Japanese (5,821)	Korean (4,578)
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LARGEST NHPI ETHNIC GROUPS IN NEW MEXICO

Native Hawaiian (2,362)	Chamorro (760)	Samoan (740)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

37%
Voters aged 50+

27%
Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

45.9% of Asian American adults in NM **speak a language other than English at home.**

20.9% of Asian American adults in NM are **Limited English Proficient** (speak English less than “Very well”)

Tagalog	Vietnamese	Chinese	Korean	Urdu
(4,844)	(4,293)	(4,085)	(1,820)	(860)

TOP 5 ASIAN LANGUAGES SPOKEN IN NM

SOCIOECONOMIC CHALLENGES IN NEW MEXICO



About 13.2% Asian Americans and 26.6% NHPs in New Mexico live in poverty.



About 5.5% Asian Americans and 4.9% NHPs in New Mexico lack health insurance.



About 14.2% Asian Americans and 10.6% NHPs in New Mexico lack broadband access.