

# 2024 AAPI Voter Demographics | NORTH CAROLINA

235,900  
ELIGIBLE AAPI VOTERS\*

55.4%  
AAPI VOTER ELIGIBILITY  
GROWTH (2012-2022)

2.97%  
AAPI SHARE OF  
ELECTORATE IN NORTH  
CAROLINA



AAPI POPULATION SIZE\*

456,655

63.3% POPULATION GROWTH  
SINCE 2012

9.4% GROWTH IN FIRST TIME  
VOTERS SINCE 2022

108,815  
FOREIGN BORN  
NONCITIZENS

121,538  
FOREIGN BORN  
CITIZENS

190,841  
NATIVE BORN  
CITIZENS

\* Includes multi-racial population

## COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Wake County	7.9%	89,564	11.3%	40,504
Mecklenburg County	6.3%	69,836	9.1%	30,079
Guilford County	5.2%	28,038	7.1%	13,054
Durham County	5.2%	17,058	7.3%	9,591
Orange County	7.8%	11,416	10.4%	5,995

## LARGEST ASIAN AMERICAN ETHNIC GROUPS IN NORTH CAROLINA

Asian Indian (124,397)	Chinese, except Taiwanese (62,079)	Filipino (47,046)	Vietnamese (41,677)	Korean (34,901)	Japanese (20,116)
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## LARGEST NHPI ETHNIC GROUPS IN NORTH CAROLINA

Native Hawaiian (6,330)	Chamorro (3,527)	Samoan (2,795)
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## AAPI CITIZEN VOTING AGE POPULATION (CVAP)

**33.4%**

Voters aged 50+

**26.9%**

Voters aged 18-29

## VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

## IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

**58.8%** of Asian American adults in NC **speak a language other than English at home.**

**28.2%** of Asian American adults in NC are **Limited English Proficient** (speak English less than “Very well”)

**Chinese** (37,738) **Vietnamese** (22,544) **Hindi** (20,615) **Telugu** (19,027) **Korean** (14,618)

**Other Eastern Malayo-Polynesian languages** (495) **Samoan** (410) **Chamorro** (350)

### TOP 5 ASIAN LANGUAGES SPOKEN IN NC

### TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN NC

## SOCIOECONOMIC CHALLENGES IN NORTH CAROLINA



About 9.3% Asian Americans and 12.7% NHPIs in North Carolina live in poverty.



About 7.8% Asian Americans and 11.6% NHPIs in North Carolina lack health insurance.



About 9% Asian Americans and 14.9% NHPIs in North Carolina lack broadband access.