

2024 AAPI Voter Demographics | TENNESSEE

104,651

ELIGIBLE AAPI VOTERS*

43%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

1.97%

AAPI SHARE OF
ELECTORATE IN TENNESSEE

* Includes multi-racial population



AAPI POPULATION SIZE*

192,911

50.1% POPULATION GROWTH
SINCE 2012

43,241

FOREIGN BORN
NONCITIZENS

50,129

FOREIGN BORN
CITIZENS

85,595

NATIVE BORN
CITIZENS

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Shelby County	2.9%	27,058	4.1%	12,696
Davidson County	3.6%	25,796	5%	12,985
Williamson County	5.1%	12,808	7.3%	4,934
Rutherford County	3.7%	12,778	5.2%	7,692
Knox County	2.3%	11,192	3%	6,327

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN TENNESSEE

Asian Indian (38,903)	Chinese, except Taiwanese (25,960)	Filipino (25,896)	Korean (17,353)	Vietnamese (15,827)	Japanese (9,505)
--------------------------	--	----------------------	--------------------	------------------------	---------------------

LARGEST NHPI ETHNIC GROUPS IN TENNESSEE

Native Hawaiian (4,064)	Samoan (2,430)	Chamorro (1,382)
----------------------------	-------------------	---------------------

2024 AAPI Voter Demographics | TENNESSEE

AAPI CITIZEN VOTING AGE POPULATION (CVAP)

33.6%
Voters aged 50+

27.9%
Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

54% of Asian American adults in TN **speak a language other than English at home.**

28% of Asian American adults in TN are **Limited English Proficient** (speak English less than “Very well”)

Chinese (13,987) **Vietnamese** (10,690) **Tagalog** (7,515) **Korean** (7,492) **Hindi** (6,780)

Other Eastern Malayo-Polynesian languages (278) **Hawaiian** (233) **Chamorro** (206)

TOP 5 ASIAN LANGUAGES SPOKEN IN TN

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN TN

SOCIOECONOMIC CHALLENGES IN TENNESSEE



About 9% Asian Americans and 13.8% NHPIs in Tennessee live in poverty.



About 9.2% Asian Americans and 11.9% NHPIs in Tennessee lack health insurance.



About 12.9% Asian Americans and 15.2% NHPIs in Tennessee lack broadband access.