

2024 AAPI Voter Demographics | UTAH

96,979

ELIGIBLE AAPI VOTERS*

28.8%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

4.24%

AAPI SHARE OF
ELECTORATE IN UTAH

UT

AAPI POPULATION SIZE*

183,861

50.4%

POPULATION GROWTH
SINCE 2012

4.61%

GROWTH IN FIRST TIME
VOTERS SINCE 2022

29,852

FOREIGN BORN
NONCITIZENS

31,153

FOREIGN BORN
CITIZENS

110,315

NATIVE BORN
CITIZENS

** Includes multi-racial population*

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Salt Lake County	5%	59,154	7.5%	36,370
Utah County	1.9%	12,717	3%	8,172
Davis County	2.3%	8,213	3.4%	5,512

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN UTAH

Chinese, except Taiwanese (25,420)	Filipino (20,808)	Japanese (18,767)	Asian Indian (14,718)	Vietnamese (12,332)	Korean (11,469)
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LARGEST NHPI ETHNIC GROUPS IN UTAH

Samoan (18,322)	Tongan (18,122)	Native Hawaiian (11,330)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

25.9%

Voters aged 50+

35.2%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

45.7% of Asian American adults in UT **speak a language other than English at home.**

18.5% of Asian American adults in UT are **Limited English Proficient** (speak English less than “Very well”)

Chinese	Vietnamese	Tagalog	Korean	Hindi
(11,319)	(8,300)	(5,223)	(3,987)	(3,082)

TOP 5 ASIAN LANGUAGES SPOKEN IN UT

Samoan	Tongan	Marshallese
(5,271)	(5,022)	(1,337)

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN UT

SOCIOECONOMIC CHALLENGES IN UTAH



About 9.8% Asian Americans and 8.8% NHPIs in Utah live in poverty.



About 8.9% Asian Americans and 10% NHPIs in Utah lack health insurance.



About 13.2% Asian Americans and 14.7% NHPIs in Utah lack broadband access.