

2024 AAPI Voter Demographics | VIRGINIA

457,292

ELIGIBLE AAPI VOTERS*

30.1%

AAPI VOTER ELIGIBILITY
GROWTH (2012-2022)

7.12%

AAPI SHARE OF
ELECTORATE IN VIRGINIA

* Includes multi-racial population



AAPI POPULATION SIZE*

770,486

34.7% POPULATION GROWTH
SINCE 2012

2.59% GROWTH IN FIRST TIME
VOTERS SINCE 2022

146,005

FOREIGN BORN
NONCITIZENS

265,182

FOREIGN BORN
CITIZENS

323,213

NATIVE BORN
CITIZENS

COUNTIES WITH HIGHEST AAPI POPULATIONS

	AAPI Share of County Pop	Size of AAPI Population	AAPI Eligible Voter Share of County	Number of AAPI Eligible Voters
Fairfax County	20.3%	232,204	30.6%	137,601
Loudoun County	20.7%	86,939	32.3%	47,500
Prince William County	9.8%	46,927	15.3%	27,680
Virginia Beach city	7.2%	33,087	9.6%	21,783
Henrico County	9.4%	31,479	13.2%	13,372

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN VIRGINIA

Asian Indian (170,047)	Filipino (119,925)	Chinese, except Taiwanese (96,879)	Korean (93,521)	Vietnamese (76,442)	Pakistani (39,669)
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LARGEST NHPI ETHNIC GROUPS IN VIRGINIA

Native Hawaiian (6,618)	Chamorro (4,031)	Samoan (2,774)
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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

37.8%

Voters aged 50+

22.9%

Voters aged 18-29

VOTER ENGAGEMENT *(National Level Data)*

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. *(National level data).*

60.2% of Asian American adults in VA **speak a language other than English at home.**

27.9% of Asian American adults in VA are **Limited English Proficient** (speak English less than “Very well”)

Chinese (57,262) **Korean** (55,136) **Vietnamese** (49,094) **Tagalog** (46,101) **Urdu** (33,811)

Samoan (385) **Other Eastern Malayo-Polynesian languages** (326) **Chamorro** (207)

TOP 5 ASIAN LANGUAGES SPOKEN IN VA

TOP NHPI LANGUAGES WITH 100+ ESTIMATED SPEAKERS IN VA

SOCIOECONOMIC CHALLENGES IN VIRGINIA



About 6.9% Asian Americans and 10% NHPIs in Virginia live in poverty.



About 6.4% Asian Americans and 8.3% NHPIs in Virginia lack health insurance.



About 8.9% Asian Americans and 17.1% NHPIs in Virginia lack broadband access.

SECTION 203

Section 203 protects voting rights of language minorities by providing “registration or voting notices, forms, instructions, assistance, or other materials or information relating to the electoral process, including ballots” in the language appropriate to the covered minority group.

Coverage determinations for each state, county or county subdivision (depending on which is the operating level of government) is made every 5 years using data from the Census Bureau’s American Community Survey.

COVERAGE AREAS:

Political Subdivision: Fairfax County

Language Minority Group: Vietnamese