2024 AAPI Voter Demographics | WEST VIRGINIA

14,493

ELIGIBLE AAPI VOTERS*

55.5%

AAPI VOTER ELIGIBILITY GROWTH (2012-2022)

1.03%

AAPI SHARE OF ELECTORATE IN WEST VIRGINIA

4,264

FOREIGN BORN NONCITIZENS

5,587

FOREIGN BORN CITIZENS

12,743

NATIVE BORN CITIZENS



* Includes multi-racial population

LARGEST ASIAN AMERICAN ETHNIC GROUPS IN WEST VIRGINIA

Filipino (4,915) Asian Indian (3,905) Chinese, except Taiwanese (3,218)

Japanese (2,230)

Korean (1.888)

Vietnamese (1,864)

LARGEST NHPI ETHNIC GROUPS IN WEST VIRGINIA

Native Hawaiian (759) **Samoan** *(325)* Other Micronesian (169)



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AAPI CITIZEN VOTING AGE POPULATION (CVAP)

36.5%

Voters aged 50+

30.3%

Voters aged 18-29

VOTER ENGAGEMENT (National Level Data)

- Voter contact falls short for AAPIs. In the 2022 Asian American Voter Survey (AAVS), 56% of Asian Americans had no or uncertain contact from the Democrats. 66% reported the same from the Republicans.
- Of contacted Asian American registered voters, 44% reported outreach from Democrats, 35% from Republicans, 39% from community groups. Comparatively, in 2016, 48% reported Democratic outreach, 16% from the Republicans.
- 37% of registered Asian Americans did not identify with either party, signaling need and opportunity for voter education via outreach.

IMPORTANCE OF LANGUAGE ACCESS

Per the 2022 AAVS, of Asian Americans speaking non-English languages at home, 11% reported language barriers to voting and 42% stated voting assistance in their language would be utilized. (National level data).

46.5% of Asian American adults in WV **speak a language other than English at home.**

19.8% of Asian American adults in WV are **Limited English Proficient** (speak English less than "Very well")

Chinese Tagalog Vietnamese Hindi Urdu (1,773) (1,123) (1,046) (805) (679)

TOP 5 ASIAN LANGUAGES SPOKEN IN WV

SOCIOECONOMIC CHALLENGES IN WEST VIRGINIA



About 16.4% Asian Americans and 25.1% NHPIs in West Virginia live in poverty.



About 8.3% Asian Americans and 5.8% NHPIs in West Virginia lack health insurance.



About 11.5% Asian Americans and 21.4% NHPIs in West Virginia lack broadband access.

